

Research on College Students' Volunteer Service under the Vision of Education Management

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Abstract: College students can play a pivotal role in the volunteer team because they are organizational and disciplined. At the same time, college students maintain a high enthusiasm for volunteer activities. In recent years, we can see thousands of college student volunteers in the fields of assistance, earthquake relief, environmental protection, poverty alleviation, epidemic prevention and control, as well as in the volunteer service projects of large-scale events. By participating in the social practice activities of volunteer service, college students have improved their moral quality and social practice ability, realized the improvement of their comprehensive quality, and realized the good education value, which has become an important form of ideological and political practice education in colleges and universities.

Keywords: College students; Volunteer service; Ideological and political education; Educational function

College students has certain particularity. On the whole, among the members of the society, college students have higher cultural quality, more sense of social responsibility, and are full of passion and vitality, and have higher requirements for the realization of self-value. The role of college students in social development cannot be underestimated. Several national actions represented by "three to the countryside", "Serving the Western China Plan" and "Graduate Student Volunteer Support Group" have become distinct representatives of college students' volunteer service.

1. Historical investigation and current situation analysis of college students' volunteer service

1.1 Historical investigation of college students' volunteer service

In June 2020, when answering questions, the responsible comrade of the Central Civilization pointed out that China's volunteer service has developed rapidly and achieved remarkable results. Fundamentally speaking, it is because the CPC Central Committee attaches great importance to this and provides strong leadership for volunteer service. As early as the 1960s, China had already volunteered when it called on him to learn from Lei Feng. As the source of the spirit of volunteer service in China in the new era, the Lei Feng spirit has laid a solid moral foundation for the prosperity and development of volunteer service in China, and promoted a wide range of value recognition of (Tao Qian, Pu Jingfei, 2021). As an important part of the Chinese spiritual pedigree, Lei Feng spirit takes helping people and dedication as the core concept, loves the Party, patriotism and good as the value orientation, conforms to the trend of The Times of social progress, and highlights the fundamental purpose and advanced essence of the Communist Party of China. In 1979, the first group of UN volunteers went to remote areas of China to provide services in health and the environment. In the early 1990s, China also established the Youth Volunteers Association, and volunteer services began to be implemented on a large scale.

1.2 Analysis of the status quo of college students' volunteer service

1. Involunteer motivation. Although some students take the initiative to volunteer service, they have no simple purpose. A considerable number of college students participate in the volunteer service aims to complete their homework and studies, achieve moral education tasks, get the opportunity to obtain evaluation and evaluation, or strive for credits. These purposes have a strong utilitarian color, while voluntary activities are free, contradictory between the two. You can't have the idea of material payment. Some

other students still choose to participate in the volunteer service, because they hope to meet more friends, let themselves have a better life, and have a more promising future. The volunteer activities driven by these reasons are not pure. But not only can he not really exert the spirit of volunteer service, but also this negative motivation may affect other volunteers and mislead others, violating the volunteer spirit of “dedication, love, mutual assistance and progress”.

2. Lack of volunteer service motivation. Wang Hongyan, the secretary of the Secretariat of the Central Committee of the Communist Youth League, introduced the implementation of China’s youth volunteer campaign over the past 20 years that Chinese college students lack the ability to volunteer services. Specifically manifested from two aspects: one is the social needs can not be met. The society has put forward the requirements for our volunteer service. We not only can not provide enough services, but also can not meet the requirements in terms of professionalism. As for some personalized needs, can not be met through volunteering. Second, college students have a very high volunteer enthusiasm, but we cannot provide enough projects for college students for them to participate in(Press Conference on the Implementation of China Youth Volunteer Action,2013). Many college students did not join the volunteer service team. The information level of the volunteer service platform is low, and it cannot allocate the volunteer service resources efficiently and quickly in the Internet era. Lack of backbone, limited cultivation ability and other reasons, lead to the lack of motivation for volunteer service.

3.Limited publicity intensity and low attention. It can be found in the data that 60% of the students get information from the student Union and the Youth League committee department, and then sign up for volunteer activities. Thirty percent of the students participated through introductions from classmates, friends, and other volunteers. The remaining students get information from media such as the Internet or TV newspapers. It can be seen from this point. Students mainly learn about the volunteer service information through the school channels and sign up for it. To make more college students take the initiative to participate in volunteer service, we should actively publicize the information of volunteer service activities, broaden the publicity channels.

2. The performance of college students’ volunteer service and education function

2.1 Shaping a sound personality

As an important platform, volunteer service can keep pace with The Times and provide ideological and political education for college students. In the process of participating in the volunteer service, college students all bring services to others. While practicing the core values, they can form a deep understanding of them and realize the significance of contributing to the society. Only personally participate, can achieve sublimation in the ideological understanding. On the one hand, volunteers can apply the theoretical knowledge learned to practice, and constantly test and correct their understanding of society in the process of solving practical problems; on the other hand, the knowledge tested by practice is closer to practice, which helps to further improve the ability and level of volunteers, and can better serve others and the society. Let college students participate in volunteer activities, in the process of showing love can improve their ideological realm, to achieve the purpose of edify sentiment. In this process, students can establish a correct outlook on life and practice the basic moral norms.

2.2 Establish lofty ideals and convictions and cultivate core socialist values

The values of core values are very rich, more help college students to establish correct values, enterprises to establish spiritual pillars, moral ethics to regulate their behavior, college students in the process of volunteer service, from the emotional identification of the correct values. In the process of participating in volunteer activities, my life can truly feel the superiority of socialism, and enhance my self-confidence in the culture, theory, system and road. And can participate in the Olympic Games, the military Games, the National Games and other large-scale events, feel the motherland is getting stronger, more firmly support the Communist Party of China, adhere to the road of socialism with Chinese characteristics, for the realization of the Chinese dream of the great rejuvenation of the Chinese nation to contribute their own strength. On the other hand, the socialist core values of “harmony, friendship, equality, justice” and other values are highly consistent with the spiritual quality of college students of “sacrificing themselves for others, being kind to others, giving kindness and helping others” in terms of ideological connotation and value core aspects. When participating in volunteer service activities, college students can better cultivate the socialist core values, feel the promoting role of volunteer service activities in social construction in grassroots communities or poverty alleviation work, and strengthen their understanding of volunteerism. For example, the western plan, poverty alleviation, environmental protection and other work will continue to regulate their own behavior, and gradually develop honesty and friendliness and other good quality(Zhang Hongxia,2019).

2.3 Enhance the sense of social responsibility

College students spend most of their time in school and lack their life and social experience. Participating in volunteer service activities can help college students expand their horizons, learn more knowledge in practice, further understand the social status

and national conditions, truly combine theory and practice, obtain more abundant social experience, and improve their knowledge structure. In practice, we can realize our own social responsibility. For example, college students in the school in the youth volunteer service, volunteer home and other groups organized by nursing homes, children's hospital, blood donation car and other daily volunteer activities, organize students in the countryside, to the west to participate in volunteer activities, etc., can let college students to enhance practical ability, enhance their mind, make them in daily handling things more than a responsibility and understanding, less a impetuous and complain. Former UN Secretary-General Juan Annan once said that the core of volunteerism lies in service and unity to create a better world.

3. Epilogue

At present, the whole country is working hard to realize the Chinese dream of the great rejuvenation of the Chinese nation. College student volunteers should be bound to shoulder the historical mission of revitalizing China, combine volunteer service with the Chinese dream, and contribute their youth strength to the realization of the Chinese dream with practical actions. In the volunteer service, college students have enhanced their sense of social responsibility, tempered their will and quality, improved their social practice ability, increased their knowledge and ability, and strive to build themselves into a youth team with strong social responsibility, high comprehensive quality and dare to take responsibility. This team will surely make greater contribution to the process of realizing the Chinese Dream with the unique vigor, vigor and courage of the young people.

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