

# The Countermeasures of Guiding College Students' Ideological and Political Education by Socialist Core Value System

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**Abstract:** With the deepening of the concept of talent power, the country is paying more and more attention to the comprehensive development of college students. As an important way to urge students to develop good habits and good morality, ideological and political education has gradually become the focus of colleges and universities. Based on this, this paper analyzes the concept of socialist core value system, clarifies its importance, summarizes the problems existing in the ideological and political education of college students, and puts forward targeted solutions in order to promote higher education institutions to complete the system optimization as soon as possible and output more high-quality talents for the society.

**Keywords:** Socialist Core Value System; College Student; Ideological and Political Education

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## Introduction

Since the founding of the Communist Party of China, ideological and political education has always been the focus of leaders, and its education system is also constantly innovating and growing. However, with the increasing complexity of the international situation, the information process and the application pressure of big data technology make the ideological and political education work face many new challenges, especially in universities and other colleges and universities. As a key unit of talent training, if it cannot follow current events to make optimization, it will directly affect social progress and national development. Therefore, educators should clarify the direction of optimization, Adhere to the guidance of the socialist core value system, improve the educational objectives, expand the field of education, enrich the connotation of education, guide college students to form a correct understanding, and lay the foundation for their comprehensive development in the future.

## 1. Concept of socialist core value system

From a macro perspective, the socialist core value system can be divided into five contents: Marx's leading ideology, the common ideal of socialism with Chinese characteristics, the national spirit with patriotism as the core, the spirit of the times with reform and innovation as the core, and the concept of social honor and disgrace. Based on this, it is necessary for college students to actively learn relevant knowledge, define the content related to the socialist core value system, understand the socialist core values, deeply discuss the expression of many words in life, such as prosperity, democracy, civilization, harmony, freedom, equality, justice, rule of law, patriotism, dedication, integrity, friendship, prosperity, and define the direction of national development, Really understand the deep meaning of these words. For example, what democracy represents is actually the demand of the social masses for the future development of the country. Civilization is a concrete manifestation of social progress. Harmony is the embodiment of the fine character of the Chinese nation. Freedom and equality is a form of respect. Their respective definitions are not completely fixed, but most of them are learned by the people from their lives. Their contents can be used as the code of conduct for everyone in the social group. In a more popular way, the socialist core values are to hope that the social masses can perform their own obligations, enjoy their own rights, inherit traditional cultural knowledge, uphold the socialist core values, and pass on good faith, We will promote rapid social development.

## **2. The Significance of Ideological and Political Education for College**

### **Students**

Since its establishment, the Communist Party of China has advocated openness, harmony, equality, and the establishment of a society in which the people are masters of the country. Leaders have also paid more attention to improving the overall quality and ideological level of the people, instead of blindly enforcing anything by strengthening the legal binding force. Such a concept in the teaching process also has a very far-reaching practical significance. As early as the end of the last century, Deng Xiaoping, the former leader of our country, pointed out that college students in the new era must have ideals, morality, culture and discipline. Cultivating talents is not only to cultivate professional ability, but also to keep learning and living in the process of clarifying the truth of being a man, face up to their own weaknesses, dare to innovate, but not exceed the norm <sup>[1]</sup>.

### **2.1 Realize the goal of establishing morality and cultivating people**

As the builders and successors of socialism, college students are the most plastic group at present, and they are also the people who are about to face the society. Although their way of dealing with people and their attitude towards things are still a little immature, through the shaping and practice of the socialist core value system, the increase of experience will enable them to continue to grow on the right path, and clarify the true meaning of convincing people with virtue and cultivating people with virtue, And then become high-quality talents. Because of this, universities and other institutions of higher education also regard cultivating talents and establishing morality as the primary work content, regard establishing morality and cultivating people as the core educational concept, highlight their own political functions, establish a perfect talent training system, help them quickly understand the socialist core values, and use their own insights and teachers' guidance to help them deepen and clarify the deep meaning of the socialist core values as soon as possible. In this regard, teachers, as talents who preach, teach and solve doubts, should correctly guide students to help them face up to the complex and changing international pattern, deepen the socialist core values, clarify the standards that students in the new era should meet under the leadership of the Communist Party of China, cultivate their political and cultural literacy, form a basic moral bottom line, and complete ideological and political education work with high standards and quality <sup>[2]</sup>.

### **2.2 Maintain long-term social stability**

College students are the source power of the future social development. In the future, most social posts need fresh blood to bring them more advanced ideas and vitality, so as to ensure the lasting development of society. However, the social environment and the school environment are very different. The increase of pressure, the heavy task, and the complexity of interpersonal relationships make students panic before facing the society. If they do not have good moral character and firm belief, they are likely to fail to play their own ability or make marginal behavior when facing the complicated society. However, in recent years, after on-the-spot investigation, it was found that since higher education institutions introduced the socialist core value system and took it as the core concept of the ideological and political education curriculum, college students began to clarify the Party's policy and basic line in class, and understand the long-term meaning of social development. With the help of teachers and numerous documents, students begin to form a correct understanding of the world. With the guidance of teachers, students begin to form a perfect personality, which will play a good role in promoting their future adaptation to the society. However, at this stage, with the continuous reform of the economic system, foreign cultures continue to flow into China, and their novel contents and external forms attract the attention of many young people. However, each country can be based on the world, and has its own unique concept to support it. Many young people do not have good judgment and timely discard the dross when they are exposed to the novel culture, resulting in their future social life being affected by it. In this regard, people from all walks of life need to make it clear that the society wants long-term stability and stability. It is necessary to ensure that the talents pouring into the society are high-quality talents. Personal ability and work efficiency are not the primary goals. Relevant personnel should carefully consider their sense of belief and their

understanding of socialist core values. Only by ensuring the unity of beliefs of all sectors of society can we ensure long-term stability and stability <sup>[3]</sup>.

### **3. Problems Faced by Ideological and Political Education of College**

#### **Students**

#### **3.1 Students have insufficient understanding of the importance of the ideological and political theory course**

With the development of society, the importance of the ideological and political theory course is gradually emerging. What it really conveys to students is Marxist theoretical philosophy, and it is a correct world outlook and methodology. Due to the rapid development of social science and technology, young people who have not touched the society too much often use electronic equipment. Most of their access to information is the Internet. There is a wide range of information and a large amount of information inside. If they can not make correct judgments based on existing views, and can not think and distinguish objectively in the face of current events, this group will become overwhelmed when contacting the society in the future, It is easy to be guided by public opinion and can't distinguish between black and white. In addition, with the continuous application of Internet technology in the current society, many criminals have begun to use this channel to transmit bad information, poisoning college students' minds, and spreading many negative information, which has deeply affected college students' minds. Looking at the education system in China, we can see that primary school to high school mainly cultivate students' cultural foundation and learning habits, which can only establish the rudiments of their outlook on life, world outlook and values. When they enter the university, the teaching mode changes, the information they contact is more diversified, and many things begin to be directly connected with the society. Therefore, cultural integration and experience during this period will fill the three view framework for students, To form a true outlook on life, world outlook and values, the convenient access to information on the Internet is a double-edged sword. Although it allows students to access more novel information and get current affairs more quickly, due to its high freedom, it is difficult to properly control, and many negative news and rumor making public opinions are also prevalent in all corners of the online world. If college students do not have their own judgment, Without a unified ideological and political concept, people will get lost in it, or even form bad ideas <sup>[4]</sup>.

#### **3.2 The educational method of ideological and political work is too single**

At present, the ideological and political work in colleges and universities is only conveyed through simple literature or spoken words in classes. Some private or remote educational institutions even regard ideological and political work as an unimportant elective course, which will not let students understand the policies and guidelines of the Party, and will not let students form a correct understanding of it. The teaching content is not sufficient. In addition, even the educational institutions with perfect teaching systems have too old shortcomings. Many teachers only pay attention to the social changes through books or years of teaching experience, and the teaching content is too rigid. Because of the loose teaching state, students also think that it is just an unimportant elective course, There is a lack of work mode combining theory with practice, and education is insufficient <sup>[5]</sup>.

#### **3.3 Incomplete management mechanism**

The number and quality of the ideological and political staff in colleges and universities still need to be improved. After field investigation, it is found that most of the ideological and political education teams in colleges and universities are relatively weak. Generally, only one or two teachers are responsible for the ideological and political education of the whole school, and even the teachers themselves do not have a correct understanding of the curriculum. In addition, when teachers of professional courses talk in class, they will not be assessed as the main subject in the final exam, so usually when ideological

and political courses are carried out in colleges and universities, teachers simply preach, not interact with students, not to mention the learning plan incentive mechanism and talent training system for them are not yet mature, which results in that although ideological and political work has a high value, it can not play well.

## **4. The Strategy of Guiding the Ideological and Political Education of College Students by Using the Socialist Core Value System**

### **4.1 Use the socialist core value system to strengthen consciousness guidance**

First of all, educators should pay attention to the dissemination of political thinking. With the continuous popularization of current information technology, information dissemination channels are more diversified. With the help of intelligent handheld terminals, information interaction and publicity can be realized through software, wechat official account, microblog and other platforms [6]. Secondly, students and educators should conscientiously implement the socialist core values, put people first in the actual teaching process, clarify the key needs of the current era of social survival, respect students' ideas, encourage their self realization, take their ideological state and needs as the starting point of work, adjust measures to people's conditions, teach students in accordance with their aptitude, mobilize students' interests, and enhance their enthusiasm for learning the ideological and political culture in combination with students' actual conditions, And then improve the educational effect from the root. Finally, the staff should learn to complete the study of ideological and political theory through the Internet, collect more information through the Internet, and also do well in the audit work, judge the accuracy of information, try to obtain information through national authoritative websites or relatively authoritative public platforms, so that students can learn theoretical knowledge in a more efficient way, and digest the teaching content in a relaxed atmosphere.

### **4.2 Strengthen course teaching and class management**

At this stage, facing the current situation of ideological and political education in colleges and universities, managers should understand the importance of talent training from the perspective of socialist core values. In the actual learning life, more ideological and political education courses will be added, combining the hot topics and theoretical knowledge of current events, to tell students the specific problem directions. Based on this, first of all, teachers and counselors need to combine the actual situation, strengthen their own learning efficiency, use the Internet and other advanced platforms to obtain information that keeps pace with the times, and ensure that educators can update their own knowledge reserves at the first time when the country updates the requirements of laws, regulations and policies, so as to ensure that the knowledge explained to students is the most timely and accurate. Secondly, teachers, counselors and other guides need to set an example, deepen their understanding of the external embodiment of socialist core values in life and study, use the power of examples, establish a good image for students, connect with the network platform in a more open and transparent way, do well in management, and actively carry out content discussion .

### **4.3 Innovative working methods**

With the continuous diversification of social development and the continuous promotion of the Internet era, information technology has brought great convenience to people's production and life. It is not only a technical means, but also a new kind of thinking and ideas, which can play a role even in ideological and political education. Based on this, first of all, teachers and other groups need to make clear the real meaning of Internet thinking. What they advocate is not to replace labor, complete work content with mechanical equipment, and achieve a more convenient work mode. Its real meaning is to help the society complete integration and innovation, cross-border cooperation, use advanced mechanical functions to complement the shortcomings of manual operation, achieve the integration of human and mechanical equipment, and promote faster social development. Secondly, the ideological and political education work of college workers needs to keep pace with the times, combine Internet ideas, build an ideological and political platform, transfer correct values through the information exchange

platform and carry out big data management, analyze students' psychology, understand ideological trends, promote more measures to increase talent training, and cultivate students from political, cultural and management aspects to achieve all-round development, Integrate the socialist core values into the logic of thinking, cultivate their basic ability to distinguish black and white, constantly improve their cultural literacy, actively learn science and technology, law, economy and other cultural knowledge, and better practice the socialist core value system.

## Conclusion

To sum up, college students are the main participants in building socialism in the future, and their comprehensive quality will determine the efficiency of future social development. Especially in the context of the continuous popularization of information and intelligent technology, the sources of information are more complex, and the ideological and political education in colleges and universities is more difficult. However, educators should rise to the challenge, correctly interpret the socialist core values, optimize the education system, identify the shortcomings of existing education methods, and carry out targeted system reform to provide assistance for the cultivation of high-quality talents.

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Fund topics:

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