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The Implementation Strategies of "Curriculum Ideology and Politics" in English Teaching in Higher Vocational Colleges

Linlin Yang

Xi'an Hi-Tech Vocational College

Abstract: College English teaching carries the dual responsibility of imparting knowledge and culture and cultivating ideology and morality. Language plays an indispensable role in education system for it is characterized by instrumentality, humanism and ideology. The integration of "curriculum ideology and politics" into the English language Teaching is a new requirement and challenge for college English courses in the current situation. By analyzing the connotation of "curriculum ideology and politics", combined with the basic situation of English teaching, this paper puts forward some specific implementation strategies of "curriculum ideology and politics" for English courses in higher vocational colleges from several aspects, such as strengthening ideological and political awareness, connecting with major characteristics, researching teaching materials, and optimizing evaluation system.

Keywords: "Curriculum ideology and politics"; Higher vocational college; English teaching

1. Introduction

"Curriculum ideology and politics" is a new type of education and teaching concept. Specifically, it means that in the process of teaching various courses, teachers, as the main part of ideological and political education, should design teaching steps consciously and purposefully so as to put moral values worthy of advocacy. Norms, ideological understanding and political concepts are organically integrated into the course teaching in an indirect and implicit way as well, and finally accepted by students, making them become qualified talents that could meet the requirements of national development. In essence, "curriculum ideology and politics" is the enrichment and expansion of the concept of ideological and political education, and it is also a choice for the connotative improvement and development of professional course teaching.

2. The integration of ideological and political education in college English

College English, as a public basic compulsory course of language and culture, has longer teaching hours than other general courses and even professional courses, and covers a wide range of students. Therefore, the integration of ideological and political education in college English is not only to broaden the channels for ideological and political education but also to meet the needs of English teaching itself. The implementation should fully excavate the connotation of ideological and political education first, and then collect moral education materials that fit the teaching content, finally integrate socialist core values and Chinese excellent traditional cultures into teaching. Clear moral education goals should be included in teaching design and implement them practically.

3. Specific implementation strategies

In teaching, teachers should make full use of "curriculum ideology and politics" to increase students' recognition of their own. Specifically in the following aspects:

3.1 Enhance ideological and political awareness and improve humanistic quality

Most of English teachers are from English majors, and they pay little attention to news on ideological and political education. Therefore English teachers must first consolidate their own theoretical awareness and improve humanistic quality, always stay close to life, pay attention to social current affairs and politics, appropriately introduce current hot issues and hot events into teaching, enhance students' civic awareness, improve students' ability to distinguish right from wrong, and cultivate students' noble feelings on campus

and in the world. It also helps students broaden their horizons, grasp the development trend of the world, observe the world, analyze the world, and form an overall view. The key is that teachers adhere to the socialist core values, and the core is to guide students to cultivate great sentiments and great personalities. For example, in the current global response to the covid-19 epidemic, teachers can deepen students' awareness of the "community with a shared future for mankind" and the understanding of China's role as a major country. Think independently, don't believe or spread rumors, cherish the study time, strengthen confidence, and overcome the difficulties together.^[1]

3.2 Combine the characteristics of higher vocational colleges and meet professional needs

The characteristics of higher vocational colleges are that the training of talents is more emphasized in line with the needs of social enterprises and job technical requirements, and focusing on the combination of production, education, research and school-enterprise cooperation. Therefore, the implementation of "curriculum ideology and politics" of public English in higher vocational education should also grasp the characteristics and pay more attention to the cultivation of students' professional quality, labor awareness and craftsman spirit. In addition, the teaching design should be appropriately adjusted for different majors so that the goal of "curriculum ideology and politics" can be more easily implemented, accepted by students, and applied to practical training, practice and work. For example, in the teaching of the theme of "environmental protection", students majoring in logistics can discuss together how to improve express packaging materials to make express transportation more environmentally friendly; for students majoring in machinery, students can find common environmental protection devices in China, understand their mechanical structure, and share their findings in the classroom; for major of automation, students can introduce the types, advantages and market prospects of new energy vehicles in English.

3.3 Research teaching materials and integrate Chinese and foreign cultures together

"curriculum ideology and politics" is to integrate ideological and political knowledge and awareness into the classroom instead of taking ideological and political courses. Higher vocational public English teachers should deeply explore the ideological and political elements in teaching content, and skillfully integrate them into teaching design rather than blunt "implantation". There are many ideological and political elements in English textbooks. For example, the themes of some units are about struggle, self-reliance, etc. By explaining the content of the text, teachers can well let students understand and feel the importance of struggle and self-reliance, and train them to work hard. It should also be noted that the connotation of "curriculum ideology and politics" is rich and profound, and it does not only include ideological and political theories. Therefore, in addition to basic language knowledge, it is necessary to further integrate cultural knowledge, cross-cultural communication awareness, and critical thinking into teaching, which is also a major feature and highlight of English "curriculum ideology and politics". In a word, English teachers should deeply refine, integrate, process, and further expand and develop the ideological and political elements contained in the curriculum, meet the emotional needs of students, resolve confusion, and relate to life experience. [2]

4. Conclusion

The ideology and politics of English courses should be organically integrated with language knowledge and skills teaching. Teachers should help students to think critically through teaching design, achieve the shaping of values in the process of systematically analyzing and solving problems, and guide students to consciously practice the correct values in new environment. Carrying out indepth teaching helps to improve the ideological and humanistic nature of foreign language teaching, deepen the teaching connotation, improve teaching efficiency, and achieve the goal of cultivating full-developed socialist builders and successors.

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About the author:

Linlin Yang (1993), Han nationality, female, from Yanan, Shaanxi Province, master's degree, teaching assistant of Xian Hi-tech Vocational College, research direction: English education