

A Tentative Study of Higher-order Thinking Teaching of Chinese Major in Colleges and Universities in Our Country under the Vision of Network New Media

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Abstract: The opportunities and challenges brought about by the network era to higher education have long been the subject of constant research in our country's higher education reform. And how to effectively promote college students to meet the needs of the present society, high-level thinking and practical ability of positive innovation has become the focus of higher education. The exploration and practice of higher-order thinking teaching in the courses of various majors in colleges and universities will advance gradually under the influence of network new media technology and culture. As a traditional liberal arts major in the educational system of colleges and universities, Chinese major should not only maintain the characteristics and advantages of its major construction over the years, but also carry out higher-level teaching, it is also necessary to re-orientate the teaching objectives to adapt to the new situation, to design teaching strategies to stimulate students' creative thinking and ability, and to promote students' comprehensive development of knowledge, skills and thinking, thus forming the training effect of compound talents. This is also the challenge faced by the teaching reform of Chinese major in colleges and universities in the new era.

Keywords: Network New Media; Chinese Major; High-order thinking

With the deepening of higher education reform in our country, colleges and universities pay more and more attention to the cultivation of students' practice and research ability in future study. In the design of the training objectives of various majors in colleges and universities, more and more relevant courses focusing on training students' thinking and hands-on ability have also been paid attention to. In 2017, the General Office of the Communist Party of China and State Council General Office issued the opinions on deepening the reform of the educational system and mechanism, the article clearly points out that "Cultivating cognitive ability, guiding students to have the accomplishment of independent thinking, logical reasoning, information processing, learning to learn, language expression and writing, and cultivating the consciousness and ability of lifelong learning", "Cultivating innovative ability, stimulating students' curiosity, imagination and innovative thinking, forming innovative personality, encouraging students to explore boldly, try boldly, and create innovatively". In BRUMM's classification of educational goals, we can see that in the three areas of cognition, emotion and motor skills, students need to achieve higher levels of thinking and ability through in-depth teaching methods.

The teaching content of "According to the conditions of the course", the teaching method that can promote students to participate in the teaching enthusiasm, and the design of scientific and reasonable examination plan have become the cause for students to think deeply, the necessary practice of reasoning, criticizing, debating, and innovating on complex problems. Facing the reality of different professional background and teaching and talents demand in higher education, the design and implementation of higher-order thinking teaching naturally need to find the most appropriate path. For the construction of Liberal Arts in higher education, the process of cultivating students' higher-order thinking needs to have different implementation characteristics from those of science and engineering, the traditional liberal arts major, represented by Chinese major, needs to find its own way of development under the background of the current new educational reform, it has become an urgent problem to explore an effective and long-term teaching model for cultivating students' higher-order thinking. The wide application of network new media technology in teaching not only provides the assistance of equipment and means to explore this difficult problem, but also challenges the influence of network cultural context on teaching under the new situation.

1. Under the network New Media Visual Field Chinese specialized university student education raises the turning point.

As a representative major of Liberal Arts in colleges and universities in our country, Chinese major has been devoting itself to cultivating college students with professional knowledge and skills in literature, cultural studies and creation. With the coming of the network era, the reform and evolution of new media has brought a great influence to the traditional liberal arts major. The research on learning from traditional texts has expanded to various media of information dissemination, which poses a challenge to the future application of Chinese language major in the society. In the design of Chinese major education in colleges and universities, the goal of training is to train creative and research-oriented talents to meet the needs of the development of new technology and new media. “In the context of the ‘Internet plus’, the technological revolution and industrial innovation in the context of the new economic development, the core of the competition lies in the competition for talents, and the focus of the talent competition is the cultivation of innovative and entrepreneurial talents in higher education in today’s society, in which the ability to innovate and start businesses is the core ability of talent cultivation.”^[1]

The application of the network new media platform is closely connected with the present young students’ information receiving habits of the graphic narration. Its ubiquitous interaction provides the possibility to open the multi-level educational field of vision. Before the outbreak of covid-19, many universities in China had already started to teach online and offline classes, and after the outbreak of covid-19, online education was greatly strengthened, even formed a trend of industrialization. For Chinese major’s college education, students get more convenient access to multi-media education resources, to a large extent, to make up for the lack of literature reading. Traditional classroom teaching of related knowledge and theory, but also in the network of new media platform to get more diversified practice. And through the timely online interaction between teachers and students, as well as the multi-dimensional interaction with different network media participants, in order to improve the students’ ability of dialectical thinking on the content of knowledge has a better practical significance.

With the diversification of network media terminals and the development of network education industry, many domestic enterprises of network education technology have created a practical and guiding network new media education platform for universities. For example, the online teaching platform built by Super Star Group for a number of domestic colleges and universities has many functions, such as teaching, assessment, interaction between teachers and students, and sharing of teaching resources. On the one hand, it provides technical support for online teaching in colleges and universities, on the other hand, it also provides the guarantee for the students to apply the theory and practice in their study. For students of Chinese major, it is feasible to carry out text editing, literary criticism research, cultural innovation design and even realize multi-level communication on the network teaching platform, to the student high-order thought raise has formed the formidable assistance.

2. The development of Network New media brings hidden trouble to the education of Chinese majors in colleges and universities.

With the rapid development of Internet technology and culture, we can not only see the powerful influence of technology in the future society, but also have many problems that need our attention. For example, the lag in the development of the corresponding regulatory system, the ferment of various ideologies in network culture, and the social guidance of different cultural values, etc. , will also be in the network of new media culture touched on all things and phenomena reflected. While cultivating students’ ability of independent thinking and dialectical criticism, Chinese majors in colleges and universities will inevitably encounter the impact of bad information and values on students’ thoughts and education. For example, the materialistic value tendency of some college students and the spread of entertainment and vulgar information on various network information platforms have appeared frequently. How to clean up and screen bad information in time in the process of teaching by using the new media platform has become a problem that must be faced and solved in the current educational practice.

The network New Media Technology has provided support for the development of diversified teaching, but it is also reflected in the educational feedback of many colleges and universities, which is worth our attention. For example, online teaching supervision is still relatively weak, and it is not advisable to look at teaching quality solely from the network data; although the technical settings of online teaching assessment guarantee the consistency of the assessment to a certain extent, however, it is difficult to guarantee the integrity of the examinee’s reference and supervision, and the popularity and convenience of receiving the image-based information on the Internet will affect the students’ enthusiasm in reading the text to a certain extent, and the image explanation is easy to cause the different character understanding variation, thus forms the certain misreading. These problems in the teaching practice of using

the network new media teaching platform have both technical reasons that need to be improved at present, there is also the fact that the network distance teaching can not completely replace the intuitive feeling of teaching face-to-face with students in the classroom teaching, and the network world is full of massive information dissemination in the management and supervision of the lagging reasons. It is necessary to solve the problem step by step at the level of teaching and technology, but also to maintain a dialectical attitude towards the problem and the determination to improve their ability with the times.

3. Under the network New Media Visual Field University Chinese specialized promotion student high-level thought teaching strategy.

The cultivation of college students' higher-order thinking not only needs to consider the practice background of all kinds of specialized education, but also needs to build a good learning cultural environment. "Constructivist learning theory holds that knowledge will change dynamically according to an individual's cognitive level, and that the process of hypothesis, active construction and interpretation by learners is the process of learning occurrence; learners are in a specific cultural environment, and on the basis of certain experiences, they communicate and cooperate with each other to carry out learning activities, and finally complete the construction of knowledge system."[] thus, the specific cultural environment is the necessary condition for the learners to carry out autonomous learning and internalize the knowledge and theory system. Under the background of the network information age, the construction of this special cultural environment must be separated from the vision of the network new media. Therefore, in the design of higher-order thinking teaching strategy for Chinese Culture Majors, it is very important to construct specific cultural environment and promote students' autonomous learning ability.

The aim of teaching practice is to achieve good learning results, and in order to make students keep long-term learning motivation, we need to pay attention to the principle of the combination of teaching integrity and individuality. Therefore, first of all, we should combine the current college Chinese students training objectives to re-targeted curriculum teaching positioning. "The teaching of higher-order thinking must change from the traditional goal of 'teaching knowledge' to the goal of 'teaching thinking, ' so that students can learn to learn to study, learn to do things, and learn to think."[] using the teaching advantages of the new online media platform, the traditional classroom will be taught in the course content re-arrangement, sort out the relationship between knowledge, thinking and ability. For Chinese majors, the method of project-and project-driven classroom turnover is applied to put theoretical knowledge into the study of specific literary works and cultural phenomena.

The rapid development of network new media has become the mainstream trend that affects the future development of all walks of life. Colleges and universities train young talents who can adapt to the development of the future society, which is precisely to meet the needs of new talents in all walks of life in the network era, the cultivation of higher-order thinking of students is the most important to achieve this goal. On the one hand, we use the technical conditions created by the network new media to promote the teaching reform to improve the teaching quality, on the other hand, we also optimize the influence of the network new media culture on the education in the process of implementing the teaching reform. Such as Chinese major, which was established at the beginning of our country's higher education system, is to find a new way to advance in the future. This is a new task that every Chinese major educator in colleges and universities needs to explore constantly in teaching practice.

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