

# Discussion on the Construction Strategy of Aesthetic Education Evaluation System in Colleges and Universities in the New Era

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**Abstract:** In the process of educational activities in colleges and universities, aesthetic education is very important to improve students' aesthetic appreciation ability and artistic perception ability. It is an important form of discovering and practicing beauty. By designing scientific evaluation content and methods, it can help college students to enrich their inner world in a variety of aesthetic education, and guide them to discover the truth, goodness and beauty in life, so as to better improve the effect of aesthetic education and promote the improvement of students' comprehensive quality. This paper mainly analyzes the construction of the aesthetic education evaluation system in colleges and universities under the background of the new era.

**Keywords:** Colleges and universities; Aesthetic education evaluation system; Aesthetic education

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## 1. The main content of aesthetic education evaluation in colleges and universities

In the evaluation of aesthetic education in colleges and universities, its main contents include aesthetic education ideology, aesthetic education prerequisites, aesthetic education activity organization, and aesthetic education implementation effects.

## 2. Problems faced in the current evaluation of aesthetic education in colleges and universities

### 2.1 Not paying attention to aesthetic education evaluation

For a long time, our country has been implementing an education system with five educations at the same time, and the role of aesthetic education in educating people has not attracted people's attention. Awareness of assessment.

### 2.2 The content of aesthetic education evaluation is one-sided

At present, most colleges and universities are relatively mature in conventional teaching evaluation, the evaluation standards and systems are relatively complete, and the observation points included in the evaluation content are relatively complete. However, from the perspective of aesthetic education evaluation, its current situation is not optimistic.

### 2.3 The evaluation standard of aesthetic education is backward

As we all know, aesthetic education covers a very wide range, and the objects of aesthetic education evaluation in colleges and universities are very complex, and its effect is difficult to evaluate through quantitative indicators, which obviously increases the difficulty of evaluation system construction. And aesthetic education evaluation is difficult to use a one-size-fits-all approach.

## 3. Strategies for constructing the evaluation system of aesthetic education in colleges and universities in the new era

### **3.1 Forming the concept of scientific aesthetic education evaluation**

In order to achieve the ideal effect of aesthetic education evaluation, schools must establish a comprehensive concept of aesthetic education evaluation, continue to pay attention to the status and gains of students in aesthetic education activities, and under the guidance of cultivating students' aesthetic ability, students' gains should be included into the criteria for evaluating the effects of aesthetic education activities. The gains mentioned here are not only the scores obtained by the students through the aesthetic education activities, but also the ideological understanding, the aesthetic education connotation and the attention to the aesthetic ideals and needs displayed by the students in the aesthetic education activities, showing a kind of comprehensive development of the students. measure.

### **3.2 Dig deeper into the teaching content of aesthetic education**

Compared with other education such as art education, aesthetic education education has obvious differences in teaching content and teaching principles. It is necessary to excavate the unique content of aesthetic education and master the principles of aesthetic education teaching. First, the task of aesthetic education teaching should be clarified, not only to cultivate students' ability to feel beauty, appreciate beauty, and create beauty, but also cultivate the ability to pursue the interest of life; secondly, to explore the content of aesthetic education, not only to explore artistic beauty, natural beauty And social beauty, and at the same time, we should also excavate the factors of aesthetic education in ordinary disciplines.

### **3.3 Formulate differentiated aesthetic education evaluation standards**

When formulating aesthetic education evaluation standards, we should fully consider the differences between colleges and students, pay attention to self-evaluation, and avoid a one-size-fits-all teaching evaluation method. Under the current background of modern education, major colleges and universities are committed to connotative development. At the same time, they also attach great importance to characteristic development and innovative development, especially some local application-oriented colleges and universities. There are different status quo in terms of capital investment, teaching level and so on.

### **3.4 Adopt diversified aesthetic education evaluation methods**

In recent years, the evaluation system of colleges and universities has been developing rapidly, and the evaluation work at all levels has begun to be improved, and the evaluation focus has gradually been placed on promoting the improvement of follow-up work. Specifically, the evaluation method of aesthetic education in colleges and universities should fully draw on the experience and achievements obtained in the evaluation system of colleges and universities, adopt diversified evaluation methods, and evaluate the development of aesthetic education activities from different dimensions, so as to better ensure the feasibility of aesthetic education evaluation. operability and improve the objectivity of evaluation work.

## **4. Conclusion:**

To sum up, the evaluation of aesthetic education in colleges and universities in the new era should adhere to the standards of multi-angle, diversification, and difference, continue to pay attention to the goals, conditions and effects of aesthetic education activities, and focus on the progress and achievements of aesthetic education activities. In terms of the results, through the construction of a scientific and effective evaluation system, the operability of the aesthetic education evaluation work in colleges and universities is ensured, and the objectivity and scientificity of the evaluation work are improved. In a word, colleges and universities should incorporate aesthetic education into the training program, carry out rich aesthetic education activities, and integrate aesthetic education work into all aspects of the school, so as to have a spiritual impact on students and continuously promote the all-round development of students.

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