

Research on Cooperative Mechanism of Innovation and Entrepreneurship Education and Ideological and Political Education in Colleges and Universities

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Abstract: Under the new situation, the society and enterprises have higher and higher requirements for professional talents, requiring students to have strong ability. At the same time, universities also attach great importance to the cultivation of students' innovation and entrepreneurship ability in the process of admission and training. Therefore, China's higher education system must adapt to the business development of socialist market economy as the direction of guidance, according to the actual needs of in-depth development of innovation and entrepreneurship education and ideological and political education coordination mechanism, so as to cultivate students' innovation and entrepreneurship ability of ideological and political quality education. This chapter will analyze the key points of innovation and entrepreneurship education and ideological and political education in colleges and universities, and explore the construction of coordination mechanism between innovation and entrepreneurship education and ideological and political education in colleges and universities.

Keywords: Innovation and entrepreneurship education; Colleges and universities; Ideological and political education; Synergy mechanism

1. Key points of collaborative mechanism construction between innovation and entrepreneurship education and university ideological and political education

1.1 Make clear the goal of education and grasp the direction

In carrying out the teaching of innovation and entrepreneurship and ideological and political teaching, colleges and universities must determine the overall teaching objectives, standardize the teaching points of innovation and entrepreneurship in colleges and universities, and ensure that students' ideological consciousness can be cultivated in the overall teaching process. The key point of university innovation, entrepreneurship and ideological and political education teaching is to ensure that students can use their knowledge to achieve innovation, so as to promote the improvement of students' comprehensive quality. In the whole process, students can not only realize the significance of university innovation and entrepreneurship education and teaching, but also have a relatively comprehensive understanding of the teaching content, so as to stimulate students' awareness of innovation and entrepreneurship.

1.2 The aggregation of educational resources reflects the synergy

To realize the coordinated development of innovation and entrepreneurship education and ideological and political education, we must integrate all kinds of teaching resources inside and outside the school, so as to achieve the efficient coordination of education subject, time and space. When the teaching of innovation and entrepreneurship is integrated into the teaching curriculum, teachers need to find a lot of relevant innovation and entrepreneurship education content according to the classroom teaching, and interspersed the teaching or explanation to expand the teaching content, and through these means to increase students' interest in the classroom learning. In addition, innovation and entrepreneurship teaching can also help teachers get rid of the shackles of classroom teaching, guide students' basic moral cultivation and their own value, take problems as orientation, and seriously consider for students, reflecting the advantages of Innovation and entrepreneurship education in China.

1.3 Follow the law of education and highlight the pertinence

Innovation and entrepreneurship education and ideological and political education in colleges and universities need to make educational planning according to the actual situation. In the whole process, it is necessary to follow the law of education, highlight the key points of the whole education, and carry out targeted innovation and entrepreneurship education. The main purpose of innovation and entrepreneurship teaching is to cultivate a large number of technical craftsmen and talents to benefit the society. Therefore, while training students' professional skills, we should also make students understand the basic connotation of innovation and entrepreneurship education and make them better understand the importance of innovation and entrepreneurship teaching^[1].

2. The cooperation system construction strategy of innovation and entrepreneurship education and university ideological and political teaching

2.1 Innovate the talent training mechanism and improve the quality of talent training

Therefore, in the process of teaching implementation, pharmacology teachers must be aware of the important elements of ideological and political teaching, and use new media and other Internet technologies to enhance students' ideological and political understanding of pharmacology and other professional knowledge. In addition, the enterprise managers must also be managed in the pharmacology course and the development of the thought political education financing at the same time, each other and must take

the initiative to innovation, and innovation consciousness is the key aspect to the development of enterprises at present advance, so if the enterprise personnel at the same time have the innovation consciousness and innovation ability, can contribute more power for social development, Therefore, in the construction of the cooperation system of ideological and political teaching in Chinese colleges and universities, innovation and entrepreneurship educators can add some courses that can promote innovation into their talent training courses. In the teaching process, the cooperative development of ideological and political education and innovation and entrepreneurship education can guide the new development trend of China's innovative higher education, and help students form correct innovative values in college, thus promoting the improvement of students' ideological morality and personality quality. Finally, a comprehensive curriculum in ideological and political education in China can provide good theoretical guidance and direction for the development of school innovation and entrepreneurship^[2].

2.2 Cultivate students' awareness of innovation and entrepreneurship

In the educational atmosphere of Chinese traditional culture, teachers generally explain the specific content of textbooks. The traditional model has not been adapted to the needs of the information age. The teaching of innovation and entrepreneurship should be included in the curriculum, so that students can obtain their own value in practice and break the traditional ideas. In the process of classroom teaching, teachers can let students pay attention to the use of the knowledge, let each student to explore its internal knowledge, not only improve each student's active thinking, also improve the ability of each student's innovative ideas, make every student in the future work break through the fixed teaching modes, has a more comprehensive understanding of the to the professional knowledge, To cultivate every student into a well-rounded talent. At present China's colleges and universities is focused on the application-oriented personnel training, so the school in the teaching process of entrepreneurship education into the teaching system, the innovation can make each of the students by education in practice more effectively in the process of improving organizational ability, communication ability, management ability, and improve the each of the students in the process of practice learning is a powerful application ability. Enable students to discover new problems in teaching practice, so as to cultivate the ability of learners to solve independently^[3].

2.3 Strengthen practical activities through innovation and entrepreneurship competition

To cultivate application-oriented talents in the real sense, we must take actions to guide, train and use talents, especially for ideological and political education. Institute to conduct teaching activities, the test link, the link, the four parts of the graduation thesis of curriculum evaluation links, and covers the teacher's teaching quality assessment, the assessment and evaluation of graduate student training and emphasize the relevance of each link in daily training and continuity, in order to ensure the overall quality of the training process chain. In addition, the college should also actively cooperate with other colleges and enterprises outside, such as setting up a certain practical semester, and making unified teaching arrangement by the school, so that students can go deep into the actual colleges or enterprises to carry out teaching experiments, and guide them to use what they have learned in real life. Thus, an overall feedback system based on the feedback of ability and accomplishment, training process and school will be formed. The setting of college students' science and technology entrepreneurship competition can improve students' basic strength, mobilize students' learning enthusiasm by means of technology competition, and make students more aware of the necessity of mastering professional skills.

3. Endnotes

Through professional teaching management mode, combined with reasonable training methods, completed the overall planning of the course, focusing on entrepreneurial projects to strengthen training, and established a reasonable and scientific curriculum structure. The effective use of the curriculum to integrate the knowledge of innovation and entrepreneurship, further strengthen the innovation training of students, and cultivate students into all-round development of professional talents. The professional courses of innovation and entrepreneurship provide great advantages. In order to effectively teach, it is necessary to solve the problems provided above and make students actively participate in teaching. In the actual activities to increase the psychological training of students, strengthen their innovation ability, conform to the needs of The Times, export human resources to the country.

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