

Exploration and Practice of the Red Education System Construction among Communist Youth Leagues in Colleges and Universities of the New Era---- Taking the Work Performance of the Communist Youth League of Jilin Normal University as an Example

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Abstract: Red education aims to inherit and carry forward the red genes extracted and condensed by our party in the long-term revolutionary struggle, which are embodied in advanced essence, ideological line, glorious tradition, fine style and heroic deeds. The Communist Youth League in colleges and universities should take red resources and spirit as the carrier which is the leading factor of college students' value orientation, adhere to the cultivation of virtue as the central link, fully integrate the advantages of local red resources, carry out various red education activities and actively build a red education system.

Keywords: Communist Youth Leagues in colleges and universities; New era; Red education; Education system

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Carrying out red education and passing on the red gene is an important political task and a unique political advantage for the development of various undertakings of the Party and the country. It is also the spiritual pillar and source of strength for realizing the two centenary Goals and the great rejuvenation of the Chinese nation. Especially since the 18th National Congress of the CPC, "make good use of the red resources, carry forward the red tradition, and inherit the red gene well" ^[1] has become an important part of the ideological and political education work of the Communist Youth League in colleges and universities.

1. The rich connotation of red culture

Red culture is in the great practice of the Communist Party of China leading the people in realizing national independence, people's liberation and national prosperity, In the process of adapting Marxism combining the basic principles of Marxism with the concrete practice of Chinese revolution, In realizing the great leap of the Chinese nation from standing up to getting rich to becoming strong, Creating an advanced culture with a lofty spirit and fine traditions as the soul, With patriotism as the spiritual core, With revolutionary ideals and firm beliefs as the spiritual symbol, To united struggle, industrious and brave, tenacious struggle, unremitting self-improvement, forge ahead, pioneering and innovative for the spiritual performance, With the material carrier (memorial venues, ruins, red songs, red films, red books and other works) and the spiritual carrier (spiritual concepts, spiritual character, value system, etc.) as the form of presentation, Contains an extremely rich revolutionary spirit and an extremely profound cultural connotation, Is a valuable cultural resource, It is the spiritual pillar of the communists.

2. The important value of red culture for the construction of the ideological and political education system in colleges and universities

2.1 Red culture has vigorously promoted the building of a strong ideological position

Classical Marxist theory holds that ideology is the "superstructure of ideas" and a reflection of a specific social form. As early as in the Critique of Political Economy (1857- -1858 manuscript), Marx stressed: "If we look at ideas, then the disintegration of certain forms of consciousness is enough to destroy the whole era." ^[2] Since the 18th National Congress of the Communist Party of China, the ideological work has been upgraded from the Party's "a very important work" ^[3] to the Party's "an extremely important work" . The extreme importance of ideological education to college education has risen to the height of national security. Different system struggle in the field of ideology has never stopped, even in today's era of big data intensified, foreign hostile forces have never stopped the infiltration of ideology in our country, especially for young college students, is in life values and world outlook to form the critical period of "after 00" become the focus of penetration and influence. In today's vigorous development of "we media", the inexperienced young people are vulnerable to the influence and impact of diverse cultures, showing confusion and vague thoughts, lack of low judgment, and wavering political stance. In the face of the ideological new situation, the red culture into the ideological and political education system in colleges and universities, and to build the main content of the ideological position, to grasp the ideological work in colleges and universities, the fundamental starting point for the socialist school-running system, to answer "with what to cultivate people, cultivate what kind of people, for whom to cultivate people" education fundamental problem, has played a crucial role in stability. Vigorously carrying forward the red culture helps college students to improve their political discrimination, help them to grasp the correct political direction, and help to promote college students to understand the leadership of the Communist

Party of China and the correctness and historical inevitability of the socialist road. In the ideological and political education work in colleges and universities, it is necessary to study and practice the red culture scientifically and systematically, and give full play to the condensed and guiding role of the red culture, so as to guide the young college students to cultivate a firm and correct political stance.

2.2 Red culture vigorously enriches the core of the Chinese spirit

In today's society, data integration and traffic are king. With faster mobile Internet technology, people are easier to obtain all kinds of consulting information, but also affected and induced by many bad network views. This situation is particularly obvious in the young college students who are not profound and unstable in their "three views". As an important part of patriotism education, the spiritual connotation of red culture is in line with the integrity and character of the Chinese nation of unremitting self-improvement and outstanding struggle for five thousand years. Patriotism education and red culture education go the same and complement each other. Red culture is an important educational content of ideological and political education in colleges and universities, which has distinct leading value and outlook on life. The older generation of proletarian revolutionaries for righteousness, revolutionary ideal above heaven, lofty patriotism spirit, hard struggle, pioneering spirit, not afraid of sacrifice, practice in the war of steel will, save the fearless spirit, is the spirit support in the red culture, is an important element of ideological and political theory course, is the high quality resources of college students' ideological and political education. Strengthen the red culture education, let young college students in revisit the revolutionary history faster to establish a positive and correct world outlook, the outlook on life and values, with war temper revolutionary spirit calmly resolve complex environment to students the challenge of ideological and political education, strengthen the identity of the party's values, firm socialist ideal and faith, clear era responsibility and historical mission, inspire the new era of youth social responsibility and mission, to realize the great rejuvenation of the Chinese nation plays a strong role.

3. Exploration of the connotation of the red education system of the Communist Youth League

The "One, Two, 3, four, five" Red education and education system of the Communist Youth League combines the characteristics of The Times and the ideological, learning and living status of contemporary youth groups, With the theme of "one", "Inheritance of the red gene, Practice the original mission" as the core, Adhere to the fundamental task of moral education, Building a target management level, Promote the improvement of education quality; with the main function of the Communist Youth League ideological guidance and growth service "2" as the main line, To build a "one school, one product" and "one group, one policy" characteristic education brand project construction system to create a campus red cultural atmosphere and carry out red cultural activities, Enrich the connotation of red education system; take college students, cadres and young intellectuals as the main body of education, Extensive and in-depth education on revolutionary tradition, patriotism, collectivism and socialism for all young students, Guide all young students to establish a correct world outlook, outlook on life and values, Consolidate the foundation of ideological and political education for college students; With the "four into four speaking" college students' language expression ability improvement plan as a breakthrough point, Deep into the classroom, activities, associations, dormitories and other student activities in the minimum units and basic channels, Strengthen and expand the implementation path of red education; implement the "Yangma Project", "Learning and Building a dream" action, social practice, academic culture, and volunteer service "five projects", We will enhance the effectiveness of ideological and political work for youth with red education as the main body.

4. Effective strategy of constructing red education and education system

4.1 Highlight the theme of education, and systematically build a new ideological and political education system

Building the red education system of the Communist Youth League combined with the characteristics of The Times and the ideological, learning and living status of the contemporary youth group, with the ideological guidance and growth of the main body as the main line, taking the inheritance and carrying forward the red spirit, and cultivating and practicing the socialist core values as the main theme of education. Jilin Normal University focuses on top-level design, and formulates and issues the Work Plan of Education Activities themed with "Inheriting the Red Gene and Practicing the Original Mission", which defines the division of tasks of various departments and puts forward clear and detailed work requirements. Combining the reality of the school, make full use of Siping red culture resources advantage, established by the college students backbone, student cadres, young intellectuals as the training object, in the new era, party school, "beginner's mind" class, "green horse base" as the main position, form the school, school two levels of training work pattern, with theoretical study, practice, foreign exchanges, research, cultural activities, volunteer service as the main form of red education education system.

4.2 Expand learning channels and effectively strengthen the construction of various learning organizations

To create the ideological and political characteristics of normal universities, through the brand activity of "speech ten minutes before class", we will go deep into the main class channel, and open up the "learning garden" with the class as the unit, with a unified and distinct logo, rich and complete books and materials, and the display board and wall newspaper are lively and novel. Red education theme and class activities, professional learning, in student dormitory unit "study group", held red theme essay contest and excellent study group selection series of activities, issued by Jilin normal university "learning dream" notes, organize students to "learning diary", make learning plan, share "learning", advocate mutual learning, college students "learning dream" social practice teaching into credit evaluation system, each student social practice 0.5 credits per semester, achieve full coverage of red education channels. Taking the actual characteristics and needs of students as the starting point, we will implement the "five projects" of "Yangma Project", "Learning to Build Dreams" action, social practice, academic culture, and volunteer service, and build an education platform of "five education simultaneously" to meet the needs of students' diversified growth and development.

5. The concrete practice of implementing the Communist Youth League red education system

5.1 Inherit and carry forward the “red gene”, and create a characteristic integration of the “red classroom”

Based on the characteristics of normal education, the school innovates the form of red classroom education. In the form of regular and institutionalized “speech for ten minutes before class”, it combines the improvement of normal education teaching skills with patriotism education, revolutionary tradition education, party history and national history education, and constantly increases the intensity of red education. Nearly 500 students from outstanding student cadres, backbone of theoretical associations and members of “Learning Dream Class” were selected as “little gentlemen”, guiding all freshmen and sophomores undergraduates to give “speeches ten minutes before class”, and regularly holding phased results sampling competitions. The theme of the speech selected “dreamers in the new Era”, “to be the New youth” in the new Era “,” to fit the current theme of The Times, close to the reality of college students, further strengthen the original mission, firm ideals and beliefs, a total of more than 20,000 participants.

5.2 Carry out thematic education activities to condense and fit the campus red culture of The Times

Schools actively carry out the “inheritance red gene” practice education activities, organization “green horse” backbone, outstanding student representatives to Jilin province, Siping regional patriotism education base, museum field visit teaching, establish red education practice base six, annual send hundreds of cadres to jinggangshan, Yan’an, Chongqing red revolution holy land accept red theme education. We will implement the project of “Original Dream”, continue to carry out “reading rafting” and movie-watching activities of red classics, and incorporate students’ participation in red theme education practice into the credit system as an important link in talent training. Pay attention to build the high level of campus cultural and art activities into an effective carrier of red education for college students and enhance the sense of purpose and responsibility. By conducting “my spiritual home” campus culture art festival sound poetry and painting scene performance contest, campus dance contest, “golden microphone” host contest brand activities, constantly singing patriotism, collectivism, socialism theme, make the students’ thoughts and feelings, spiritual life, the overall spirit is significantly improved, produced a good ideological and political education effect.

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