

On the Construction of Campus Culture in Higher Vocational Colleges

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Abstract: The campus culture of higher vocational colleges is one of the important parts of China's advanced socialist culture, and also the basic guarantee of creating a good educational atmosphere and cultivating qualified talents. At present, higher vocational colleges generally copy the cultural construction of ordinary colleges and universities, completely ignoring the characteristics of vocational education they should have, which runs contrary to the talent training mode of "school-enterprise cooperation, combination of work and study" and the development path of combination of production, learning and research. This paper makes a scientific analysis of the current situation of campus culture construction in higher vocational colleges, and deeply discusses the effective path of campus culture construction with characteristics in higher vocational colleges, in order to improve the disadvantages and problems in the current campus culture construction in higher vocational colleges.

Keywords: Higher vocational colleges; Campus culture; The status quo; The path

With the promotion of the popularization of higher education, the scale of higher education in China is expanding rapidly. As the garden of cultural criticism, selection, inheritance and innovation, higher vocational education should undertake the mission of cultural construction and contribute to the great development and prosperity of socialist culture. Higher vocational education after preliminary solved the problems of scale expansion, the construction of campus culture has appeared signs of convergence of ordinary undergraduate course colleges and universities, make originally should have the vocational education "characteristic, not bright light up", the lack of campus cultural characteristics become the weakness of the school connotation construction development, the current problems of vocational education sustainable development is unable to avoid, and.

1. Problems existing in campus culture construction of higher vocational colleges at present

1.1 Excessive formalization of campus culture construction in higher vocational colleges.

Equate the construction of campus culture with "cultural and sports activities." It is believed that only vigorous cultural and sports activities are the construction of campus culture. As a result, students are tired of rushing about, and the study time and energy of professional skills can not be effectively guaranteed due to frequent activities. The campus cultural construction is equal to the material cultural construction, piled on the campus of celebrity statues and avant-garde design, it is difficult to feel the campus should be learning atmosphere; The construction of campus culture is equal to the construction of written cultural system. There are clear goals, detailed planning, strict system and "fruitful results" in written form, but the degree of recognition among teachers and students is not high.

1.2 Excessive professionalization of campus culture in higher vocational colleges.

It will become an obstacle to cultivate students' professional quality and skills to praise enterprise culture and workplace culture too much. Its performance is as follows: some colleges spend a lot of money on physical environment layout and carry out hardware transformation, but it is not necessarily suitable for teaching needs, resulting in the waste of teaching resources; Some make their own use of corporate culture without asking whether it can take root on campus, and so on.

1.3 The construction of campus culture lacks planning, long-term and scientific nature

The campus cultural activities in some colleges and universities still focus on cultural and sports activities, which are characterized by randomness and formalization. Although in recent years, there are also some skills competitions and social practice activities combined with professional activities, but there are not many high-grade and high-quality activities, and the form of activities is relatively simple. Sometimes campus culture is in a state of self-amusement, showing a tendency to deviate from the mainstream culture.

1.4 Campus culture construction divorced from social reality

The main performance is that the construction of campus culture has not closely combined vocational education culture with social culture and industry culture, and has not really realized that this is one of the effective ways for higher vocational colleges to improve school grade, establish school brand and enhance core competitiveness. A large number of higher vocational colleges are separated from the social forces and industry resources, from the support of social environment, so that the most direct impact is that it is impossible to build vocational characteristics of higher vocational campus culture, the most serious result is that the cause of higher vocational and technical education difficult.

2. The path of constructing vocational characteristic campus culture in higher vocational colleges

2.1 Cultivate the campus spirit with the characteristics of The Times

The core of cultivating campus spirit is to strengthen the construction of school spirit. School spirit is the sum of the general atmosphere of a school and the attitude of teachers, students and staff towards study, work and life. It is the overall expression of spiritual outlook, moral sentiment, cultural accomplishment, interpersonal relationship and collective public opinion. It is also an important symbol of school tradition, school-running level, quality, efficiency, grade, style and characteristics.

2.2 Enhance cognition and clarify the development and positioning of campus culture.

Leadership in higher vocational colleges should be attaches great importance to the macroscopic planning the construction of campus culture, vigorously promotes the construction of campus culture as a major project throughout, gradually expand the campus culture of human, capital investment, while create a good educational atmosphere, make teachers and students get constantly to meet the growing spiritual and cultural demand, and development of ideological and cultural foundation for the school, It is also conducive to creating a happy and harmonious common spiritual home for teachers and students.

2.3 Strengthen institutional management

The construction of higher vocational culture is rich in content and diversified in form, and its core is the institutionalization of management. The management system of higher vocational cultural construction is directly based on the values of higher vocational education. At the same time, because of the lack of institutional constraints, even managers and implementors are difficult to consistently adhere to a new value system. System management constitutes the system culture level of campus culture construction, covering all aspects of school education management, sound, perfect rules and regulations, strict and efficient management is the fundamental guarantee of campus culture construction in higher vocational colleges.

2.4 Innovate the form and content of campus culture construction

On the one hand, the construction of campus culture in higher vocational colleges should adhere to the existing cultural activities, on the other hand, firmly grasp the characteristics of higher vocational colleges, and constantly open up new fields. For students, is to further develop the "cultural art festival", "sports", "science", "community cultural festival" and so on to improve the teachers and students comprehensive qualities, rich amateur cultural life activities, develop cultural exchanges with foreign countries and students' social practice activities, elected by the teachers and students to participate in the national, the province's all kinds of skills and style, In university campus and community cultural activities, these are proved effective development of higher vocational campus culture carrier, can widen teachers' and students' knowledge and practice field of vision, also can improve their cultural quality and professional skills, in the latter case, is to strengthen the infrastructure construction of campus culture, give full play to the network and media, building good campus theme education web site, To create a learning campus, create "civilized school" activities, in close connection with the development of society and the demands of the development of the individual students to spread new knowledge, new thoughts, new theory, form of campus culture activities and constant innovation, improve the activity level, cultivating campus culture brand, promote the development of campus culture to a higher level.

2.5 Integrate into society and timely strengthen the edification of professional norms.

For vocational education, the premise of strengthening the characteristics of vocational education and enhancing its value is to study the integration of human socialization and vocational norms. First, vocational education has become the most direct type of shaping professional norms. Secondly, vocational education is the best form to form professional norms. Third, vocational education enables people to master vocational skills and survival skills, so that they can acquire the necessary norms of social life, and then better play their role in professional life and social life. Finally, vocational standard education has stronger feasibility and pertinence in vocational colleges. School by not regularly organize students to participate in public welfare work, volunteer service, social investigation, invention, work-study programs, skills contest, and other social practice activities, let the student practice in long strong insight, knowledge, skills, to contribute, by education, in a happy, rich and colorful activities to better perform a good professional norms.

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