

On the Practical Dilemma and Effective Breakthrough of University Education Management

Jiaxun Yang¹, Hua Cao²

1. Graduate school, Lyceum of the Philippines University, Batangas 4200, Philippines

2. GongQing Institute Of Science And Technology, Jiujiang 332020, China

Abstract: With the vigorous development of the era of knowledge economy, colleges and universities shoulder the heavy responsibility of conveying a large number of outstanding talents for the motherland, the educational management of colleges and universities is extremely important. There are many drawbacks in the implementation of the current education management. In order to improve the level of the current education management practice and build a more perfect management concept and system, colleges and universities should carefully analyze the problems existing in the education management and solve these problems in order to better train the future builders of the motherland and promote the development and progress of the knowledge economy.

Keywords: University education management; Practical dilemma; An effective breakthrough

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The purpose of college education management is to promote the better and faster development of education and improve the quality and development of the educated

In order to better cultivate outstanding talents with innovative consciousness and practical ability for the motherland, the educational management of colleges and universities should abandon the traditional educational management concept, innovate from the actual living conditions and physical and mental characteristics of students, keep pace with The Times, and establish a scientific, standardized and systematic educational management mechanism. To create a good atmosphere for the students' road to success.

1. The significance of university education management

1.1 A brief summary of university education management

University education management refers to the teaching management staff according to the teaching objectives and tasks set by the university,

Reasonable and efficient scheduling education work smoothly. At the same time ensure the normal operation of teaching order. education

Management is characterized by principle and authority. Education management is a bridge between administration and

A bridge to spread students' knowledge and abilities.

1.2 The importance of college education management

The fundamental task of higher education is to continuously send batches of high-quality talents to the country. The realization of these goals is closely related to education management. Scientific and standardized education management can fully improve the responsibilities and qualities of educators, accelerate the learning efficiency of students, and then ensure the smooth completion of the teaching task of colleges and universities, college education management work will directly affect the overall quality of education in colleges and universities, our education administrators must realize that teaching is educating people, education management also shoulder the task of educating people.

2. Analysis of problems existing in the practice of university education management

2.1 The concept of education management is relatively backward

At present, in the practice of education management in colleges and universities, the existing problems are relatively obvious. By tradition

Under the influence of the management concept, the cultivation of talents has always paid more attention to the unified management style, while ignoring the development of students' personality, failing to combine the cutting-edge management style and thinking mode, still strict and immediate

Board management mode to carry out, did not do daily education management and education services integration, resulting in colleges and universities

Education is becoming more and more streamlined in practice. Such a management mode can no longer manage today's colleges and universities. The current management concept is lack of democracy and incentive, it is difficult to create personalized growth space for college students.

2.2 The educational management system is not perfect

Perfect and comprehensive educational management system is the main content to ensure the cultivation of talents in colleges and universities, but at present

From the perspective of college education management, even though most colleges and universities have produced education according to their own actual conditions

Management system, university education management has not combined with the development process of The Times to carry out innovative education management.

Under this system, students' learning enthusiasm and initiative have been affected, which makes the educational management system difficult

To achieve the desired quality and results ^[1]

2.3 The university education management mode is relatively unitary

The mode of university education management is formed in the process of long time education management, traditional education management

Management is usually an experience-based management model, many work is formulated and implemented by the manager, has the absolute right to deal with, can not flexibly use a variety of new management methods, encountered problems in strict accordance with rules and regulations to deal with, the use of rigid management means, such a management model to a certain extent greatly reduced the enthusiasm of teachers and students, in the new era of people-oriented, Under the concept of student-centered education, it is difficult for such an educational management model to achieve excellent teaching results in personnel training.

2.4 There are problems in the educational management team of colleges and universities

Education is driven by people, so the construction of education management team is the leading factor that determines the management level

Factors, educational management staff are both organizers and executors. They should ensure the normal operation of teaching tasks through the implementation of educational management. At present, most colleges and universities generally do not pay enough attention to educational management personnel. For a long time, the leaders of colleges and universities only think that the quality of running a school is determined by the teaching method and scientific research level, but ignore the importance of educational management work. Therefore, they do not put forward higher requirements for the personal cultural quality and comprehensive ability of educational management personnel. Thus, the overall quality of university education management team declines.

3. Effective breakthrough in the dilemma of college education management practice

3.1 Put people first and innovate the concept of education management

Concept is the guide of action. If we want to break through the current management practice dilemma, we should abandon education management The traditional concept, should adhere to the people-oriented, respect the idea of education object, and build helpful students physically and mentally.

The humanistic idea of the law of development. People-oriented education management is to emphasize the idea of quality education through teaching

education management mechanism, the traditional management system to create a harmonious atmosphere, give full play to its guidance, strong to promote the role of education, through the independent daily management of college students, focus on exploring

the education in education management elements, actively listen to the opinions of students, through education management to achieve the cultivation of college students' thoughts and feelings and ability the goal of growth^[2].

3.2 Improving the current educational management system

A set of perfect education management system is the basis and premise of the university education management work, want to establish a relatively sound management system, the first need to learn from the higher education, educational psychology and other theoretical knowledge this shows the scientific nature of education management. Secondly, it should be based on the actual situation of the university and widely absorb other colleges and universities the successful experience of education system reform, customized fit their own actual education management system, will be traditional, rigid the management system is transformed into the behavior habits that both the educator and the educated can accept and consciously perform. And in the Practice in time to improve the relative deficiencies, so that the education system tends to perfect.

3.3 Strengthening the construction of educational management models

At present, most colleges and universities still use the traditional mode of education management, which is difficult to adapt to the current era facing the challenge of educational management in a new era, what we should do is to strengthen the educational management model to develop a more humanized educational management model and persist in creating a democratic and open academic atmosphere students build personalized academic research environment, fully drive the positive autonomy of students and teachers, so as to be effective improve students' ability of self-management and form a harmonious educational management cultural model^[3].

3.4 Improve the cognitive optimization management team

The work of educational administration is complicated, which requires the staff of educational administration to have professional management on knowledge, rich experience in education management practice, and familiar with the links of education management, can be better to carry out good work, therefore, colleges and universities must strengthen the assessment system for management staff, irregular group weavers carry out professional theoretical knowledge and innovation ability training to improve their professional theoretical quality, management ability and innovation new consciousness, strive to create a reasonable structure, high quality, high standard, strong sense of service education management team.

4. Conclusion

College education management is an indispensable part of the whole college teaching. With the arrival of the era of knowledge economy, in order to conform to the development and progress of The Times, college education management should also be changed, adhere to the people-oriented education concept, innovate the concept of education management, improve the management system and enhance the overall quality of the management team, and use modern means and methods. Establish a scientific, democratic and university education management team to mobilize students' ability of self-management and effectively meet the needs of students' growth and success. In order to break through the current educational management practice dilemma.

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