

# Research on the Integration Strategy of College Students' Financial Aid and Ideological and Political Education

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**Abstract:** Whether from the perspective of theory or practice, it is very necessary to carry out the work of college student aid well, which can help students with economic difficulties to successfully complete their studies, make them grow into the pillars of the motherland, and make contributions to the society and the country. But relatively speaking, the subsidized students' psychology is more sensitive and their thoughts fluctuate greatly. They need to carry out ideological and political education to improve their ideological understanding and help them establish correct values. Based on this, this paper will focus on the analysis and discussion of effective strategies for the integration of college student funding and ideological and political education.

**Keywords:** Universities; Student Aid Work; Ideological and Political Education; Organic Integration

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## Introduction

The social environment and network environment are relatively complex. In addition, the subsidized college students are psychologically sensitive, so they are easily affected by some information and ideas. To some extent, they are hindered from growing into outstanding talents and their ideas of serving the country by forming biased ideological understanding and wrong values. Therefore, it is very necessary to organically integrate the work of college student funding with ideological and political education.

## 1. The Necessity of the Integration of University Student Financial Aid and Ideological and Political Education

The good development of student aid work in colleges and universities, and the implementation of various student aid policies promulgated and implemented by the state, can strengthen the effect of education. The implementation of college student funding is a major measure that benefits the country and the people. It can not only support students in difficulty, but also cultivate talents for the country; It can also ease the financial difficulties of students' families. However, from the actual situation of the implementation of the previous college student aid work, although the relevant staff have implemented various student aid policies in place, they have not penetrated the spirit of the policy to achieve the effect of educating people. For example, some of the subsidized college students are not grateful, trying to shape themselves, improve themselves, and make contributions to the country and society; For example, some subsidized college students have bad psychological states such as inferiority, which is not conducive to promoting their own good development<sup>[1]</sup>.

To organically integrate the work of college student funding with ideological and political education, while implementing various student funding policies promulgated and implemented by the state to help students with financial difficulties to obtain opportunities for education, we should also correctly recognize that the physical and mental development of college students is not perfect, they are likely to be affected by the social environment, bad information on the Internet or other students, and form a biased ideological understanding. Set up wrong values, actively and purposefully carry out ideological and political education activities, through gratitude education, responsibility education, moral education, etc., to make it set up correct values, firm political belief, improve ideological quality, improve moral cultivation, etc., and at the same time be grateful, constantly strive to serve the motherland.

## **2. Effective Countermeasures for the Integration of University Student**

### **Financial Aid and Ideological and Political Education**

#### **2.1 Seize the opportunity of education**

In order to improve the effect of the integration of college students' financial aid work and ideological and political education, we should also pay attention to grasping the educational opportunity, adopting appropriate ways to infiltrate ideological and political education, positively influencing students, so that they can establish correct values, correctly treat the funded, grasp the hard won learning opportunities, constantly learn knowledge, constantly exercise ability, constantly improve quality, etc., and gradually grow into outstanding talents. Generally, college student aid is concentrated in a specific period, such as August and September when applying for student loans and November and December when applying for grants. Responsible teachers should be keenly aware of the ideological changes and psychological dynamics of the subsidized students at the critical time when they subsidize students, so as to carry out targeted ideological and political education, guide them correctly and establish correct values <sup>[2]</sup>.

#### **2.2 Innovative education methods**

To sum up the work of student aid in colleges and universities, some embarrassing situations often occur in the process of implementing this work, such as the responsible teachers require students to be honest and trustworthy, sign a letter of commitment of integrity, but they still resort to fraud in the actual process of applying for scholarships or grants, resulting in students who really have financial difficulties have not been subsidized; For example, the teacher in charge asked the students with private funding to contact the sponsor to express their gratitude, but some of the funded students remained unmoved. This side shows that some college students lack of ideological understanding and value deviation. In order to change this situation, responsible teachers should attach great importance to ideological and political education, integrate it into the work of student funding, actively and well educate and train students, and promote students to become outstanding talents who are grateful for the country. To this end, we should pay attention to accurately grasp the ideological changes of the subsidized students, innovate education methods, and create and carry out ideological and political education well, such as organizing and carrying out thematic situational education activities, thematic debates, model learning activities, personal deeds reports, etc., so that the subsidized students can learn the content of ideological and political education, change them imperceptibly, and establish correct values, outlook on life and world outlook.

#### **2.3 Do well in psychological counseling**

Relevant research shows that most of the subsidized students have psychological problems, such as inferiority, autism, depression, anxiety, vanity, sensitivity, etc., which to a certain extent affect students' behavior, even hinder the development of college students, which is not conducive to their growth into outstanding talents required by enterprises, society and the country. In order to change this situation, college student funding should be organically integrated with ideological and political education, accurately grasp the psychological state of college students, and deeply analyze the root causes of poor psychological state of subsidized college students. With this as the starting point, we will organize and carry out various forms of psychological counseling activities, such as psychological health education, online psychological counseling services, etc., to help subsidized college students adjust their psychological state, eliminate negative emotions or states, make them have a healthy psychology, be able to correctly treat the subsidized, be able to treat the subsidized with gratitude, and strive to improve themselves in daily learning and life, and strive to shape themselves. Strive to improve oneself, grow into a compound talent or innovative talent, make contributions to the society and the country, and repay the society and the country <sup>[3]</sup>.

## **4. Conclusion**

To sum up, in order to train the funded students to be the backbone of the society and the country, we should not only help them solve their economic difficulties, but also pay attention to their ideological changes and psychological state, actively carry out ideological and political education, help them correct their wrong ideas and values, so that they can establish correct values, be grateful, and strive to grow, so as to serve the country in the future.

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