

# The Systematic Research of Ideological and Political Education in the Employment Guidance of College Students

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**Abstract:** Integrating ideological and political education in the employment guidance of college students is an important content of ideological and political education in colleges and universities in the new era. In college students' employment guidance to carry out the ideological and political education, colleges and universities should be guided by system science thought, systematic planning and use of various resources of ideological and political education, pay attention to the hierarchy and continuity of education content, enhance the pertinence of education mode, realize the full comprehensive education, improve the effectiveness of ideological and political education in college students' employment guidance.

**Keywords:** College Students; Employment; Ideological and Political Education; System

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## 1. Introduction

In his reply letter to the graduates of the Karamay Campus of China University of Petroleum, General Secretary Xi Jinping affirmed the choice of college students to work at the grassroots level in the frontier, and put forward ardent expectations for the majority of college graduates<sup>[1]</sup>. The employment choice of college students is not only to realize personal ideals, but to integrate personal ideals into social ideals under the guidance of the correct political direction, and to closely combine their life pursuits with the development and progress of society.

## 2. Integrating ideological and political education into the employment guidance of college students is an inevitable requirement of the new situation of social development

### 2.1 Integrating ideological and political education into their employment guidance is an urgent need to adapt to social and economic development

With the continuous expansion of opening to the outside world and the further development of the socialist market economy, China's economic system has been transformed from a single planned economy system based on the socialist public ownership into a socialist public ownership as the main body and the common development of various forms of ownership economy. The organizational form of <sup>[2]</sup> society has also changed accordingly. The employment mode of college graduates has been transformed from the original unified enrollment into a market-oriented two-way choice with market demand. As socialism with Chinese characteristics has entered a new era, the principal contradiction facing Chinese society has been transformed. The unbalanced and inadequate development is reflected in many aspects. In the social transition period, the socialist market economy continues to be reformed and improved, and some unequal competition still exists. In

the face of the complex employment situation and social phenomenon, college students will be confused. Therefore, to strengthen the ideological and political education in college students' employment guidance, help them set up the scientific world outlook, the outlook on life and values, guide them to establish the correct career concept and professional values, objectively view the current social situation, correctly handle the realistic relationship between themselves and social development, it is extremely necessary.

## **2.2 Integrating ideological and political education into the employment**

### **guidance of college students is an important guarantee for cultivating**

#### **socialist talents**

College students are the very valuable human resources of the society in the new era, are the hope of the Chinese nation, and are the engine of national development. The goal of talent training is to train college students into builders and successors of the cause of socialism with Chinese characteristics. But we should note that at present, the international and domestic situation are profound changes have taken place, the international hostile forces and I more acute complex relationship, the new era of college students are facing a lot of western cultural thoughts and values, some decadent decline unhealthy lifestyle for college students, these effects, also in some college students have political belief confusion, ideal faith fuzzy, poor solidarity concept, etc., direct effect on college students' career ideas, to a certain extent, prompted the employment difficult this phenomenon. Strengthening the ideological and political education in the employment guidance of college students is of great significance to help college students to correct their attitude in choosing jobs, correctly handle the relationship between the overall interests of social development and personal development, correctly position their own life, and improve their immunity to resist westernization.

## **3. The main contents of ideological and political education in the employment guidance for college students**

### **3.1 Help college students to view the problem of difficult employment**

#### **dialectically**

First of all, the problem of difficult employment is an objective existence. The popularization of higher education provides opportunities for young school-age people to receive university education, improves the overall national quality to a certain extent, and also increases the number of people participating in the employment competition. Therefore, the problem of difficult employment will continue to exist for a certain period of time. Secondly, the problem of difficult employment is common relative to every educational level. Whether it is undergraduate and junior college students, or doctoral and master graduate students, there will be some graduates facing the problem of difficult employment, this situation to a certain extent is conducive to the formation of talent competition mechanism, to realize the survival of the fittest, so as to guide the healthy development of the market economy. Thirdly, the popularization of higher education is different from the previous elitist education, and the trend of the popularization of higher education means that more college graduates will go to ordinary jobs.

### **3.2 Help college students to establish a correct view of career selection**

Career selection concept is a kind of employment value. In the philosophical view, the so-called value is the benefit relationship of the object to meet the needs of the subject. Scientific and reasonable value evaluation and value understanding should meet two basic requirements: the accurate understanding of the object condition; the other an accurate understanding of the needs of the subject. The accurate understanding of the actual object condition is the basis and premise of the scientific

value evaluation, and the actual demand of the subject itself is an important condition for forming the scientific values. The correct view of career selection first requires college students to have an accurate positioning of their own social identity. In the process of college students' employment, they often have a huge potential impact on their own positioning. The second is to accurately judge and evaluate the needs of society, in the process of career for their career expectations for accurate positioning. On the basis of the accurate positioning of the first two, we should start to formulate the correct career selection strategy and successfully complete the process of career selection. In this process, the correct view of career selection plays a decisive role for college students to find suitable jobs smoothly.

## **4. The ways to enhance the effectiveness of ideological and political**

### **education in college students' employment guidance**

#### **4.1 Attach importance to the systematization of ideological and political**

##### **education planning for college students**

How to effectively integrate the ideological and political education resources in the employment guidance of college students is related to the success or failure of the talent training goal. At present, many colleges and universities still exist in the process of ideological and political education in the implementation of college students' employment guidance, which should cause enough attention. In practice, the university leaders should combine school party and government cadres, the communist youth league cadres, theory class teachers and counselor teacher their different characteristics and advantages, build the corresponding work platform, strengthen their communication and communication, give full play to their respective advantages and strengths, and common employment guidance of ideological and political education, eliminate the phenomenon of "two skin", in their respective positions, responsibility, truly form the ideological and political guidance of college students' employment and political education together<sup>[3]</sup>. The is followed by the systematization of the curriculum. The formation of college students' correct employment consciousness is a long-term practical process, which can not be realized in a certain period of time. Therefore, according to the different development stages of college students, it is very necessary to plan the specific content of ideological and political education in the employment guidance of college students systematically and systematically.

#### **4.2 Pay attention to the level of educational content and maintain the**

##### **continuity of educational content**

Contemporary college students live in a rapidly changing and complex social environment, and they are also in a life stage of rapid physiological and psychological changes. With the growth of age and the enrichment of knowledge, the world outlook, outlook on life and values of college students are constantly developing and forming, and they show different ideological characteristics in different learning stages of the university. When they first entered the first year, college students were still in the stage of adapting to their new life, their thoughts were more active, and they did not pay enough attention to the planning of college life, and the focus of life was mainly on adapting to professional study<sup>[4]</sup>. In the second grade, with the gradual adaptation to university life, my thoughts became stable, and I began to think about my future life. The third-year students are in a relatively mature and stable period of thought, but they are also at a watershed in employment choices. Fourth graders face the pressure of further education and employment, and there will be some fluctuations in their thinking. Therefore, in different growth periods and stages of college students, different ideological and political education content should be set. For first-year students, we should focus on guiding them to establish their career concepts and employment awareness, and help them make long-term plans for their future university life when they enter the school, and plan their own life and study. In view of the education model that has just broken away from high school, it is often easy to relax in thinking.

In terms of educational content, it is advisable to adopt positive guidance and study style construction as the main line, so as to cultivate the employment awareness of college students in an all-round way.

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