

# Teaching Reform Thinking and Practice Based on Enterprises' Demand for Accounting Skills

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**Abstract:** The basic idea of the new curriculum reform education is to promote the development of students and cultivate innovative talents in line with the needs of The Times. <sup>[1]</sup> Therefore, the teaching reform thinking and practice based on enterprises' demand for accounting skills should truly reflect the goal of promoting students' development, promoting the growth and development of the majority of students and meeting the social needs of the new era. But at present, there are some phenomena such as poor teaching quality and insufficient attention to professional skills teaching in some colleges and universities. Based on the demand of accounting talents in modern enterprises, this paper aims to cultivate professional talents with information skills, craftsman spirit and innovation ability.

**Keywords:** Enterprise; Accounting skills need; The teaching reform

Preface: Enterprise of accounting skills based on the needs of teaching reform thinking and practice requires timely college teachers change the traditional teaching concept, improve the innovative thinking, from both at home and abroad about the talents training mode reform, and combined with social development and the actual situation of universities and colleges to explore their own reform and development of roads, Let our students deeply understand and familiar with their own content, with social development ability and basic innovation ability, in line with the needs of social development. At the same time, colleges and universities should constantly explore and innovate the education system of accounting specialty, perfect the vocational qualification certification system, and constantly strengthen the students' job training and vocational education, so as to improve the students' professional quality and professional skills.

First, the skills of modern enterprises for accounting talents demand

## 1. Artisan spirit of excellence

With the continuous development of market economy, the work of enterprise development tends to be more diversified. Therefore, enterprises are increasingly demanding the skills of employees. Colleges and universities should seize the characteristics of this era, strengthen the ideological education of students, cultivate "great country craftsmen" in line with the requirements of the new era, and naturally integrate the elements of craftsman spirit and ideological and political education into accounting courses.

First of all, courses should be endowed with a higher level of significance. Under the background of craftsman spirit in the new era, ideological and political elements of professional courses should be explored to show the connotation of craftsman spirit. For example, art courses can be explored from the aspects of Chinese aesthetic education spirit, Excellent Traditional Chinese culture and humanistic quality, medical courses can be explored from the aspects of cherishing life, curing diseases and saving people, benevolence and benevolence, and science and technology courses can be explored from the aspects of scientific thinking, science and technology to serve the country, craftsman spirit and so on. After finding ideological and political points, we can integrate them into the class through setting scenarios, practical experience and hot spot guidance. Curriculum ideology and politics is a long-term process, which needs constant exploration and practice.

Second, the demand for accounting skills to achieve the teaching reform thinking and practice, to break the inherent in the teaching of basic theory and knowledge as the leading thought, on the original knowledge system to carry on the innovation and development, and actively use the advanced information technology will enrich interesting teaching content better reflect teaching video online and offline classroom teaching. Teachers' guidance and training should also include the making and improvement of courses, which reflect the unique cultural content and knowledge system of craftsman spirit, improve students' independent learning ability and enhance their unique social value system and cultural awareness. When exploring ideological and political content in professional courses and integrating it with the craftsman spirit of the new era, we guide students to build a positive and correct social value system, enhance their initiative and enthusiasm in learning, enable them to have a deeper understanding of the world and China, and enhance their national self-confidence and social responsibility.

## 2. Innovative thinking ability

Students' independent learning is an important extension to realize the cultivation of craftsman spirit and innovative thinking ability. CAI Yuanpei once said, "To have a good society, we must have a good individual. To have a good individual, we must have a good education." Teachers can make use of modern educational technology to organize more beneficial teaching activities to enhance students' innovation ability, on which students can continue to learn and summarize experience. For example, in the classroom teaching of Advanced Mathematics, teachers can use the network to present the change curve of mathematical functions for students, which reflects the rationality and beauty. In such a teaching form, teachers should actively seize the opportunity to listen to

the opinions and thinking of each student, take the stories of Chinese mathematicians as the main line to enrich their knowledge, and “draw inferences from one another” to integrate this learning method and ideas into the learning process of other subjects.

Second, the teaching reform of accounting skills thinking and practice

### **3. Strengthen the integrated development of modern technology and accounting teaching**

Opening up is the call of The Times and the only way to national prosperity and development. China is gradually moving towards a higher level of open economy. Modern information technology provides students with more opportunities to participate in academic exchanges, expand the teaching space of professional teachers, enrich students’ experience, enhance students’ fun for professional learning, and lay a solid foundation for providing more talents in line with the needs of The Times to the society. Similarly, with the continuous development of modern science and technology, not only enterprises need to use advanced information technology when dealing with business, but also countries need to rely on network information technology when dealing with various management work and information processing work. <sup>[2]</sup> Therefore, accounting teachers need to constantly update their teaching concepts and provide students with richer teaching experience. Through, for example, “please come in and go out” of the joint training mode, strengthening the joint with enterprises, colleges and universities, professional training institutions and the cooperation, so that the students can further study the advanced computer technology, to grasp the method of operation of all kinds of financial management software, speed up the training a batch of professional, modernization and internationalization of professional talents.

### **4. Strengthen the integration of accounting skills and professional quality**

Under the background of integration and opening in the new era, we explore the spiritual elements of professional courses, endue them with important value of The Times, and enhance students’ sense of responsibility and mission. After the professional teaching is adapted to the development of The Times and the value of professional courses is found, it can be integrated into the classroom through setting scenarios, practical experience and hot spot guidance. For example, with the continuous development of 5G, artificial intelligence, big data, cloud computing, Internet of Things and other underlying technologies, colleges and universities should also constantly pay attention to students’ understanding of automation, digitalization and intelligent decision-making in the training process of accounting professionals, and strengthen students’ learning and training of intelligent technologies.

The cultivation of professional talents is a long-term process, which needs constant exploration and practice. First of all, teachers should break the inherent teaching ideas based on basic theories and knowledge, innovate and develop on the original knowledge system, and actively use advanced information technology to better reflect the rich and interesting teaching content in online teaching videos and offline classroom teaching. Teachers’ guidance and training should also include the making and improvement of courses, which reflect the unique cultural content and knowledge system of logistics major, improve students’ independent learning ability and enhance their unique social value system and cultural awareness. At the same time, we will actively guide students to build a positive and correct social value system in class, enhance their initiative and enthusiasm in learning, enable them to have a deeper understanding of the world and China, and enhance their national confidence and social responsibility.

Conclusion: With the continuous development of science and technology, colleges and universities should actively strengthen the research on personnel training, training high-quality skilled personnel in line with the requirements of The Times and development. <sup>[3]</sup> In order to meet the national demand for high-quality innovative talents training in the new era and improve the skills training of accounting professionals, colleges and universities should combine their own practice, promote teaching reform and form unique disciplinary characteristics. At the same time, professional teaching as an important part of school teaching, its teaching value orientation should be changed with the needs of The Times, to realize students’ personal value and meet the needs of the country.

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