

English Interview Analysis and Strategies for Airline Recruitment

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Abstract: Since the implementation of the “Fifteen plan”, the civil aviation industry has been developing rapidly, airlines have been expanding rapidly, and the demand for flight attendants has been increasing day by day. At the same time, with the implementation of the “Belt and Road plan” policy in our country, international trade exchanges have gradually increased, with the increase of international flights of Major Airlines, the requirement of flight attendants' English level is becoming higher and higher. Therefore, the major airlines in the recruitment process of flight attendants, more and more attention to the English level of the test. Airline English interview is divided into four parts: self-introduction, broadcast word reading, impromptu question and answer, and computer test. To be able to stand out from the thonds of competitors, the interviewees had to answer the questions fluently and intelligently, according to the requirements of the airline, and complete the questions with high marks. Finally realize their blue sky dream.

Keywords: Airline; English interview; Coping Strategy

1. English interview analysis and strategies for airline recruitment

1.1 Self-introduction link analysis and coping strategies

English self-introduction is a compulsory part of the first or second interview, which usually takes about 1 minute. The interviewers mainly study the students' English pronunciation, language expression and attitude. According to the English interview self-introduction Link Status and problems, we can take a lot of coping strategies. First of all, the development of a universal template to cover all information, General self-introduction contains basic information, interests, social experience, job motivation. The template basically covers the requirements of all airlines for the self-introduction section, and then according to the requirements of different airlines, in advance to prepare targeted self-introduction, in the preparation of self-introduction draft to add colloquial expression, make the presentation more vivid. Secondly, in the field expression, there should be a sense of hierarchy, focus on their strengths and advantages, to beautiful voice and intonation. Expression is similar to speech, and the Aristotle's logical triangle of rhetorical personality (ethos), rhetorical pathos, and rhetorical logos are also applicable (1). Interviewees should organize and express the content of self-introduction with their own understanding and feelings, so as to attract the attention of the interviewer. Finally, it is also very important, no matter in which link, the appearance of the interviewer is very important. Standing Tall, bowing politely, smiling properly and making eye contact can all add to your verbal skills.

For Poor Oral English candidates, in the usual process of learning English, we should pay attention to oral English learning, correct pronunciation, bold open mouth to speak English. In fact, there are many ways to improve spoken English. The most recommended ones are immersive learning, watching n TV shows, celebrity speeches, etc., and collecting authentic spoken English expressions, learn techniques such as continuous reading and blasting, as well as different expressions of emotional support.

1.2 Analysis of the reading of broadcast words and the corresponding strategies

The reading of the broadcast words is a necessary part of the professional examination of the English interview for the Boarding School, there are 6 parts in the test: Welcome to boarding, pre-flight check-in, safety demonstration, air service, special situation broadcast and send-off broadcast. The way of examination is usually to prepare a few paragraphs of Chinese and English broadcast word notes, arranged to enter the segment of the field of candidates to extract, prepare for about 20 seconds and then read aloud in

Chinese and English broadcast. Some Airlines, such as Spring Airlines and Air China, will let students translate the broadcast words. This section mainly examines the candidates' pronunciation and intonation, fluency, emotional richness and the degree of mastery of professional vocabulary. The main problems are pronunciation problems, poor Chinglish, Cottonwood's inability to understand words, and incorrect pauses due to lack of meaning, all of which lead to mistakes in the reading of the words. The airline is out of the picture. According to the current situation and problems in the reading of broadcast words, we can adopt a lot of coping strategies. First of all, in the daily broadcast word reading exercise, to do more stress syllables, meaning group pause and fluency training. Secondly, learn professional English Broadcasting Skills and broadcasting word pronunciation skills. The Chinese generally use pre-oral pronunciation with a loud voice, while the Americans usually use post-oral pronunciation with a rounded, full voice. Therefore, if you want English broadcasting to be more authentic, you should practice your oral pronunciation.

1.3 Impromptu question-and-answer session analysis and coping strategies

English impromptu question-and-answer session is a real interactive interview, the main content of the examination is the exchange of daily topics. At present, the main problems of interviewees are the lack of answers, the fragmentation of language organization, Limited language expression, too short answers, unable to fully show their own level, can not catch the attention of the interviewer. Accordingly, we can adopt some coping strategies. First of all, improve the listening level, targeted listening exercises to ask questions; master the common ways of asking questions: 5 W1h, as well as some special questions such as how often, how far to ask, and so on! Second, collect common questions from airlines and prepare answers in advance. Answer at least 3 sentences for each question. For example, How many people are there in your family? EXAMPLE: There are three people in my family, they are my parents and me, I have a happy family, I love my family very much. Finally, the answer to the question to be flexible, on-the-spot response ability is very important. Even if can not understand the examiner's question, also can not be "Dumb", must open the mouth to speak English as much as possible, lets the examiner remember you. If you don't understand the question, ask the examiner to say again: "I am sorry, I beg your Pardon?", "Pardon please?" You can also brazenly ask, "I am sorry, can you say it in Chinese?" Or, "I am sorry I don't know, can you change a question?" This kind of answer will give you some points. Of course, it is safest to understand and answer correctly. So candidates should be prepared for Wanquan District.

2. Conclusion

With the increasing degree of economic globalization and the accelerating process of civil aviation internationalization, the demand for high-level English talents by airlines will increase day by day, many airlines clearly put forward the recruitment requirements of English proficiency to relax other requirements, English interview has become an important part of the airlines interview, and the proportion will be growing. No matter which link, all need candidates in the limited time, to overcome their own tension, their English level and self-confidence to show the perfect temperament. Therefore, in the process of daily accumulation of English, candidates should pay attention to the learning and accumulation of basic knowledge, pay attention to the accumulation of specialized vocabulary knowledge, pay attention to oral pronunciation, pronunciation and intonation training, do more imitation exercises. In the process of preparing for the English interview, we should prepare the template of self-introduction according to the requirements of different airlines. We should make use of the network resources or other means to understand the common questions and answers of the airline in advance, and carry out the preparation of the answers, and to continue to carry out all aspects of the deliberation and exercise. Finally be able to calmly face the examiner's questions, will fully show their English level, get the favor of airlines!

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