

A study on the Training of Aviation Service Professionals in Colleges and Universities Under the Alliance of Colleges and Enterprises

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Abstract: The demand of modern enterprises for Aviation Service talents is more and more professionalized, which requires the cultivation of aviation talents with comprehensive application ability. However, the current teaching standards in higher vocational colleges have not reached this level, so the aviation service educators must adjust the curriculum model in time to help students meet the standards required by enterprises. Based on this, this paper first analyzes the problems of aviation service education in colleges and universities, and then discusses the training strategy of Aviation Service professionals in colleges and universities under the alliance of colleges and enterprises.

Keywords: University-enterprise Alliance; University; Aviation Service Major; personnel training

1. The aviation service education in our country has made initial

achievements, but there are still some deficiencies during the period of aviation service education. The main reason is that universities do not follow the demand of enterprises in real time when they teach aviation service. They only teach according to the traditional teaching mode, and the teaching quality has not been improved. Therefore, the current aviation service education in colleges and universities must carry out all-round reform and optimization, the implementation of the school-enterprise alliance plan, to truly solve the problem of aviation service students' employment after graduation.

2. Problems in the Education of Aviation Service specialty in colleges and universities

2.1 The curriculum is not reasonable enough

When most universities carry out aviation service teaching, they only teach according to the traditional teaching method, the teachers don't have the consciousness of innovative teaching, the course goal of the traditional teaching pays more attention to the training of students' theoretical knowledge, although the students have mastered some theoretical knowledge, but the enterprise needs the aviation service talents with high practical ability, which is not in line with the enterprise demand. Teachers do not have the relevant awareness, the level of practical teaching ability is not enough. Although the name of the course has changed from theoretical course to practical course, there is no breakthrough in the teaching content. Therefore, when carrying out the teaching reform of aviation service in colleges and universities, the educators should timely eliminate the backward teaching materials, thus choosing the teaching material outline which is more suitable for the needs of enterprises, so as to strengthen the teaching objectives, to realize the transformation from theoretical curriculum to practical curriculum. Finally, the current teaching content of aviation service in colleges and universities is not rigorous and scientific, and the course content is not reasonable enough. Although there are a lot of contents in the teaching materials, some of the contents are not used by students, therefore, it is necessary for teachers to carry out strict screening, and finally for Aviation Service students to develop targeted teaching content, the real implementation of the school-enterprise alliance concept.

2.2 The students are short of practice

At present, although most of the higher vocational colleges have set up aviation service courses, and for the teaching process of practical activities are gradually attached importance to. However, according to the current situation of students' practice, practice

opportunities have not increased. Some students even need to rely on their parents' connections and personal abilities to seek practice opportunities, and students in the practice of learning during the college did not play a corresponding regulatory role, let alone effective guidance, and this situation is very discouraging students' enthusiasm for practice. What's more, students' feedback on internship reports was not carefully reviewed, resulting in some students did not really go to the enterprise practice, this situation trained students, of course, do not meet the requirements of the enterprise-related. Therefore, it is necessary for higher vocational colleges and major enterprises to provide necessary practice opportunities for students of Aviation Service Specialty, so that students can fully realize that aviation service specialty has a broad space for development, therefore, students will also pay more attention to their own professional.

3. Training Strategy of Aviation Service professionals in colleges and universities under the alliance of colleges and enterprises

3.1 Strengthen the professional level of aviation service teachers

At present, the main reason why the aviation service education of Higher Vocational Education has not reached a certain level is that the level of teachers is not enough. Only by strengthening the construction of Aviation Service teachers, can we solve the substantive educational problems fundamentally. In this regard, universities can combine the following points from the Enterprise Aviation Service Teachers team optimization. First, continuous training, the school can choose some excellent air service teachers to major enterprises for further study, in the enrichment of theoretical knowledge at the same time to strengthen the practical ability of teachers. The best scenario to strengthen practical ability is in the enterprise, so the aviation service teacher must constantly strengthen their own ability in the enterprise practice, do a good role model for others. Second, the airline sent some human resources experts to the school to explain, mainly to explain the students after graduation to the enterprise in the specific workflow and the need to master the key skills. Only in this way, students can make clear their learning priorities in school, and then quickly adapt to the work after graduation .

3.2 We will strengthen the internship process in enterprises

It is a very important strategy to carry out the internship after the students have studied the aviation service specialty. The purpose of this kind of internship teaching is to let students get effective exercise in the real working environment, and to strengthen the sense of reality that students are about to enter the job. In addition, the internship activities can also give students a preliminary understanding of the aviation service workflow, and enhance the confidence of students about to enter the job. In this regard, universities and local aviation enterprises should continue to deepen cooperation, and can develop competition mechanism during the student study, will be excellent students to recommend to the cooperative aviation enterprises, to achieve the joint development of schools and enterprises .

4. Conclusion

To sum up, the aim of setting up aviation service specialty in colleges and universities is to supply high-quality talents to aviation enterprises. Therefore, the teaching reform of aviation service in colleges and universities must optimize the curriculum according to the demand of enterprises for Aviation Service Talents, so as to make the educational goal in line with the social development. At the same time, higher vocational colleges should continue to deepen cooperation and exchanges with enterprises, use the practice to improve the quality of teachers and internship opportunities, and finally can effectively enhance the competitiveness of students after graduation.

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