

# Research on the Path of Cultivating College Students' Innovative Quality from the Perspective of Campus Culture Construction

Jie Gao

Changsha Social Work College, Changsha 410004, China.

---

**Abstract:** With the constant advocacy of quality education, the role of campus culture in the cultivation of college students' comprehensive quality has gradually emerged, especially the innovative quality. In this context, colleges and universities should see the value of campus culture, constantly strengthen the innovation of ideas, focus on the construction of corresponding system culture, strengthen the construction of campus spiritual civilization, provide more opportunities for innovation for college students, and achieve the improvement of students' innovation quality step by step. In this way, colleges and universities can send a steady stream of innovative talents to the society and help the rapid development of society.

**Keywords:** Campus Culture; College Student; Innovation Quality

---

## Introduction

"Innovation is the first driving force to lead development". In the new era, the main driving force for a country and a nation to move forward is innovation. College students are the main holders of the spirit of innovation and the young force to move forward in society. Therefore, colleges and universities should seize the key period of cultivating students' innovative quality, promote the construction of campus culture, and make good campus culture a strong support for the growth of students' innovative quality. In the process of development, colleges and universities can also develop the innovative quality training path of college students under campus culture into a systematic training system to support the long-term development of students, schools and higher education.

## 1. Strengthening concept innovation

Since the innovative quality of college students is an important factor related to the future of society, colleges and universities should first strengthen the concept of innovation, fundamentally reverse the awareness of ignoring the growth of students' innovative quality, and truly realize the campus cultural atmosphere supported by innovative quality <sup>[1]</sup>.

First of all, carry out diversified campus activities. The campus activities here emphasize the transformation of ideas. Specifically, schools should less participate in and guide the organization and development of campus activities, but provide the platform for students to serve and manage themselves, so as to achieve the development of students' organizational ability, overall planning ability, innovation ability, etc. Secondly, colleges and universities should enhance the awareness of capital investment in campus culture construction. The construction of campus culture is nothing more than material and spiritual, and material can give students the most direct feeling. Therefore, colleges and universities should increase the investment in campus culture construction, summarize the corresponding cultural construction projects, and better guide the campus culture to the cultivation strategy of students' innovation quality. In addition, universities can also reasonably apply for financial subsidies with the support of the local government to better support the construction of campus culture and help students improve their innovation quality. In a word, the change in ideology can enable colleges and universities to make more actions conducive to the construction of campus culture and the improvement of students' innovative quality.

## 2. Focusing on system construction

The system can play a normative role in the cultivation of college students' innovative quality under the vision of

campus culture construction, and realize the improvement of training efficiency and the prosperity of the effect. At the same time, as the scope of system setting affects the entire campus, the school also needs to come up with more targeted opinions, so as to better implement and supervise.

For example, colleges and universities can formulate corresponding innovation quality training objectives according to the specific needs of the society for talents at a certain stage. For example, universities should complete five social practice activities in the first two years, and give corresponding rewards according to the performance in the practice activities. In the next two years, due to graduation and internship and other tasks, they can reduce the quantity requirements and increase the quality requirements for innovation. In this way, under the requirements of the established system, the school will give play to its creativity and actively play its value in practical activities. As time goes by, an atmosphere of participating in practice and striving for innovation will be formed on the campus, so as to promote the whole school students to keep up with this, and the students' innovation quality will be promoted. In addition, colleges and universities can also, according to their own actual conditions, establish an all-round system for cultivating students' innovative quality, including teachers, students, educational affairs offices, logistics departments, etc., and use a more extensive campus culture construction to achieve students' progress. To start with, for example, for the academic affairs office of the school, it is required that students should complete the approval within three working days after they come up with the organizational plan for campus cultural activities; For the logistics department, it is necessary to provide maximum logistics support for students' innovative practice needs. In this way, under the requirements of various systems, students' demand for innovation has been supported to the greatest extent, and their innovation quality will also be improved in the strong campus cultural atmosphere.

### **3. Strengthening spiritual construction**

To some extent, China's higher education will still be affected by the traditional educational concepts. The way of thinking of students will still simply carry out theoretical learning or just perform practical tasks required by the professional requirements. It is clear that such monotonous learning activities cannot meet the needs of innovative quality growth. In this regard, colleges and universities should start from the perspective of students, do a good job in building campus spiritual civilization, and cultivate students' innovative quality [2].

For example, schools can hold debate contests and speech contests on the campus on the theme of "building morality and cultivating people" or "socialist core values". Of course, certain bonus points can be used as the motivation to encourage students to participate. In such activities, schools or student hosting organizations should pay attention to the embodiment of the innovative spirit of the participants in the requirements for participation, for example, to explore "how to improve the moral level of students in the Internet + era, what are the other aspects, and how to improve them?" "As college students, how can we practice socialist core values in a more innovative way?" For the final evaluation link, the relevant judges should also make a judgment based on "innovation". In this way, students will form a positive spirit of innovation in a specific environment. In addition, the school should also pay attention to the consolidation of students' innovative spirit, such as the radio and cultural wall on campus, which will permeate the innovative spirit, truly realize the acceptance and practice of students' innovative quality at the spiritual level, and maximize the function of campus culture construction.

### **4. Providing opportunities for innovation**

Under the support of spirit, system and school education concept, the cultivation of college students' innovative quality in the perspective of campus culture construction needs an opportunity to implement. The opportunity and implementation here are different from the various campus activities mentioned above. The purpose of campus activities is to stimulate students' innovation consciousness, while the opportunity here refers to the implementation of students' innovation practice on the basis of their existing innovation spirit.

For example, when organizing some collective activities, such as the Youth Singer Competition and the Sports Meet, colleges and universities can solicit innovative planning schemes from all students. The students either proposed to "add ethnic elements or traditional sports activities in the sports meeting" or "put the venue of the singer contest at the seaside". Of course, in order to protect students' innovation awareness, the school can retain all feasible plans proposed by students, and

vote on the school's official website before the annual event to protect students' innovation achievements, and form a good campus cultural atmosphere to encourage more students to participate in innovative planning activities. In addition, the school can also collect students' innovative ideas in a timely manner and realize them one by one with the support of the school. While enriching students' lives and building distinctive campus culture, the school can affirm students' innovative content and realize the steady rise of students' innovative quality. In a word, under the guidance of reasonable opportunities, it will be easier to find a breakthrough and see the comprehensive development of students in the perspective of campus culture construction.

## **Conclusion**

To sum up, the cultivation of college students' innovation quality in the perspective of campus document construction requires schools and students to change their teaching and learning concepts, seize some opportunities to enhance and implement innovation awareness, realize the growth of students' innovation quality, and in turn affect the construction of campus characteristic culture. Innovation quality is an essential ability for college students as young people in the new era. They can form a solid innovation quality on campus. Only when they enter the society can they better play their creative value and promote the development of the country and the nation with a strong sense of innovation.

## **References**

- [1] Wang GF, Sun Y. Research on the path of cultivating college students' innovative quality from the perspective of campus culture construction [J]. Science and Technology, 2021 (28): 3.
- [2] Liu JF. Research on the Cultivation of Innovation Quality of Local College Students from the Perspective of Campus Culture [J]. Research and Practice of Innovation and Entrepreneurship Theory, 2020 (23): 3.