

# Problems and Deepening Approaches of International Exchange and Cooperation among Chinese Universities in the New Era

Chunyu Chen

1. Department of International Cooperation and Exchange, Guangxi Minzu University, Nanning, Guangxi, P.R.China 530006
2. Center for International Education, Philippine Christian University

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**Abstract:** Under the background of economic globalization, the internationalization of Higher Education has become the trend of the times. In the context of the new era, strengthening the exchanges and cooperation between domestic and foreign universities is a good opportunity to show the educational level of our country on the international stage, and at the same time is conducive to absorbing advanced educational methods and ideas from abroad, it is also beneficial to show the improvement and development of our education quality level and enhance the international reputation of our universities. This paper mainly explores the problems and ways of deepening the international exchange and cooperation among Chinese universities in the new era.

**Keywords:** Colleges and universities; International Exchange and cooperation; Problems; Deepening ways

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**Foreword:** With the Development of the world economic globalization, the economic level of our country is also rising day by day, a country wants to obtain the long-term development, often can not leave the high quality talented person as well as the superb education level. Under the background of the new era, strengthening the exchange and cooperation between Chinese universities and foreign universities has become one of the important ways to improve the education level in our country, it is of great significance to improve the level of science and technology.

## 1. Problems in international exchanges and cooperation among Chinese universities

### 1.1 The discipline construction of our country's colleges and universities is insufficient

At present, China is still in the stage of socialist development and has made great progress in economic construction. However, compared with the developed countries, the development of higher education is still different. Due to the lack of funds, some colleges and universities do not have enough basic facilities such as discipline construction and scientific research equipment, and some colleges and universities do not have enough funds to support their scientific research projects, resulting in the failure of scientific research work, moreover, it is not able to attract scientific research talents of international level, nor is it conducive to improving the competitiveness of scientific research of our universities, and there is an imbalance in the allocation of educational resources between economically developed and less developed regions of our country, the weak teachers in some areas restrict the improvement of the international exchange and cooperation level of Chinese universities, which is not conducive to the cultivation of high-quality talents.

### 1.2 Language barriers

The communication barrier caused by the language difference between different countries has restricted the exchange and cooperation between Chinese universities and foreign universities to a certain extent, and has also restricted the renewal of our educational idea and system. At present, the lack of foreign language education in China's higher education still leads to the teachers and students in China can not fully integrate into international exchange and cooperation, and the exchange and cooperation with foreign universities is restricted. In addition, due to the influence of the foreign language proficiency of local teachers and students, most colleges and universities in China are still unable to implement english-only classroom teaching, thus reducing the attraction to overseas students coming to China, therefore, the proportion of foreign students and foreign teachers in China is still at a relatively low level compared with developed countries.

### 1.3 Lack of sound management systems

The work of International Exchange and cooperation is complex and changeable, and the management system of foreign teachers and foreign students in some universities is still not perfect. The departments and agencies responsible for managing international exchanges and cooperation are also incomplete, lack of experience in conducting international exchanges and cooperation, fewer foreign-related exchanges have been held, and relevant training has not been put in place, therefore, the communication and cooperation between Chinese universities and foreign universities can not be carried out efficiently.

## 2. Effective ways to deepen international exchanges and cooperation among Chinese universities

### 2.1 To further improve the level of scientific research in Chinese universities

Compared with universities in developed countries, there is still a certain gap in the comprehensive strength of Chinese universities, especially in scientific research, so as to strengthen exchanges and cooperation between Chinese universities and foreign universities, is to be based on the basis of mutual benefit, in this imperceptible process, but also to promote China's universities to constantly improve their scientific research level. Our country wants to strengthen the exchanges and cooperation with foreign universities, first

of all, we must strive to improve our own scientific research level, by increasing the investment in scientific research and supporting the major scientific research projects, transforming the achievements of scientific research into the motive force of promoting the development of social productive forces can not only improve the economic strength of our country, but also further enhance the international influence and popularity of our universities. Only by strengthening the scientific research strength of Chinese universities can more foreign universities cooperate with Chinese universities and promote mutual benefit and win-win.

## **2.2 International Education**

Under the influence of the traditional education idea, the higher education of our country still stays on the level of “Examination-oriented education”, and the trained talents can not adapt to the changes and development of the international society, and can only be eliminated finally. With the development of economic globalization, the traditional education ideas will only hinder the development of education in China, and the exchange and cooperation with foreign universities will only go nowhere. Now, our country’s education system must carry on the Innovation Development Unceasingly, we must stand in a higher and newer angle of view, positively sets up the internationalization education idea, we should reform our educational system model and educational idea by using the international vision and way, grasp the direction of international education accurately, analyze the development trend of international education, and ensure our educational idea is always in the forefront of the world.

## **2.3 Strengthening international academic exchanges among universities**

To strengthen the academic exchange with foreign universities is beneficial to the promotion of scientific research level, especially to strengthen the academic exchange with top international universities, which is a great wealth for the promotion of the scientific research level of our universities. Universities in China can invite internationally renowned experts to give lectures or lectures, and make use of foreign high-quality educational resources to effectively raise the educational and scientific research level of universities in China, to widen our educational resources pool and improve the quality of our educational resources is beneficial to the long-term exchange and cooperation between our country and international universities, and then to enhance the influence and status of our universities in the world.

## **2.4 Grasp the core of the curriculum**

In order to promote the international exchange and cooperation of colleges and universities, it is necessary to grasp the basic core of curriculum design. Colleges and universities should combine the national conditions and local characteristics of Chinese higher education in the direction of international circulation, promote the reform and innovation of local higher education system, and make up for the shortage of local higher education. For example, we can choose some subjects, carry out comparative research with International Courses By project research, and improve our own teaching methods by learning and learning from the experience of curriculum reform abroad.

In the process of developing international courses, we should pay attention to the following issues: first, we should emphasize the inquiry and advanced nature of international courses, and highlight the frontier knowledge of disciplines, interdisciplinary contents and knowledge in emerging scientific fields, pay attention to connotation construction. For example, education in the United States today emphasizes STEAM education, which focuses on the development of students’ comprehensive abilities in engineering, science, technology, mathematics, art, etc. . Second, while introducing the curriculum, we should pay attention to the principle of moderation, and when using foreign teaching materials, we should ensure that they are obtained from formal channels and conform to the relevant provisions of the state regarding the content of the teaching materials, instead of introducing the teaching materials in an integrated way without principles, according to the actual needs of domestic education, we should introduce it step by step, construct an independent curriculum system in line with China’s socialist system, and get more voice in the international education platform. At the same time, we should emphasize the student as the main body status, let the student be able to independently choose the foreign curriculum which accords with own actual demand, give the student the diversification choice and the independent choice opportunity. Third, we should pay attention to experiential teaching. The school should arrange some practical experience courses, guide students to carry out self-inquiry learning, strengthen the communication and cooperation ability between teachers and students, share the learning experience together, and improve students’ learning interest.

## **3. Conclusion**

To sum up, the development of international exchange and cooperation among Chinese universities in the new era is of great significance and function to the cause of higher education in China, which is not only conducive to the innovation and development of our higher education system, also promoted our country social productivity level enhancement. Therefore, our universities should face up to the problems existing in the international exchange and cooperation work, take positive and effective measures, proceed from the international perspective, through the effective combination of their own development and social development, promote the level of exchange and cooperation with foreign universities to promote the sustainable development of China’s higher education.

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