

The Practical Path of Ideological and Political Education of Higher Vocational Students under the View of Moral Education

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Abstract: The fundamental task of education is to cultivate moral education. Since the 18th National Congress, General Secretary Xi Jinping repeatedly emphasized the important role of education, and regard it as the central link of ideological and political education in higher vocational colleges; the fourth plenary session of the 19th CPC further proposed, “to improve the system and mechanism, deepen the comprehensive reform of education”, which pointed out the direction for the development of the education in China. The ideological and political education of higher vocational students is an important part of the education of higher vocational colleges and the main channel of moral education. Therefore, it is of great significance to explore the practical path of ideological and political education of higher vocational students under the perspective of moral education.

Keywords: Moral Education; Higher Vocational Students; Ideological and Political Education

1. The concept of moral education and the ideological and political education of higher vocational students

1.1 Moral education is in line with the value goal advocated by the ideological and political education of higher vocational students

The core connotation of ideological and political education in higher vocational colleges is to cultivate students with high ideological and political consciousness, excellent ideological and moral quality and cultural accomplishment. The idea of cultivating people puts forward new requirements for the innovative ideological and political education in higher vocational colleges. Therefore, the ideological and political education of higher vocational students should carry out the concept of moral education, guide higher vocational students to establish socialist moral concept, and constantly improve their ideological and moral quality.

1.2 Ideological and political education for higher vocational students is an important carrier to implement the implementation of moral education

As General Secretary Xi Jinping has pointed out, “To run education on socialism with Chinese characteristics well, we need to conduct ideological and political courses and cultivate our soul with the Thought on Socialism with Chinese Characteristics for a New Era.”^[1] General Secretary Xi’s words further reveal the carrier role of ideological and political education in China’s education system. Therefore, based on this level, higher vocational colleges should continue to improve their own ideological and political education system construction from the inside, and implement the goal of moral education.

1.3 Ideological and political education of higher vocational students has internal unity

The cultivation object, fundamental task and target direction of moral education and ideological and political education of higher vocational students are consistent.^[2] First of all, the training objects of both are people, and both are based on cultivating people’s higher ideological quality and strong practical ability. Secondly, the fundamental task of both is to realize the unity of students’ theory and practice, fully mobilize the enthusiasm of students, cultivate high-quality excellent talents, and promote students to actively participate in the construction of the socialist cause. Finally, both aim in cultivating excellent talents with all-round development of morality, intelligence, physique, beauty and labor. Therefore, the concept of moral education and the ideological and political education of higher vocational students can integrate and permeate each other, which can promote the growth and development of students.

2. Problems existing in the ideological and political education of higher vocational students under the perspective of moral education

2.1 The education standard of ideological and political education in higher vocational colleges deviates

The report of the 19th National Congress of the Communist Party of China pointed out that cultivating people by virtue is the main task of education in higher vocational colleges. However, some higher vocational colleges lack of accurate positioning on the issue of “what people to train, for whom and how to train people”, and have no fundamental strategy to effectively guide students to resist backward ideas. The foundation of^[4] higher vocational colleges is to cultivate people with both political integrity and ability. However, under the influence of the development of market economy, in order to achieve their own survival and development, higher vocational colleges have a utilitarian phenomenon in the talent training program, which separates the cultivation of moral character and talent cultivation, and the central position of moral education is gradually marginalized.

2.2 The construction of ideological and political course teachers in higher vocational colleges is slow

The example demonstration of educators is an important link of ideological and political education, and its role affects the effect of integrating the concept of moral education into the ideological and political education of higher vocational students. At present, the

slow construction of ideological and political teachers in higher vocational colleges is based on two factors: First, at present, most ideological and political teachers in higher vocational colleges in China are mainly women, and the proportion of male and female structure of teachers is seriously unbalanced. Ideological and political course, as a public basic course, many higher vocational colleges also generally use the large class system, which is not convenient for teachers to manage the classroom, and the classroom teaching efficiency is also affected to a certain extent. On the other hand, the comprehensive quality and professional ability of ideological and political teachers in higher vocational colleges are uneven, and some ideological and political teachers are immoral, which tends to have a negative impact on students' values.

2.3 The teaching method of ideological and political education in higher vocational colleges is not reasonable enough

The phenomenon of "sidelined" in ideological and political education in higher vocational colleges occurs from time to time, and some higher vocational colleges do not pay attention to them, which makes Marxist theoretical education marginalized and labeled. In most higher vocational colleges, ideological and political courses adopt the large-class teaching mode, and students are mostly passively accepted, lack of teacher-student interaction, low classroom efficiency, which affects the education effect, and is not conducive to the long-term development of students.

3. The practical path of ideological and political education of higher vocational students under the view of moral education

3.1 Adhere to the "student-oriented" educational concept

The ideological and political education in higher vocational colleges should take students as the center, achieve fine service, personalized education, and effectively improve the quality of ideological and political education in higher vocational colleges. To adhere to the student-oriented education concept, first of all, we should change the traditional mode of "teachers speak, students listen", fully respect the main position of higher vocational students in the ideological and political work, pay attention to the two-way interaction between teachers and students, and improve the participation of higher vocational students in the ideological and political classroom. Secondly, we should respect the individual differences of higher vocational students, closely combine the actual needs of students, and formulate refined and personalized education programs, so as to improve the educational effect of ideological and political education of higher vocational students.

3.2 Adhere to the educational concept of "moral education first"

Under the background of multiple culture, higher vocational colleges should integrate the concept of moral education through the all links of ideological and political education of higher vocational students, and cultivate high-quality talents needed for the development of the country and the nation. Adhere to the moral education first education concept, higher vocational colleges should constantly change the concept of talent training, innovative talent training scheme and change talent evaluation standard, from "only" to "both ability", from emphasizing theory practice to combining theory and practice, from "only" single evaluation to diversified talent evaluation criteria, to effectively cultivate ideal, ability, bear, innovative comprehensive talents, increase the number of talents, improve the quality of talent.

3.3 We will strive to improve the ideological and political literacy of teachers in higher vocational colleges

Teachers of higher vocational colleges play an important role of "guide" in ideological and political courses. On the one hand, to improve teachers' ideological and political accomplishment, teachers are necessary to correctly understand the relationship between "teaching and education", realize the unity of teaching and education; strengthen their own moral construction, adhere to the unity of words and deeds. On the other hand, ideological and political teachers need to pay special attention to the physical and mental development health of higher vocational students. Compared with other college students, higher vocational students have received pressure from external environment and self-cognition limitations in employment. Therefore, ideological and political teachers in higher vocational colleges need to be "guides" on the way of student growth and "guardians" in the cultivation of students' three views.

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