

Online College English Teaching Practice and Reflection in the New Media Age

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Abstract: With the rapid development of new media, it has gradually become an important means of college curriculum teaching, especially for college English course teaching, which has brought great influence. Driven by the development of the new situation, the rapid development of science and technology and in order to better adapt to the rapid development of modern society, to realize the effective connection between college students' curriculum teaching and the actual development of the society have become an important driving force for further accelerating the reform of curriculum teaching. Therefore, this paper takes "College English teaching in the new media age" as an important research object. By analyzing the problems in the traditional English teaching for college students, and integrating the cutting-edge theoretical knowledge into the teaching process of college students' courses, it will lay a solid theoretical foundation and practical experience for further improving the reform of college English teaching in the later period.

Keywords: College English teaching; Online teaching; New media age

1. Introduction

With the rapid development of modern science and technology, in college English teaching, the special advantages of new media can be integrated to improve the overall quality of college students' English teaching. At present, there are many different problems in the teaching of English courses for college students, such as: traditional English teaching methods, lack of ability to use English language, excessive emphasis on the content of textbooks and so on (B. Y. Liu, 2020). Educators can use the unique audio-visual advantages and convenience of new media technology to improve the English teaching environment and use the advantages of information communication to build an online public teaching platform to enhance the language interaction between teachers and students.

2. The main problems in college English course teaching

2.1 The traditional curriculum teaching method is not suitable for the modern teaching mode

In the development process of traditional college English teaching, many educators explain the knowledge on the books in the form of "infusing", and most of them take teachers as the main body and students passively accept learning. For modern college students, they are very active in thinking and have no interest in boring book content, which leads to weak learning effect in course teaching. The traditional and immobilized teaching method of the whole course limits the development of college students' language thinking and understanding ability, and is not conducive to the improvement of their own English ability. Therefore, college English course teachers need to change their own teaching methods, and then find special ways and methods to train students.

2.2 Ignoring the improvement of students' English ability

As a subject system with application, English needs to constantly train students' oral English ability in the whole course of teaching, and make reasonable use and practice of the English knowledge learned. However, in the teaching of English courses in modern colleges and universities, there is not much time for oral English training. Most educators just pay attention to explaining the knowledge in English textbooks, and put most of the students' main energy on the recitation of words and the training process of the answer to the questions, and then ignore the training of oral English in college. In addition, in the whole course of teaching, there

are many exam-oriented education level,students and educators subconsciously take exam-oriented education as the leading core content,in order to use the knowledge they have learned to obtain excellent results,which leads to the situation of “high score but low ability” of many students,greatly reduced in the performance of language application ability.

3. The Importance of English Course Teaching for college students in the new media age

3.1 To innovate the environment of college students’ English teaching

The use of new media technology to participate in teaching can effectively improve students’ learning in a good English environment.In the context of the development of new media,educators and students can comprehensively search various knowledge for comprehensive understanding and reasonable integration by combining the multimedia course teaching platform,and then transform the complex and diversified knowledge through multimedia.Converting the original boring English knowledge into visual,audio-visual effects or animation and other forms of expression can not only enhance students’ interest in English learning,but also effectively enrich the content of the whole English course teaching,and lay a foundation for improving the quality of the learning environment for college students.

3.2 Enhance college students English teaching to achieve the development of information technology

Nowadays,curriculum teaching is gradually developing in the direction of information technology.Influenced by the COVID-19 pandemic in 2020,“Stop the offline course but don’t stop learning” has become a slogan for many modern college students to learn at home,which also promotes the rapid development of information teaching at this time,and the background of new media will also promote such a special teaching model.At this point,college students’ English learning can make full use of the advantages of modern new media technology,carry out reform on the basis of the traditional model,improve the efficiency of college English teaching,and learn the language knowledge of other countries through different education and teaching platforms,thus providing an important way for the popularization of spoken English development.

3.3 Enrich the content of college students’ English classroom knowledge

The rapid development of the new media era opens a new horizon for college students’ English course education,and stimulates students’ interest in English learning more effectively.Educators can integrate new media with the classroom knowledge,so as to break the disadvantages of the original educational approach based on textbooks and enrich students’ own knowledge and vision.To be specific,teachers can use the Internet,which is a very convenient retrieval function,and combine the learning outline of college students’ English textbooks with relevant materials,such as videos,films or pictures,etc.At the same time,many universities have also established a lot of systematic language materials in the process of development,among which there are some typical English works and professional academic papers.Therefore,educators can guide students to explore relevant content, so that students can unconsciously develop good learning habits and improve the ability to screen massive information.

4. The main strategies to promote the innovation of college students’ teaching methods in the new media age

4.1 Using new media technology to make college English teaching three-dimensional

In college students’ English teaching,the modernization of teaching methods has greatly improved the quality of teaching.In the process of the development of modern society,it is mainly needed to have the creativity and thinking ability of strong comprehensive talents.In order to improve the overall quality of English teaching,college students should keep pace with the development of The Times and constantly change the teaching methods.The birth of new media technology has promoted a good teaching means for educators.Teachers can use multimedia technology to innovate the traditional teaching methods and methods and build a three-dimensional teaching model(Tang Xin,2022).For example,when explaining English knowledge,educators can create a lot of information courseware,which includes reading comprehension,problem solving skills,main cases and so on.In the later teaching,educators can use multimedia to explain,lead students to analyze the article through problem-solving skills,understand the core content of the article,and improve the accuracy of the question.In addition,classic cases can be analyzed in the second half of the class,and example sentences can be expanded to improve the teaching quality of the whole course by three-dimensional explanation.

4.2 Improve students’ “practical” ability through interactivity

First of all,with the development of new media,many cross-cultural communication platforms have been established

systematically, which creates very favorable conditions for students to communicate with each other. For college educators, they need to break through the traditional limitations of education and constantly improve students' communicative competence. Especially under the support of the network platform, colleges and universities can gradually integrate online and offline teaching, and use software platform, DingTalk, Xuexitong, Wechat and QQ to establish classes, groups and public courses to encourage students to communicate with each other, and fully integrate these English contents into real life. Constantly enhance the width and breadth of English communication; Secondly, Chinese-foreign cooperation can also be carried out to provide good interactive conditions for the development of the whole English major students (Chen Xiuqin, 2021). Finally, college students rely on new media as a special communication platform to enhance the interaction between Chinese and foreign students, so that they can help each other in the process of development, constantly improve the overall cultural level of students, and further enhance the students' oral "practical" ability.

4.3 Improve the comprehensive quality and teaching skills of college educators

Under the background of the development of new media, students' subjective initiative in learning has been given play to a large extent, which also puts forward higher requirements for the professional level of current college teachers. Therefore, in order to realize the innovative development of college students' English teaching more effectively and meet the training needs of modern talents, it is necessary to further improve the comprehensive professional level of college teachers. According to the relevant survey, it can be found that many teachers in modern universities have begun to pay attention to the quality education of students, including giving priority to students, teaching students according to their aptitude and so on. However, in the overall practicability is often very general, which is reflected in the value function of the new media has insufficient play. Therefore, colleges and universities must pay more attention to the new media to lead the innovation of college students' English teaching, so as to make it become a reform trend, clarify the overall construction goal of professional college teachers, carry out diversified training and activities, and in the development process of education and teaching, Invite some professional scholars and Internet experts to give lectures on information-based teaching in schools, analyze the ways and methods of integrating with new media from the perspective of education, constantly enrich the theoretical knowledge of educators, deepen the concept of information-based teaching, and change their traditional education concepts.

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