

Health China 2030 Strategic Analysis from the Perspective of Sports

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Abstract: This paper takes the Health China 2020 strategic research as the main research object, and elaborates and analyzes it from the unique perspective of sports. By means of data search, literature comparison and News Analysis, this paper studies and analyzes the meaning and significance of “Healthy China”, which is an important idea of China’s strategic development, and on this basis, under the guidance of the healthy China 2020 strategic research, the guiding ideology, principles, goals and strategic priorities for the development of sports in China were studied in detail.

Keywords: Healthy China; 2020 Strategy; Guiding Ideology; Specific Strategy

1. The meaning and significance of the idea of “Healthy China”

The strategic idea of “Healthy China” actually refers to the national development strategy aimed at improving the national health level in an all-round way. The strategy is based on a scientific and correct understanding and judgment of the overall situation of health reform, development and innovation in China and the world, it is a national health demand-driven development strategy after the practice of medical and health system reform. In theory, both the strategy’s formulation and its subsequent implementation reflect the scientific guidance of the Scientific Outlook on Development in the field of national health. Not only that, the formation of this strategic thinking, but also fully include the health system in the reform and development of Chinese characteristics in the process of the crystallization of collective wisdom. But at the same time, with the national health as the ultimate goal, we have to carry out and extend the cause of sports, to promote sport for all. Through the development and progress of sports, to promote and promote the physical and mental health of our nationals, so as to truly realize the “Healthy China” this great ideal.

2. The guiding ideology and principles that must be adhered to in the development of my country's sports industry under the guidance of the Healthy China 2020 strategy

From the special perspective of sports, the guiding ideology of my country's sports industry is very important if it wants to develop steadily and continue to grow. According to the research report on the major strategy of "Healthy China 2020", it is clear that both Deng Xiaoping Theory and the important thinking of "Three Represents" are important theories guiding the development and progress of my country's sports industry. In addition, the thorough implementation of the scientific concept of the Scientific Outlook on Development is also indispensable. Of course, in addition to macroscopic theoretical control, microscopic and detailed ideological guidance is also extremely important. Specifically, based on the research report on the strategy of "Healthy China 2020", the development of my country's sports industry should also fully achieve the following points: First, let health occupy the important position of priority development in the strategic development, and at the same time make "healthy The important concept of "strengthening the country and strengthening the people through sports" is the basic national policy of our country. Second, always adhere to the "people-oriented" development concept, and regard the actual and objective needs of society as the main guide for the development of sports. At the same time, the maintenance and struggle for the people’s physical and mental health rights are placed in the first place in the development of sports, so as to promote and promote the development and progress of the "National Sports and Healthy Sports", thereby enhancing the

science of national health. Sexuality and rationality will ultimately ensure coordinated development in the dual sense of people's health and social development. Third, it focuses on highlighting the strategic propositions of "scientific health" and "prevention first", and promotes and promotes the innovation and transformation of sports development and health development in models and systems in a fundamental sense. In this process, whether it is sports or health, it is necessary to find the right entry point. Fourth, comprehensively implement comprehensive governance, organically coordinate and manage related functional departments, and on the basis of maximizing the mobilization and promotion of all parties' area and polarity, try to achieve joint responses to health challenges and breakthroughs as much as possible, and finally achieve The great vision of "Healthy China, built by multiple people and shared by all".

As far as the development of my country's sports industry in the next 15 years is concerned, in view of the guidance of the strategic thinking of "Healthy China", its basic principles mainly include four points: First, adhere to the concept of "health for all" and effectively incorporate it into an economic society Among the specific development planning goals. Second, insist on achieving an effective and harmonious unification of fairness and efficiency, and simultaneously attach importance to the organic combination of market mechanisms and government responsibilities. Third, insist on highlighting and highlighting the key points in the gap of overall planning, so as to realize the overall enhancement and promotion of the coordination and integrity of sports in its own development. Fourth, adhere to the strategic proposition of "healthy sports", adapt to the innovation and transformation of sports mode to the maximum extent, and promote its transformation at the right time [5]. In fact, the principles of the above four aspects are all based on the important strategy of "Healthy China". In order to fully guarantee the correctness and efficiency of my country's sports industry in the future development process, the above-mentioned principles must be followed in every work. In this way, the great ideal of "Healthy China" in our country can be realized.

3. The goals and strategic priorities of my country's sports development under the guidance of the Healthy China 2020 strategy

In fact, through the analysis of the "Healthy China 2020" strategy, it can be found that the goals that my country's sports industry will achieve in the next 15 years are actually the goals that the health industry must achieve. Because in a sense, the major strategic thinking of "Healthy China" has similarities in sports and health, and its ultimate goal is to achieve "health for all." For people, health is multifaceted. Among them, sports and health both represent the dual aspects of the body and the mind. Therefore, most of the goals to be achieved for the development of health services represent what my country's sports industry will accomplish in the next 15 years.

4. Specific strategies to achieve various strategic indicators of the Healthy China 2020 strategy

4.1 Scientific recognition of the important role and status of sports work

To effectively implement the "Healthy China 2020" strategy, we must stand at a new historical starting point and have a new and scientific understanding of sports work in the comprehensive construction of a well-off society, especially the irreplaceable role of sports work in the construction process. status. In fact, the role of sports work is not only to improve and strengthen the health and quality of life of the people, but also to carry a certain weight in the economy and society. In other words, sports work does not exist as a social burden, but as a significant social cause. This shows that sports work is a strategic investment, not a purely consumer expenditure. On the basis of cognition of this point, people should also have a deeper understanding of the role and status of sports work.

First of all, sports work can create a good environment and atmosphere for the development of the economy and society, and is an important part of the continuous development and progress of the entire economy and society.

Secondly, sports work is a kind of investment business, and it is also a strategic investment. Whether it is the

optimization and protection of national human and material resources, the promotion and promotion of national economic growth, or the improvement and enhancement of national labor productivity, sports work is playing an extremely important strategic role. Especially on the road to prosperity and prosperity for the country, sports work can be said to be the engine of social development and economic recovery. It can be seen that sports work has laid a solid and reliable foundation for the promotion and promotion of the sustainable development of the entire economy and society.

Third, sports work is an important basic condition for the construction of a harmonious socialist society. From an ethical level, sports work has an extremely strong charity nature and is a humanitarian work with distinctive characteristics. Therefore, for good sports work, whether it is the coordination of social relations, the construction of honesty and friendship, or the construction of social atmosphere, unity and mutual assistance, there are irreplaceable advantages in other jobs.

Fourth, fourth, sports work provides an extremely important boost to the expansion of domestic economic demand and the maintenance of healthy development. Analyzed in a certain sense, the beautifully completed sports work can provide the residents with abundant and sufficient medical protection. At the same time, it can also effectively reduce the residents' preventive savings for major diseases and sudden diseases. In this way, the domestic demand of the national economy can be expanded, and its healthy and sustainable development can be promoted and promoted.

4.2 Comprehensively build supporting systems such as system, technology, finance, etc.

In the implementation of the "Healthy China 2020" strategy, the construction of the six supporting systems of science and technology, human resources, system, finance, culture, and international cooperation is crucial. In these six supporting systems, technology must be the primary productive force, and talent must also be the key to strategy implementation. In addition, the important hub of the system must be used to maximize the role and effectiveness of talents and technology. Of course, public finance is an important lever and guarantee for economic development, culture is the soul of strategy implementation, and international cooperation is an extremely important resource guarantee. It not only requires comprehensive construction, but also makes the best use of it. The following is a detailed introduction to these supporting systems:

Concluding remarks

In fact, no matter from any angle, the analysis and interpretation of the major strategy of "Healthy China 2020" is inseparable from the carrier of health services. Only from the perspective of sports, my country's health service is closer to that of Chinese national athletes or sports enthusiasts. However, it is undeniable that the focus of this strategy is to pay attention to national health. Therefore, if you want to better implement this strategy, you must fully understand its guiding ideology, development goals, etc., and adopt appropriate methods and countermeasures to achieve the high efficiency of strategic development.

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