

Discussion on the Strategy of Integrating College Students' Employment Work with Grass-roots Party Building in Colleges and Universities

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Abstract: The employment of college students is related to the personal interests of college students and is of great significance to social harmony and stability. In recent years, the employment situation of college graduates has become more and more severe, and as an important base for the cultivation of outstanding talents, it is an important problem that colleges and universities need to solve urgently to strengthen the employment quality of college students. During this time, the grass-roots party building in colleges and universities plays an extremely important role. It has become an inevitable trend in the development of college education to combine the grass-roots party building in colleges and universities with the employment of college students to provide feasible guidance and strategies for the employment of college students. In this regard, on the basis of discussing the integration of college students' employment work at the grassroots level in colleges and universities, this paper analyzes the feasibility of the integration of grassroots party building in colleges and universities and college students' employment work, and finally puts forward the strategy of integrating grassroots party building in colleges and universities with college students' employment work, in order to provide employment guidance for college students. The work provides a valuable reference basis.

Keywords: College students; Employment guidance; Grass-roots party building; Educational development; Integration strategy

Introduction:

In the process of rapid social development, the number of college students is increasing, and the number of college graduates across the country is also increasing year by year. During this period, the employment issue of college students has become a hot topic of concern to all sectors of society. With the increasing employment pressure of college graduates, more requirements are also put forward for college educators. The grass-roots party building work in colleges and universities plays an extremely important role in this. Through the grass-roots party building work in colleges and universities, it serves the employment work of college graduates. It is conducive to stimulating the enthusiasm of student party members and teachers, and provides important support for the employment of college students.

1. Analysis of the role of the grass-roots party building in colleges and universities integrating college students' employment work

1.1 Increase the employment rate

In the process of recruiting college students in many companies today, they attach great importance to the strategy of giving priority to party members. The original intention of many enterprises to give priority to party members and students is that party members and students often have high comprehensive quality. Especially under the trend of increasing social competition pressure, the comprehensive quality of talents has become particularly critical, and enterprises pay special attention to the comprehensive quality of talents in the process of employing people. And this is also the significant advantage of the party building work in serving the employment of college students. In the party building work in colleges and universities, it is an important task to cultivate the successors and qualified builders of the socialist cause with Chinese characteristics. In order to achieve this goal, the grassroots party building work in colleges and universities It has attracted more and more outstanding college students, in which the vanguard role of student party members can be brought into full play. In strengthening ideological guidance, college students can take the initiative to devote themselves to social development, and strengthen the education and guidance of party members and students through party building work. Promoting the further development of the ideological and political level and comprehensive quality of party members and students is conducive to improving the employment rate of college students in helping students establish correct values and employment outlook^[1].

1.2 Promote the development of party building

Helping college students to find employment smoothly is a key task of current college education. Therefore, colleges and universities have the responsibility and obligation to provide necessary employment guidance for college students, and can provide help within their capabilities for the employment of college students. In the process of applying for jobs, college graduates are eager to realize their personal value from a job and contribute their own strength to the construction and development of the country. Therefore, it is necessary to pay attention to this aspect of the work of employment guidance in colleges and universities to avoid negative impact on the employment of college students. In the grass-roots party building work in colleges and universities, by developing the comprehensive quality of party members and students, establishing a correct employment outlook and values, and promoting the

employment quality of college students, it has an obvious role in promoting the development of actual party building work. Therefore, in the party building work, it is necessary to actively combine ideological and political education with the employment work of college students, so as to ensure the smooth realization of the basic party building tasks and goals of college students' employment needs.

2. Feasibility analysis of the integration of grass-roots party building in colleges and universities and college students' employment work

In today's grass-roots party building work in colleges and universities, its main task is to serve the ideological and political education work of college students and the construction of grass-roots party organizations, and to promote the normalization of "two learning and one doing" learning and education by paying close attention to the construction of grass-roots party branches development. However, in some colleges and universities, there are many problems such as too single party organization activities, lack of due party building quality, etc., and the emphasis on the employment of college students is not high enough. Therefore, it is necessary to innovate the existing form and content of party building from the process of building party grassroots organizations, and give full play to the pertinence and supportive role of party building work. Only by combining each other and making the party building goals more visible can the party building work truly serve the growth and development of college students^[1].

3. Strategies for the integration of grass-roots party building in colleges and universities with the employment of college students

3.1 Improve the content of current party organization activities

For the grass-roots party organizations in colleges and universities, it can not only play a strong role in guaranteeing and supporting the smooth development of various work in colleges and universities, but also an important basis for consolidating the strength of party members. With the rapid development of college education in our country, the grass-roots party building work in colleges and universities has developed rapidly in various regions of the country, and the grass-roots party organizations in major colleges and universities have become more and more perfect, and the advantages of party organizations will become more and more obvious. Therefore, the party organization should actively play its due organizational leadership role, and provide a favorable guiding role for the employment of college students by taking advantage of the party organization's political and organizational advantages. Therefore, more and more colleges and universities now attach great importance to the construction of graduate party branches, and through the construction of graduate party branches, they can give full play to the advantages of serving and guiding the employment of college students^[3]. In the graduate party branch, it can not only promote the normal progress of daily party building work, but also organize college graduates to actively study various employment policies and entrepreneurial regulations and other relevant information, which is of great significance to improving the comprehensive quality of college students and cultivating the employment values of college students. extremely important positive effect^[2]. In order to give full play to the organizational construction advantages of the graduate party branch and play a supporting and guaranteeing role in serving the employment of college students, the party branch should promptly recognize the current employment forms of the college students, and be able to do a good job in the overall employment planning for the college students. It can guide the college students to actively study the relevant regulations and policy documents on employment and entrepreneurship, help the college students to establish correct employment values, provide the necessary guidance for the college students in the process of employment and entrepreneurship, and facilitate the improvement of the employment quality of the college students. , to better exert personal value in suitable positions; secondly, it is necessary to improve the graduate employment work plan in time, to be able to formulate a corresponding employment work plan for each graduate, and to do a good job of checking the implementation of the employment work plan. The college student groups deal with the various difficulties faced in the employment work in a timely manner, and give full play to the organizational advantages of the party branch. In the meantime, it is necessary to provide material and spiritual rewards for outstanding college students through statistics of employment rate and employment quality, which is conducive to promoting college students to improve their sense of identity and belonging to the party branch organization, and is conducive to improving the overall organizational cohesion. , to play an important role in guaranteeing the combat effectiveness of the party organization.

3.2 Strengthen the overall quality of teachers and party members

Standardizing excellent employment guidance work has a very obvious impact on ensuring that the employability of college students is further improved. In the employment guidance work, teachers' party members play an indispensable and important role, and they are a backbone in the process of party organizations serving the employment of college students. At the same time, in the process of actual teaching management, these teachers and party members can help college students to establish correct employment values, so as to improve the employment quality of college students, and make college students have more standardized choices in actual career selection. In the meantime, the concept of personalized employment guidance is particularly critical, which can help college students identify the most suitable employment direction for them in a timely manner, so as to quickly improve the quality of employment guidance and the employment rate. Therefore, in the process of serving the employment of college students, party organizations in colleges and universities should also be able to organize groups of teachers and party members, give full play to the educational and guiding role of teachers and party members, and provide more personalized employment guidance platforms for college students. , to help college students solve more problems in the employment process.

3.3 Improve the management quality of graduate mobile party members

Among the party organizations in colleges and universities, graduate party members belong to a relatively special group, and they are also the outstanding backbone talents strictly screened by the party organization. The graduate party members can not only play the role of exemplary and leading role in the employment work of college students, but also can play the role of information communication link between the graduate group and the party branch of the university. Therefore, it is necessary to pay attention to the

management of graduate party members. While respecting the main position of graduate party members, an employment assistance mechanism should be established for college student party members to better serve the employment of college students and provide them with necessary employment. Helping role.

3.4 Actively develop the innovative education model of party class

In the process of party building in colleges and universities, the party class plays an extremely important role as a carrier. However, in the previous model of party class education, educational forms such as lectures and speeches, publicity of outstanding personalities, and professional interpretation of party policies have become normal educational activities in party building work in colleges and universities. Such forms of party class are often too serious and monotonous. It reduces the enthusiasm of students to listen to the class, and cannot give full play to the political education guidance advantages that the party class should have. Therefore, in the process of combining the grass-roots party building work with the employment work of college students, it is necessary to pay attention to the innovative education process of the party class. For example, students can be organized to visit the workplace, carry out research work, and be able to communicate with well-known figures related to their majors. In order to help college students identify their job development goals in a timely manner, and establish lofty ideals and beliefs.

Epilogue:

All in all, the employment quality of college students is related to the harmonious and stable development of society in the future, and the grass-roots party organizations in colleges and universities should give play to their important organizational and political advantages to provide necessary guidance for the employment of college students. At the same time, it is necessary to pay attention to the problem that the previous party building work is separated from the employment of college students, and to organically combine the two to play a basic role in guaranteeing and supporting the employment quality of college students.

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