

Research on Curriculum System Construction of Innovation and Entrepreneurship Education in Higher Vocational Colleges

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Abstract: Higher vocational colleges mainly train professional and technical personnel. With the continuous development of economy and society, it is required that current education should pay attention to the improvement of students' comprehensive quality and promote their development. The improvement of innovation and entrepreneurship education is a new way for colleges and universities to cultivate talents under the development of The Times. It should focus on cultivating innovative talents and stimulate students' entrepreneurship. Based on the analysis of the current curriculum system of innovation and entrepreneurship education in higher vocational colleges, this paper proposes to improve the existing curriculum system of innovation and entrepreneurship in schools according to the actual situation of schools.

Keywords: Higher vocational colleges; Innovation and entrepreneurship education; Curriculum system

1. Current situation of innovation and entrepreneurship courses in higher vocational colleges

1.1 Single course setting

The single curriculum and form of innovation and entrepreneurship in higher vocational colleges is the most significant problem. The development of innovation and entrepreneurship education must be carried out with the content advancing with The Times as the main carrier of the curriculum, and the integrity of the curriculum is related to the overall quality of education. However, at present, many colleges and universities have not included innovation and entrepreneurship courses into the formal teaching system, and the curriculum is relatively simple and simple. They use general teaching materials and fail to carry out course teaching in accordance with school practice. Teachers do not have a high understanding of students' innovation and entrepreneurship training in teaching^[1].

1.2 Low content of course practice

The teaching of innovation and entrepreneurship is not only limited to the curriculum, but also needs to be reflected in practice. However, many higher vocational colleges neglect the cultivation of students' practical experience. There is no good off-campus practice base for students, resulting in poor conditions for students' off-campus training and unable to promote students.

1.3 Lack of teachers

Curriculum learning and improvement are closely related to teachers' teaching. In the process of knowledge transfer of innovation and entrepreneurship, good teaching methods and models are very important. However, at present, many teachers in higher vocational colleges still use traditional teaching methods, which can not stimulate students' interest and enthusiasm in learning, and students' understanding of innovation and entrepreneurship courses is only superficial. In addition, the comprehensive quality and teaching skills of some higher vocational teachers are relatively low, and the comprehensive quality of teachers is not high, which hinders the reform and breakthrough of innovation and entrepreneurship teaching in schools.

2. The research strategy of curriculum system construction of innovation and entrepreneurship education in higher vocational colleges

2.1 University-enterprise cooperation to integrate resources

In order to stimulate the innovative spirit of students in higher vocational colleges, it is necessary to pay attention to the combination of theory and practice, that is, to pay attention to school-enterprise cooperation, integrate resources, and provide a good practice platform for students. School-enterprise entry means project involvement. Through the cooperation between professional education and enterprises in recent years, high-quality educational resources are selected and integrated into teaching classes to stimulate students' interest. However, in the selection of projects, we should give full consideration to the three subjects of enterprises, students and schools, consider the connection between project implementation and students' majors, and the interestingness and research of projects. It mainly focuses on tourism skills and services^[2].

2.2 Define the objectives of innovation and entrepreneurship education

In the course system construction of innovation and entrepreneurship education, the most prominent problem is that the training objectives of innovation and entrepreneurship education are not clear enough, and the standards of talent training are not uniform enough. For schools, the establishment of unified standards and training objectives can effectively promote the development of students. This requires schools and teachers to pay attention to the basic content of students to become innovative technical skills in the development of teaching courses, focusing on the construction of the curriculum system and improving the content of the existing curriculum system in schools.

2.3 Establish a “double-qualified” teaching staff

In the process of innovation education practice, it is necessary to promote the integration of professional education and innovation and entrepreneurship education, establish “double-qualified” teachers, and improve the quality of innovation and entrepreneurship teaching from teachers. This requires higher vocational education to reasonably arrange the faculty, integrate the spirit of innovation into the teaching process of theoretical knowledge, and stimulate students’ interest in innovation and entrepreneurship. At the same time, it is necessary to pay attention to the social changes actively, so that “double-qualified” teachers can achieve common development in school education. Combined with the current focus of education and teaching and the forefront of social development, excellent enterprise talents are selected to give students and teachers relevant innovation and entrepreneurship education content in schools, and guide students to carry out innovation and entrepreneurship projects in line with the development of The Times.

2.4 Improve the teaching organization model

At present, many higher vocational colleges lack specialized management departments of entrepreneurship education, which makes it difficult to establish the curriculum system of innovation and entrepreneurship. The construction of the course needs to be completed by many parts. Therefore, in order to improve the curriculum system of innovation and entrepreneurship in higher vocational colleges, it is necessary to arrange and carry out the curriculum rationally and construct a special management structure. Only with the support of the school can students and teachers better carry out corresponding activities on the educational platform for innovation and entrepreneurship and the educational content system and science. In addition, organizations need to organize innovative and entrepreneurial activities timely according to the characteristics of the school and the contents of students’ major learning, and encourage students to actively participate in them. In such reform and development, communication and training between teachers and students should be enhanced by changing and improving the existing management system, so as to improve the teaching organization mode and enhance the effectiveness of the top-level design of innovation and entrepreneurship education^[3].

2.5 Create a platform for innovation and integration

In the process of promoting the integration of professional education and innovation and entrepreneurship education in higher vocational colleges, schools should ensure sufficient funds and provide students with a certain platform for development. Innovation and entrepreneurship education is not only a practical course, so practice is very important. If only teachers teach in class, students will find it difficult to learn relevant knowledge and content. Therefore, the school should create a platform for students to create and integrate, attract better professional resources, and provide students with a broader space for development. This requires the education workers of higher vocational colleges to guide the students with the resources in the school, and also need to cooperate with outstanding enterprises outside the school to build a training base, so as to save money and achieve a win-win development goal. At the same time, higher vocational colleges can also let students directly into social posts for exercise, and the practice of students to record, understand the whole process of student development.

Conclusion:

In a word, in the process of social progress and development, the demand for talents is getting higher and higher. Students in higher vocational colleges not only need to master relevant professional knowledge, but also can get comprehensive and comprehensive quality improvement. Students are required to enhance their awareness of innovation through the use of campus platforms and resources. In the process of establishing the curriculum system of innovation and entrepreneurship education, higher vocational colleges need to organize excellent teachers, promote school-enterprise cooperation, integrate corresponding education and teaching resources, clarify the experience of talent training and management experience, and create an integrated platform, so as to inspire students and teachers to actively innovate in the school.

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