

# Study on Employment-oriented Public English Teaching for Automobile Major in Higher Vocational Colleges

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**Abstract:** The core of higher vocational education is employment and service-oriented, aiming at educating qualified social talents and teaching. With the development of economy, the development prospect of public English for automobile major in higher vocational colleges is promising, how to do public English teaching for automobile major is very important. In education, we should deeply explore the problems existing in higher vocational students' study and put forward feasible solutions. This paper will specifically explore the problems and cases of public English education for automobile majors, and put forward solutions, hoping to provide practical help for people engaged in this industry.

**Keywords:** Higher vocational education; English education; Employment; Teaching

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## 1. Introduction

As an efficient way of talent training, the particularity of higher vocational education lies in the direct face of the market, emphasizing practical operation and application, maintaining a stronger adaptability in the face of rapid changes in the market. As a technical and service-oriented course, vocational Automobile English needs to learn service-oriented English communication, achieve the English communication ability under the requirements of production and management, and can deal with the English communication problems in various complex scenes. Successful English education courses will have more flexible classroom forms and break through certain educational limitations. Only by adhering to innovative education, can high-quality talents be cultivated in market-oriented examination and forming characteristic English application classes.

## 2. The significance of public English education at present

Higher vocational education has made great achievements in China. Higher vocational education, which has been paid more and more attention, has played an irreplaceable role in the process of national economic construction, which has attracted extensive attention from the society. While conforming to the times and economic development, higher vocational education should also do a better job, and adhere to employment-oriented. Auto English teaching especially should deal with the relationship between higher vocational education and the actual application. The higher vocational English education is relatively complicated which provides not only the application of English professional knowledge, but also brings students language communication ability. Compared with the public English in higher education, public English teaching in higher vocational colleges is more suitable for market and application, which clearly divides specific applied occupations and ensures that students of this major have clear employment direction. From the social significance, higher vocational education can fill the talent gap of some basic posts. The United Nations Cultural and Educational Organization has provided certain international education standards and clearly proposed that higher vocational education should be in line with ensuring the all-round development of students. At present, public English education can bring students practical English application ability and provide students with good professional knowledge<sup>[1]</sup>.

## 3. Problems existed in public English education of automobile major in Higher Vocational colleges

Employment as the guidance of the establishment of the public English class in the major of higher vocational cars need long time of development. There are certain limitations to the current of classroom of the new model, such as the employment guidance for "practicality" and "target" and "universality" and the market demand and so on being not clearly defined. As the quick development of the times, there is a current problem, that is, the professional demand is constantly changing. Now it is found that higher vocational students in the corresponding professional society lack the English language ability and ability to apply to the society and employment, which leads to no corresponding ability feedback of the learning in higher vocational stage. Moreover, auto professional public English teaching concept of class education need to introduce a new era is the difficulties and obstacles to a point. Many teachers have been accustomed to the previous teaching mode, in which teaching are accustomed to the original way of thinking to teach, cramming textbooks teaching, not paying attention to the employment environment and not focusing on the training of students' employability. Not enough attention has been paid to the orientation of establishing students' employment outlook, and the teaching mode has not been adjusted according to the needs of the society, and there are defects in the cultivation of students' comprehensive quality and ability. At the same time, as a kind of public class, the public English class of automobile major in higher vocational colleges is prone

to the problems of insufficient attention to students and rigid education form.

## **4. The establishment of employment-oriented curriculum system**

### **4.1 Define employment orientation**

In recent years, the educational reform requires higher vocational schools to develop diversified education, expand education groups, change to mass education, and improve vocational orientation of higher vocational education. The rapid development of social development leads to the diversification of vocational positions, and the level of education has become diverse and complex. So the education in professional fields needs to be controlled. In terms of intersection, vocational schools mainly train technical employment talents, while ordinary undergraduate colleges pay more attention to theoretical talents. Therefore, vocational schools need to define the orientation of employment, and pay more attention to the employment direction and social application direction of disciplines in the course teaching<sup>[2]</sup>.

Cultivating professional and technical personnel for the national focus, the combination of theory and practice and providing industry services for the society make vocational colleges provide matching talents for each post, so that higher vocational students in the learning process are of high-quality, high-skill specialized technical personnel. Therefore, it is very important to define employment orientation and understand the scope of professional employment.

### **4.2 Establishment of public English curriculum system**

Common English course system needs to establish the need for professional post analysis. On the requirement analysis of the professional jobs, before the opening of the English course open, it must be made clear about the requirements of future jobs on Auto professional public English, mainly are the ability of translation, service, communication and reception. After the analysis of the system, English teaching in public class should be guided by these demands and it should be clear that there are different vocational demands for English skills in public English posts of automobile major in higher vocational colleges. Therefore, in the establishment of the public English curriculum system, it is necessary to let students learn the professional vocabulary required by the public English for the automobile major in higher vocational colleges, so that students can have the ability of translation and introduction, master the basic English grammar ability, and carry out professional fluent dialogue. Situational classroom model, English practice teaching model, simulated scene teaching model and other new educational situations should be introduced to the establishment of the English curriculum system of the public class. Let the establishment of public English classroom system more perfect.

### **4.3 The main direction of employment-oriented training of vocational college students' public English ability of automobile major**

In the process of education, education objectives should be clearly defined. The public English teaching mode of higher vocational colleges should be different from traditional English teaching, and more attention should be paid to the cultivation of students' ability, offline assessment and practice, minimally invasive classroom content from different aspects, and specific employment cases should be combined in the classroom to guide students' employment view. On this basis, the higher vocational colleges should be around when creating the public English class 'cars professional public English' theme, set up the students greatly, trains the student to clear their employment direction, in the common course of English teaching, should also introduce the foreign English original audio-visual teaching, not only can let the students understand the major form of foreign professional, Students can also learn English from it. While setting up public English classes for automobile majors in higher vocational colleges, more requirements should be put forward to teachers. As the guide of the curriculum, teachers play a major role in the teaching process. They are not only the leaders and guides of the curriculum, but also reformers and innovators. Therefore, teachers should pay attention to the market demand for English ability, reform and innovate English teaching according to the situation, set up more forms of English classes, and guide students to actively participate in the study of professional English ability. In this process, the public English teaching ability of automobile major should be improved.

## **5. Conclusion**

In the higher vocational English education, we should pay attention to the importance of employment in practical English and persist in learning English in practical application to guide the student to improve the employment quality and lay a good language foundation through diversification of the English class teaching. By doing this, it is expected to improve students' language application ability to achieve the basic communication skill and ability to facilitate students in employment-oriented English classes of higher vocational automobile major with more solid professional ability. Educators should understand that employment-oriented English education should pay attention to the relationship between the subject itself and society.

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