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Analysis of the Application of Project Teaching Method in the Reform of Art Teaching in Colleges and Universities

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Abstract: With the continuous improvement and development of higher education in our country, the coverage of talent training in my country has also become larger and larger, especially the cultivation of art professionals has been paid more and more attention. The art education in colleges and universities is one of them that has received much attention. In the context of the continuous improvement of talent demand standards in the new era, in order to enable the ability of college art professionals to meet the needs of employment, it is necessary to make teaching reform plans in a timely manner. Among them, the emergence of the project teaching method plays a vital role in the smooth advancement of the reform of art teaching in colleges and universities. For this reason, this paper explores the application of the project teaching method in the reform of art teaching in colleges and universities. **Keywords:** Project teaching method; College art; Teaching reform; Significance

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1. Analysis of the connotation and characteristics of project teaching method

The project teaching method is a completely innovative teaching mode, which is based on stimulating students' interest in learning, and creates special project task teaching through the combination of theory and practice. This teaching mode is more systematic and can Accurately find the problems of students, so that students can learn and improve from their own problems, and the teaching effect is also very significant^[1].

2. The development of project teaching method in the reform of art education in colleges and universities

Art education is a key major in normal schools. The education of this major attaches great importance to the mastery of students' technical knowledge and theoretical knowledge in traditional talent training, but its teaching mode has not completely broken away from the previous cramming teaching ideas, so as to allow students to There is no good innovation established on the way to improve yourself^[2].

3. The significance of applying the project teaching method in the reform of art teaching in colleges and universities

3.1 Theoretical Significance

A scientific and rigorous teaching mode can promote the improvement of the quality of talents. For the penetration of project teaching in the reform of art education in colleges and universities, it can help college art education to find a more mature and scientific teaching theory, which is of great importance to the improvement of teaching methods in colleges and universities. effect. Therefore, on the road of art teaching reform in colleges and universities, the scientific use of project teaching for education and teaching guidance can allow the majority of educators to grasp a more complete theoretical basis, and can provide a certain guarantee for the development of teaching work in the future.

3.2 Practical significance

Change the "cramming" education dilemma. The penetration of project teaching in the reform of art education in colleges and universities has effectively broken the dilemma of traditional cramming education. Project teaching puts the initiative of the classroom in the hands of students. Students can not only directly put forward their own ideas, but also analyze with the same group of students or teachers. This process greatly improves the teaching efficiency.

Realize the innovation of education mode. Project teaching is actually an innovative form of education, which drastically improves the deficiencies in the traditional teaching and guidance work, and greatly makes up for the deficiencies in the traditional art classroom teaching model in colleges and universities.

4. The use of project teaching allows students to improve themselves from more learning methods

4.1 Science sub-project team

Project teaching needs to be divided into project groups, which is the group cooperative learning that we pay more attention to in traditional education, but the sub-project groups in project teaching are not only for dividing students into groups, but also for each group while grouping. The group develops a project task.

4.2 Project research within the group

In-group project research can help students find a clear direction for learning. In art class teaching, teachers can list a number of researchable tasks for students, and students in the group can discuss and choose together, so that students in the group can Find a clear learning direction and ideas in the process of learning.

4.3 Identify group tasks

The learning tasks of the group are assigned and selected by the teacher for the students. There are two main ways to arrange the learning tasks: the first is the common learning tasks, and the assignment method of the project tasks is selected by each group in the class. The content of the tasks is completely consistent, and this form of task learning is conducive to the follow-up teachers to quickly guide the students, and creates more convenient conditions for the common progress of all students. The second type is related learning tasks, which means that the tasks received by each group are not exactly the same, but the tasks selected by different groups are related to a certain extent. On the one hand, students in different groups can be independent.

4.4 Create art practice activities and call

Art creation activities must require learners to observe the real objects carefully. In this process, everyone can have a unique understanding, and then everyone can integrate their own souls into the works in the process of creation. As the guide of classroom teaching, teachers need to create art practice activities for students in the process of project teaching work, so that students can grow through careful observation, and at the same time, they should also carry out the aesthetic ability and innovation consciousness of students in this process. nourish.

Conclusion: To sum up, with the continuous development of Suihui, the demand standards for talents in various industries are also constantly improving. Even art professionals must not only master the corresponding technologies and concepts, but also have Innovative ideas and innovative concepts, etc., so as to create greater value in their industry. It can be seen that in the art education of colleges and universities, it is imperative to advance its reform work as soon as possible, which has an important impact on the quality of the training of art talents in our country. For the majority of educators, the reform of art teaching under the project teaching mode is more in line with the basic needs of art education in colleges and universities in our country, and it is necessary to pay enough attention to fully integrate and penetrate the project teaching mode in the reform, so as to promote colleges and universities. The development of art education work.

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