

An Analysis of Innovation and Entrepreneurship of College Students from the Perspective of Marxist Philosophy

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Abstract: Marxist philosophy has rich theoretical and practical connotations, and Marxist theory should be integrated into the innovation and entrepreneurship education of college students. To cultivate the ability of college students to innovate and start a business, it is necessary to grasp the dialectical relationship between the three pairs, that is, to grasp the dialectical relationship between subjective initiative and objective law. The dialectical relationship between universal connection and eternal development, grasping the dialectical relationship between knowledge and practice.

Keywords: Marxist Philosophy; College Students; The Perspective

1. Introduction

Innovation and entrepreneurship is an inevitable trend in China's development, and the party and the state attach great importance to it. In order to implement the innovation development strategy, in recent years, the Party Central Committee and the State Council have proposed to "mass entrepreneurship and mass innovation", and China has entered the era of innovation and entrepreneurship for all. Marxist philosophy is an important ideological tool for us to understand the world and transform the world, and taking Marxist philosophy as the guiding ideology will help us actively promote innovation and entrepreneurship in practice.

2. Grasp the dialectical relationship between subjective initiative and objective law

2.1 Exert subjective initiative

Marxism holds that man has the initiative to understand and transform the world. Man is not useless in the face of the law, and subjective initiative can enable man to recognize and grasp the objective law. Whether in the field of nature or the field of human society, human beings can recognize, use and even control objective laws to transform the environment and achieve their own goals. In the process of innovation and entrepreneurship, college students should give full play to their subjective initiative, consciously and consciously choose the appropriate purposes and means according to their own needs, transform the environment and create an environment suitable for the needs of innovation and entrepreneurship, and finally achieve innovation and entrepreneurship.

2.2 Respect for objective regularity

Objective laws have objectivity that is not subject to human will, and are objective reality beings. Man can recognize and apply laws, but they must be based on objective laws. In real life, people's subjectivity and cognition are also limited by many aspects, such as being limited by the stage of development of the object itself and the state of expression. People can't fully glimpse the true essence, and they can't act according to their own wishes. In the process of innovation and entrepreneurship, college students should respect and correctly understand the objective laws.

3. Grasp the dialectical relationship between universal connection and eternal development

3.1 Look at the problem from the point of view of connection

Connection is the relationship between things and between the elements within things that influence, regulate and interact with each other. Materialist dialectics holds that everything in the world does not exist in isolation, but is interconnected with other things around it, and that the whole world is a universally connected organic whole. The view of

universal connection provides a strong theoretical support for the innovation of our thinking, and only by grasping this viewpoint can we broaden our thinking, look for the essential laws of things, and take fewer detours on the road of practice. In the process of innovation and entrepreneurship, college students should use the perspective of connection to see the problem, oppose the metaphysical isolation view, and to innovate and start a business, they must find out the universal connection between things or within things, so as to serve the practical activities of innovation and entrepreneurship.

3.2 Look at the problem from the perspective of development

The essence of development is the progress and rise of things, and the replacement of old things by new things. Materialist dialectics believes that whether it is the natural world, human society or human thinking, it is constantly moving, changing and developing, and the development of things has universality and objectivity. Marxist philosophy treats the established forms of all things with the vision of development, opposes the stagnation and rigidity of knowledge, and does not recognize that there is anything final, absolute, and sacred. At the same time, it not only advocates understanding and understanding problems from the perspective of development, but also advocates that human beings should adapt to the development and change of problems and solve problems through development in development. In the process of innovation and entrepreneurship, college students should look at innovation and entrepreneurship with the perspective of development, emancipate their minds, keep pace with the times, often prepare for changes, and accept the challenges of new problems at any time.

3.3 Integration of linkages and development

College students' innovation and entrepreneurship should conform to the trend of social development, grasp the pulse of the development of the times, adapt to the characteristics of industrial development in the new economic era, and the new technologies, new industries, new formats and new models represented by "Internet +", intelligent manufacturing, new energy, biomedicine, modern service industry, etc., have become a new engine for the development of the new economic era. College students should have a sense of development, openness and foresight when choosing innovation and entrepreneurship projects, not only to position themselves in the new industry and sunrise industry, but also to focus on solving short-term development problems in terms of operation, marketing, organization, finance, etc., but also to focus more on long-term development needs, judgment of the future development trend of society, and understanding of the needs of stable, permanent and potential products and services.

College students should solve problems in a systematic way in innovation and entrepreneurship. The so-called "those who do not seek the overall situation are not enough to seek a domain." College students and innovative entrepreneurs should have a sense of the overall situation, stand tall and look far ahead, not only focus on the small steps and fast running in front of them, but also do a good job in long-term planning, and have a certain understanding of national policies, industry dynamics, and local industrial policies, grasp the direction of development, and take fewer detours. The timing of innovation and entrepreneurship, team, funds, management, etc., any problem will face the risk of failure, to solve the problems in innovation and entrepreneurship to have an overall concept, a local problem, can not be a headache to treat the foot and foot pain, to systematically look at the problem and solve the problem. At the same time, the future of the development of things is bright, and the road is tortuous. When college students encounter setbacks in the process of innovation and entrepreneurship, only by constantly overcoming difficulties and summarizing experience can they achieve ultimate success.

4. Grasp the dialectical relationship between knowledge and practice

4.1 Adhere to the guidance of Marxist epistemology

Marxist epistemology can guide people to discover its essential laws in the development of matter, and to use this essential law to achieve a higher degree of material discovery. People's cognitive ability is unlimited, it requires individuals to constantly think, to achieve innovation in thinking, so as to better create and discover new substances. The critical thinking advocated by Marxist epistemology can bring dialectical thinking to the innovation and entrepreneurship practice of college students, guide college students to look at problems from many aspects, which is conducive to promoting the thinking innovation of college students, and can also maximize the avoidance of cognitive problems in the early stage and process of entrepreneurship.

Marxist epistemology can construct a scientific way of thinking for college students, guide college students to correctly understand and understand the target objects of innovation and entrepreneurship, and continuously deepen their thinking on the feasibility of innovation and entrepreneurship. Marxist epistemology can run through the whole process of college students' innovation and entrepreneurship practice, and constantly guide college students to look at problems from a comprehensive and linked point of view, so as to promote their own thinking innovation and method innovation. In the process of correctly understanding their own innovation and entrepreneurship practice objects, college students should deepen their understanding of innovation and entrepreneurship practice, continuously discover the essential laws of innovation and entrepreneurship, and constantly strengthen their understanding of professional theory, and use professional theoretical understanding to better guide innovation and entrepreneurship practice.

4.2 Adhere to the guidance of the Marxist concept of practice

The Marxist concept of practice emphasizes that practice is the only way to realize the transformation of the objective world, and practice has a purpose, a stand, and a value orientation. For all understanding and development, practice is the only criterion for testing truth, and the effect of practice determines whether individual practice follows objective laws and gives full play to its own conditions and abilities. Innovation and entrepreneurship of college students is essentially a practical behavior, and it is also a process of transforming college students' personal ability and innovation and entrepreneurship into practical practice. The Marxist concept of practice holds that the objective truth of human thinking should be verified in practice and maintain its reality in concrete practice.

Guiding college students to make it clear that practice is the ultimate criterion for truly testing their individual innovation and entrepreneurship ability and innovation and entrepreneurship achievements, and we must guide college students to establish a scientific view of practice, so that college students can have practice at the thinking level in the process of innovation and entrepreneurship. At the same time, it is also necessary to integrate individual innovation and entrepreneurship into social practice and social development needs. Although the innovative thinking of college students is subjective, but its source and destination are objective, college students need to put their own thinking innovation, ability expansion in the practice of innovation and entrepreneurship, to test their own understanding with practice to drive the development of thinking and ability, guide college students not only to create corresponding innovation and entrepreneurship achievements, but also to achieve their own comprehensive development in thinking and ability.

4.3 Adhere to the unity of understanding and practice

College students' innovation and entrepreneurship should adhere to the guidance of Marxist understanding and practical theory. Guided by the Marxist concept of practice, clear practice is the basis and source of understanding and innovation consciousness. Contemporary college students should actively participate in the practice of innovation and entrepreneurship during their time in school, and accumulate practical experience in innovation and entrepreneurship. Personally participating in innovation and entrepreneurship, based on the principle of practice, and in line with the principle of accumulating practical experience, into the practical process, which is conducive to the development of innovation and entrepreneurship practice. At the same time, under the guidance of Marxist epistemology, dialectical thinking is carried out in the practice of innovation and entrepreneurship, and the understanding of the essential laws of innovation and entrepreneurship is continuously deepened, and with the help of theoretical knowledge, comprehensive literacy and innovation and entrepreneurship ability are continuously improved, so as to better guide the practice of innovation and entrepreneurship.

5. Epilogue

Marxist philosophy provides advanced thinking methods and guiding principles for college students to innovate and start a business, and contemporary college students should study hard and deeply understand Marx's philosophical thought, grasp the dialectical relationship between subjective initiative and objective law, the dialectical relationship between universal connection and eternal development, the dialectical relationship between cognition and practice, and guide innovation and entrepreneurship activities. Deeply understand the problems faced by innovation and entrepreneurship, actively find ways to solve problems, be brave and good at solving problems, grow in the practice of continuously solving innovation and entrepreneurship problems, and continuously enhance the ability of innovation and entrepreneurship.

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