

Embracing Cultural Consciousness in Higher Vocational Foreign Language Education in China

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Abstract: The rapid development of economy and society have changed people's material life and spiritual needs in China, as well as new development opportunities and challenges to the education. With the new curriculum reform of "foreign language education" in higher vocational colleges, more and more people began to concern on the cultivation of students' cultural consciousness in teaching, which can not only strengthen the students' ability of intercultural communication, but also help them to adapt to globalization. Based on this, this article mainly explores related overview of the cultural consciousness and analyzes how to embrace cultural consciousness in the foreign language education in higher vocational, hoping to provide a reference to related research enhancing the level of higher vocational foreign language education.

Keywords: Cultural consciousness; Foreign language; Higher vocational college; Intercultural communication

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China has a long and profound history about five thousand years, which has its unique charm. Currently in the increasingly obvious trend of globalization development, China's comprehensive competitiveness is also gradually strengthening, and has certain influence in the global scale. At the same time, Chinese culture is popular among foreigners, so in the process of communicating with foreigners, how to spread Chinese excellent culture and make it go to the world has become an important task for higher vocational foreign language education. Therefore, in higher vocational foreign language education, teachers need to pay attention to the combination and cultivation of students' cultural consciousness, to better carry forward our traditional culture.

1. Overview of cultural consciousness

From the perspective of "semantics", cultural consciousness mainly refers to a person's "self-awakening", "deep grasp" and "accurate cognition" of the national culture. It can be seen that cultural consciousness, to some extent, is a correct cognition of its status, or a sense of responsibility for cultural development, and plays a certain role in promoting the construction of a strong socialist cultural country.

2. The penetrating significance of cultural consciousness in higher vocational foreign language education

2.1 It is conducive to the realization of equal communication and exchange among ethnic cultures

At present, higher vocational teachers focus on "western culture" when conducting foreign language teaching activities. This teaching method can not only meet the quality education stage, society's requirement of talent development, but also bring some hindrance to the development of Chinese excellent culture. In the face of the environment of cultural integration, the communication between different cultures will be more frequent. As an important place for talent training, it is of certain value and significance to embrace cultural consciousness in foreign language education, whether to adapt to the development of globalization or to maintain cultural diversity.

2.2 Beneficial to the promotion and dissemination of China's outstanding culture

Embracing cultural consciousness in higher vocational foreign language education is beneficial to carry forward and spread the excellent culture of our country. The focus is to let students understand our national culture, examine and reflect on it, which can not only improve students' cognitive ability, but also further strengthen students' ideological height and consciousness level. Taking the traditional excellent culture of higher vocational foreign language education as an example, it can be understood by students, improve personal foreign language ability and level, not only express Western culture through language, but also realize its effective utilization, and promote and spread our excellent national culture.

3. Paths of embracing cultural consciousness in higher vocational foreign language education

3.1 Establish the concept of modern education

In order to foster students' cultural awareness, teachers should focus on the transformation of conventional educational ideas and the application of cutting-edge educational concepts. Teachers should take on their own guiding roles in the practice of teaching foreign languages, preserving the tradition and cutting-edge culture of China as the primary subject matter to be taught to pupils. Not only is the

development of students' cultural awareness tied to the classroom, but it is also inextricably linked to the successful assistance of the government and the entire community. Higher vocational education is prioritized, and in order for students to complete the necessary tasks, foreign language instructors should take the initiative to shift perceptions and reject the notion that "general education" is valuable or conventional. The value of "general education" function and implementation to education the education goal of "literature," undertake to the student teachers are paying attention to the cultivation of the fundamental knowledge at the same time, should be attention to the application of language proficiency, To provide a favorable environment for the dissemination of national culture. In order to optimize the teaching strategy and ensure the status of traditional culture in our cultural exchange, teachers should estimate the potential influencing factors in foreign language education in advance. These factors are primarily aimed at the unfavorable position of Chinese cultural communication.

3.2 Further broaden the teaching content

In higher vocational foreign language teaching, whether it is the interpretation of textbook content, the implementation of classroom teaching. Teachers should promote the diversified development of students so as to enrich the teaching content and further broaden the knowledge horizon of students. In the process of teaching, we should constantly optimize and improve the teaching methods according to the characteristics of students' learning and the law of development, promote the effective use of teaching resources, build a good learning environment, drive students' learning initiative, so as to improve the level of education. Of classroom activities, the need to turn the students into groups, each group of control in about 4 people, focus discussion on a subject, teachers in the process, need to guide students in time, let the student independent thinking, what our country's traditional cultural elements involved, appropriate, also can summarize the study results of students and supplement.

3.3 Promote the continuous improvement of students' national language level

Additionally, when introducing these concepts to students, teachers can sneak in the "English translation" of a few traditional words. In addition, if the students' English proficiency is high, they can fully utilize it to narrate the story in order to accomplish their learning objectives. In general, classroom instruction has a time limit, and teachers are unable to supplement their lessons in a thorough or in-depth manner. Instead, they can enrich their lessons with a brief introduction, which also helps students learn English more effectively while also strengthening their sense of national identity and their awareness of cultural differences in China.

3.4 Develop multi-dimensional teaching objectives

In order to promote our outstanding culture, it is also important to enhance students' proficiency in a foreign language and to advance the advancement of higher vocational foreign language teaching goals toward multi-dimensional development. The goal of multiculturalism, according to Banks, is for people to acquire a thorough awareness of the national culture in which they currently reside so that they may then understand the cultures of other nations. This concept fits the criteria for cultural consciousness growth and has some overarching relevance.

4. Conclusion

In order to get the most outcome of embracing cultural consciousness in higher vocational college foreign language education, relevant staff will need to have a correct understanding of cultural consciousness, comprehend the significance of cultural consciousness infiltration in higher vocational college foreign language education, and carefully examine the current state of the foreign language education and exploration. They will also need to constantly optimize and improve the teaching strategies. To raise the standard and quality of foreign language instruction, fulfill the developmental needs of students in the stage of quality-oriented education, broaden students' cultural awareness, and build a strong basis for intercultural communication in order to pass down Chinese culture.

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