

On the Teaching Reform of big Data and Accounting in Higher Vocational Education Based on the Integration of Curriculum Ideology and Politics

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Abstract: Under the educational background of “cultivating people with morality and three perfects”, the big data of Finance and business and the teaching of accounting courses are integrated with ideological and political education. To implement the fundamental task of “cultivating people with morality”, colleges and universities must realize the transformation from “Ideological and Political Courses” to “curriculum ideological and Political Courses”, expand ideological and political education to all courses including ideological and political theory courses, and give play to the educational function of all courses. Therefore, it is necessary to carry out the integrated construction of Ideological and political courses, comprehensive literacy courses and professional courses, and finally transform the ideological and political education into the collaborative education of “curriculum ideological and political”. How to change the past accounting teaching mode and adapt to the professional and ideological and political needs of accounting talents in the new era is an urgent task for higher vocational colleges.

Keywords: The “three plenaries” educates the National People’s Congress, and the teaching reform of Ideological and political integration of data and accounting.

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The research object is “the reform of Ideological and political teaching mode of accounting major in Higher Vocational Education”. This paper analyzes the new demand for financial talents and the innovative requirements for financial Vocational Education under the background of the extensive application of Ideological and political integration, and puts forward the path and strategy for the reform of the new financial talents training teaching mode under the background of talent intelligence in combination with the practical work of the college’s financial talents training teaching reform.

Based on the advantages of our high-quality vocational college with financial and business education background, on the basis of the characteristic campus culture formed over the years, through the well-known cultural system research of “love the post, integrity, dedication and dedication” and “family and country feelings”, and from the perspective of “shaping the ideological and moral cultivation of accounting students”, we can find the convergence point between accounting culture and the training of talents with family and country feelings, Extract the educational theory applicable to all vocational colleges and universities to train excellent accounting talents - honest work, dedication and family feelings. The aim is to train accounting students in Vocational Colleges into excellent quality talents with “tenacity, dedication, lean focus and innovation excellence”.

Based on the main line of the characteristic education theory of “love the post, integrity, dedication, and family and country feelings”, the intersection of Ideological and political courses and courses is found. Through the overall design of talent training program, the overall planning of classroom, the overall training of teachers, and the overall arrangement of practice, the overall

construction of Ideological and political courses and courses is realized, so that the ideological and political courses can achieve innovative development in content setting, Professional courses find common educational objectives in the process of implementing course Ideological and political education, and highlight the educational characteristics of the ideological and political teaching mode of accounting professional courses, and explore a new path of “integrated construction of Ideological and political courses and courses with demonstration effect” applicable to all vocational colleges.

1. Overall design of talent training program

In the overall framework design, it reflects the cultivation of “love the post, integrity, dedication, and family and country feelings”. The refined characteristic education theory of “love the post, integrity, dedication, family and country” will be fully integrated into the talent training program of vocational colleges. From the top-level design of the college, the framework of the whole talent training objective is adjusted to fully reflect the talent training concept of Ideological and political integration.

In the improvement of the curriculum standards, the requirements of “love the post, integrity, dedication, family and country” are integrated. Based on the talent training concept of “cultivating a contingent of knowledge-based, skilled and creative workers, and promoting patriotism and professionalism”, the curriculum standards of all courses in the talent training program are improved, and the characteristics of national feelings are fully reflected in the formulation of the curriculum standards for talent training.

2. Overall planning of classroom teaching

In the establishment of classroom teaching objectives, it reflects the educational objectives of “love the post, integrity, dedication, and family and country feelings”. The ideological and political courses and professional courses should set the educational objectives of “loving the post, being honest, dedicated and caring for the family and the country” in the overall teaching design. The teaching design, teaching plan, PPT and other teaching materials in each professional course should reflect the educational goal of “loving the post, being honest, dedicated, and caring for the family and the country”.

In the setting of classroom teaching content, it reflects the educational content of “loving the post, integrity, dedication, family and country feelings and talent training”. The ideological and political classes and professional classes should be integrated with the characteristic education theory of “loving one’s post and integrity, dedication and family feelings”. The characteristic textbooks or readers of “loving one’s post and integrity, dedication and family feelings” researched and compiled by this research group will be used as the common educational resources of Ideological and political courses and courses, It is necessary to embody the education content of “loving the post, being honest, dedicated and dedicated, and cultivating talents with family and country feelings”, realize the pattern of the ideological and political class and the professional class in the same direction, and form the joint force of education.

3. Overall training of Teachers

Ideological and political teachers and professional teachers complement each other. Teachers of Ideological and political courses and teachers of professional courses have close communication and cooperation to explore the mutual listening system and collective lesson preparation system of Ideological and political courses and professional courses, and conduct regular exchanges and interviews. Through the fixed-point provision of Ideological and political resources consulting services by teachers of Ideological and political courses, and the arrival of famous teachers of professional courses on the platform of Ideological and political courses, we can realize complementary advantages and effectively improve the quality of Ideological and political courses and courses.

Teachers of Ideological and political courses and teachers of professional courses need each other. Strengthen the training of teachers of Ideological and political courses in the factory to understand professional knowledge; Strengthen the training of professional teachers in understanding ideological and political knowledge, mastering the classroom art of Integrating Ideological and political elements, and improve the educational skills of Ideological and political teachers and professional teachers in “loving the post, being honest, dedicated and caring for the family and the country”.

4. Overall arrangement of practice links

In the post internship stage, students not only pay attention to the consolidation of professional knowledge and the improvement of professional skills, but also let students experience the “integrity, dedication and home country feelings” in the real environment of the unit, the factory and the enterprise, and strengthen their understanding of the integrity, dedication and home country feelings of “tenacity, dedication, lean focus, innovation and excellence”.

Invite skilled craftsmen, advanced models and excellent graduates of our school to enter the campus and the classroom, and let students learn the spirit of “tenacious dedication, lean focus and innovation excellence” from the role models through the special teaching of the ideological and political courses and the courses of “love and integrity, dedication and family spirit” of the ideological

and political education, or the “special report meeting of enterprise culture”, “report meeting of excellent graduates and skilled craftsmen”.

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