

# Research on the Improvement of College Counselors' Professional Quality in the New Era

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**Abstract:** College counselors are the life teachers and Bosom Friends of college students. Their professional quality affects the development of college students. The new era focuses on improving the professional quality of college counselors, which is a necessary choice for the professionalization of counselors and an inevitable requirement for the development of college education. Based on the background of the new era, this paper studies the necessity and effective ways to improve the professional quality of counselors, in order to provide some reference for the current counselors.

**Keywords:** A New Era; College Counselor; The Professional Quality

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Counselors are an important part of the Faculty and Management Team in colleges and universities, with the dual status of teachers and cadres. Counselors are the backbone of ideological and Political Education for college students and the organizers, implementers and instructors of daily ideological and political education and management. The professional quality of counselors is related to the growth and development of college students and the comprehensive development of college counselors. In the new era, the educational departments of our country pay more and more attention to the professional ability construction of college counselors, which puts forward higher professional requirements for the quality of college counselors. Therefore, it is necessary to improve the professional quality of college counselors.

## 1. The necessity of improving the professional quality of college counselors

### 1.1 The inevitable requirement of the educational background in the new era

In recent years, the state has issued a series of relevant policies on the construction of the contingent of counselors, and has made specific provisions on the counselors' professional quality, basic requirements, competency standards and the theoretical knowledge they need to possess. The gradual improvement and rationalization of the policy is an opportunity for the development of counselors' professional qualities, and it also provides a favorable platform for college counselors. Counselors should conform to the trend of the situation, seize the good opportunity period and the key period of the new era education background, study and implement the relevant policy requirements, according to the specific provisions of the policy, enhance their professional capacity, to professional and professional development.

### 1.2 The reliable guarantee of ideological and Political Education for college students

Higher Education in our country shoulder the important task of training socialist constructors and successors with all-round development of morality, intelligence, Physique and the United States, we must adhere to the correct political direction. Counselors should shoulder the mission of "Establish morality and cultivate people", seize the favorable position of ideological and Political Education of college students, and become the reliable guarantee of ideological and political education.

The current group of college students is 00, they have a distinct personality, relatively independent and have their own ideas, coupled with the proliferation of unhealthy ideas on the Internet, values diversity, they are vulnerable to bad ideas, this makes the job of a counselor more difficult. However, the young college students in the new era are the backbone of national development, they are the hope of the country and the future of the nation. This requires college counselors to rise to the challenge, do everything possible to ideological and Political Education Subtle influence on students, so that the core socialist values always guide students in the right direction. In carrying out ideological and political work, counselors should combine the characteristics of college students in the new era, study the ways and methods of ideological and political education, and carry out ideological and political education work by means of artistic methods.

### 1.3 The Solid Foundation of Counselor's career planning and development

We do not have enough awareness of the position of counselors, and counselors in school affairs work complex, there is no long-term career planning. This seriously affects the systematicness of student management, the realization of counselors' self-value and the development of college counselors' team.

To effectively improve the career development literacy of counselors can help counselors obtain psychological and intellectual support, so as to fully mobilize the work enthusiasm and enthusiasm of counselors, better deal with work difficulties and successfully complete work tasks, at the same time, enhance their professional sense of honor and belonging. Only when college counselors improve their career planning and development with more confidence can the job mobility of counselors be reduced, so that counselors in their efforts to improve their professional quality at the same time to help the development of college counselors to a new stage.

## 2. The effective way to improve the professional quality of college counselors

In the new era, the education department has paid more and more attention to the work of the counselor, and has issued many

policy documents, which provide a favorable platform for the development of the counselor. Therefore, college counselors should focus on training multi-dimensional quality, pay attention to all aspects of development, in theory and practice to improve their professional quality, professional, expert direction.

### **2.1 Improve ideological and political quality, strive to be a good example of teacher ethics**

First of all, counselors should regularly carry out heart-to-heart talk activities, so that students can have a general understanding of the students in the class at the beginning of their enrollment, and have a preliminary understanding of the students' age, place of origin, political outlook and the situation of their original families, we should pay more attention to the special students and keep abreast of their thoughts, and guide them to keep correct political stand. Secondly, instructors should constantly enhance their own theoretical literacy, better guidance practice, the use of sophisticated educational methods, artistic theme of Education, class activities. At the same time, the flexibility of ideological and political education into ordinary class activities, gradually guide students. Finally, counselors should cultivate noble moral sentiments. Counselors should be enthusiastic into the management of students, with their own personality charm infected students, and cultivate a new era of good character and a reliable successor.

### **2.2 Set up the concept of life-long learning, promote the key ability needed in the new era**

First of all, have good organization, management and coordination ability. Counselors should actively set up a sound and effective student cadres, according to the characteristics of students, find the potential of students, and actively guide students to self-management, to provide them with more exercise stage, so that the class in the invisible more cohesion and unity. Second, People skills and communication skills are essential to a good job. For the 2000 students with distinct personality and rich emotion, counselors should know their communication language and chat habits, seize the network communication position, win the trust of students, and carry out their work more smoothly. Although the information age provides great convenience, face-to-face conversation is still indispensable, which requires counsellors to learn language skills, seize the opportunity to speak in public, and make good use of every opportunity for thematic education, express your ideas accurately and fire up the students with passion. At the same time, instructors should actively participate in training, improve their practical innovative awareness and ability to train innovative talents in the new era.

### **2.3 Strengthen their own psychological quality, increase the positive motivation for work**

First of all, college counselors should study the theoretical knowledge of psychology, understand the scientific law of psychological development of college students, and be able to flexibly use theoretical knowledge to guide educational practice in practical work. Secondly, counselors should be able to manage and control their own emotions, unlimited enthusiasm into the work of students. To cultivate a wide range of interests and hobbies, broad-minded, strong-willed, optimistic, when faced with problems to learn to use the appropriate mental health methods of self-counseling and mediation, to work into a positive momentum. At the same time, we should master the characteristics of common psychological diseases and coping methods, and learn the skills of psychological consultation. When the students encounter psychological confusion, they can listen patiently, teach the students to be aware of their emotions in time and make reasonable guidance to achieve harmonious development of mental health together with the students.

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