

Enhance the International language Ability and Promote the Chinese Culture to “go Global”

Jie Xu

Xi'an University of Finance and Economics, Shaanxi Xi'an 710000

Abstract: In order to fully realize the “going global” of Chinese culture, to promote the promotion of international language ability is analyzed. First of all, it introduces the inevitable connection between international language ability and “going global” culture, and discusses the opportunities facing Chinese “going global” culture in the current international environment. Then summarize the international language ability cultivation and construction status, put forward to strengthen the international language ability and national strategic status, attaches great importance to the common language and related personnel training, strengthen the construction of international language ability informatization three Suggestions, to improve the international language ability, realize the cultural strategic goal of “going out” of Chinese culture.

Keywords: International language ability; Chinese culture; “Going out”; Cultural confidence

1. The connection between international language ability and promoting the “going global” of Chinese culture

“Language is the best key to understanding a country.” This sentence shows that language is a necessary carrier for people to understand the world and accelerate the communication of world civilizations^[1]. In addition, language is also an important medium for culture. Through the penetration of language, other countries can understand the connotation and value of Chinese culture, accelerate the construction of national deep social structure, and also subtly influence national thoughts and behaviors. Because of the diversity of languages, it has thus established the diversity of world civilization as a cultural ecological form. Both the innovation of world civilization and the cultural integration need language to play a role in it^[2]. This reflects the role of international language ability in further promoting the “going global” of Chinese culture, correctly recognize the connection between the two, play the role of media and promoting language, and truly realize the dissemination and development of Chinese culture in the international scope.

2. Opportunities for Chinese culture to “go global”

2.1 Consolidate the emotional foundation

In an international social environment, the cultural and economic relations of various countries are constantly integrated, strengthening the connection between various countries and people. Especially under the “going global” strategy and the “Belt and Road” initiative, people’s emotional foundation during the world cultural exchanges is more consolidated, and it is easier to achieve the development goal of “going global” of Chinese culture under the foundation of the emotional foundation.

2.2 A cultural exchange platform has been established

To promote the continuous development of human politics and economy, during which the people of various ethnic groups and regions have formed an understanding of the current national political system, and have also promoted the process of human social civilization based on the economic system and system, thus forming a diversified ethnic culture and becoming an important part of the world culture. The sustainable development and innovation of culture, in the practice of “going global”, integrates with the cultures of other countries and regions, truly realizing the sustainable development of culture. The existence of previous factors such as technology, transportation, to truly realize the Chinese culture “going out” faces certain difficulty, after entering the information age, in the “area” initiative, the connection between countries more and more close, especially the language communication, constantly

improve the international language ability, also for the Chinese culture “going out” to build the cultural communication platform.

3. Ways and methods to promote the Chinese culture of “going global”

3.1 Strengthen the connection between international language capacity and national strategic status

To develop international language capability, it is necessary to understand the languages and continuously improve the strategic position of mother tongue in the world language pattern. In fact, the international status of the language is positively related to the international status of its affiliated associations. In other words, the change of the world language pattern is largely due to the change of the political pattern. When the international status of a country changes, it will inevitably affect the status of the mother language in the world language system. In recent years, China’s international status has been increasing, and its influence in the world has also changed significantly. More and more foreigners want to know more about the Chinese culture, which has created conditions for the Chinese culture to “go global”. As Chinese gradually attracts attention in the international community, the status of Chinese in the world language system has been improved successively. Under this background should further carry out the international education of Chinese, continue to promote Chinese culture, on the basis of the Confucius institute, put forward the Chinese education and the sustainable development of Chinese culture planning Suggestions, make the Chinese culture and international students knowledge structure closely integrated, improve the national position of Chinese language strategy.

3.2 Pay attention to non-universal languages and related talent training

Cultivating international talents is a very important task in China at present. The international market of countries and regions are developing rapidly, and the economies of many developing countries and regions are also holding a significant growth trend, which then improves the international competitiveness and strategic position of these countries and regions in the international environment. Recently, China has gradually caught up with traditional British and American countries and regions in the global strategic development. In order to truly realize the “going global” of Chinese culture, China has paid great attention to the training and reserve of language talents in recent years. However, it is necessary to understand that, in addition to the training of common language talents, non-common languages also need great attention.

4. Peroration

To sum up, under the international multicultural environment, Chinese culture “going global” is an important way to highlight the country’s cultural soft power. In the face of international power comparison, it is found that international competitiveness is gradually showing a trend of multi-polarization and diversification. In this environment, improving international language ability has become an important means for all countries to strengthen their international competitiveness and global governance competitiveness, and also a driving force to realize the “going global” of Chinese culture. In order to truly improve the international language ability, we should strengthen the international publicity of the Chinese culture, open up a path for the Chinese culture to “go global”, and strengthen the influence of the excellent traditional Chinese culture in the domestic and foreign environment.

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About the author:

Jie Xu (1977.3-), female, Han Dynasty, Luoyang, Henan province, bachelor’s degree, master’s degree, lecturer of Xi’an University of Finance and Economics, main research direction: English translation