

Overview of the Challenges and Methods of College English Teaching in the “Internet +” Era

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Abstract: With the rapid development of The Times, the network gradually into people's lives, the arrival of the “Internet +” era has brought more convenience and opportunities for many industries. In terms of education, the arrival of the “Internet +” era has also ushered in more challenges and development direction for university English education. In the traditional college English teaching mode, the English lecturers are all the theme of the classroom, leading the students' learning process, and leading the students to learn. This way of education and no longer adapt to the current education stage and the current updated teaching concept, it is difficult to meet the educational needs of students under the rapid development of The Times.”Internet +” belongs to a new education concept, but also now university English needs to explore a new road, as a university English teacher must also be able to keep up with the change of The Times, to face the challenges brought by the era of “Internet +” brave, but also to use the method, using the network to promote students 'interest in learning, complete their classroom goals, improve the students' comprehensive quality and self-learning ability. This paper discusses and summarizes how to teach college English responds to the new challenges and methods in the context of the “Internet +” era.

Keywords: “Internet +” era; College English; Challenge and methods

In the era of “Internet +”, as a new form of Internet development driven by Innovation 2.0, it is a new form of economic and social development spawned by the development of the modern knowledge society. In this new form, social education should also appear more breakthrough forms and new opportunities and development under this form, and let the educational circle to make more exploration, update the educational concepts, use the new era of “Internet +” to meet greater challenges, and innovate their own educational methods and ideas.

1. Background of the “Internet +” era The status quo and influence of college English

1.1 The impact of the “Internet +” era on college English

Under the rapid development of today's era, the university English education must always adjust and adapt to the arrival of the new era, the arrival of the era of “Internet +”, to a certain extent is relative to the previous teaching methods of a completely different era of education, it is bound to have a certain impact on the traditional university teaching way, and the impact is often accompanied by challenges and opportunities. In the context of today's “Internet +” era, education is not only for teachers, but also not limited to a classroom, a school, a teacher, but a more convenient network. Today, with the rapid development of information technology, the network has changed the teaching way of college English. It is gradually getting rid of the constraints of time, place and knowledge capacity. The traditional education mode is also gradually changed and developed after the information network enters the classroom. Under the background of the era of “Internet +”, anyone basically can get anytime and anywhere to want to learn resources information, by the mobile terminal connected to the network, mutual, on the Internet, form more communication way, make learning and knowledge become more rich and colorful, every students can be as their main body, can master their own learning. And in the traditional classroom before, most of the teacher teach, what students learn, and under the background of the new era, more communication channels, true interpretation of the “master” four words, in the new era background classroom also want by the teacher teach what students to learn what into the teacher teach students how to learn, achieve the real goal. In addition, in recent years, the national education department has vigorously promoted the process of education informatization year by year, which also

marks that the Internet will inevitably change from an auxiliary tool for teachers to an important central teaching tool in the teaching classroom. The great development of information teaching mode also plays the key of “quality” for the development of modern education and the improvement of education level. At present, the popularity of the Internet has ensured that more than 90 percent of schools can connect to the Internet. This is also that students can share teaching resources with teachers, and have more knowledge reserves on the Internet. Getting more knowledge and courses at low cost can enable more students to learn more knowledge. Such a rich and huge knowledge base also changes the dominant position of teachers in the classroom, changing from teachers ‘teaching to students’ self-study, and teachers need to put more energy into the process of guiding students to conduct self-learning and self-transcendence.

1.2 The Current situation of English Teaching

Under the background of the “Internet +” era, English, as a very special and important subject, is also facing many problems now. These problems are all reflected in academic English vocabulary and comprehensive application. In addition, the lack of independent learning ability makes students unable to develop good English learning habits. In addition, the university English teaching resources are still not enough, the English learning materials, some basic English application environment can not be better realized. Although in now the country has been increasing the investment in education, but in the new era background, it is obviously far from enough, so the current situation of education development is not optimistic. Various teaching materials on the market mixed to students early strong misleading, quality is uneven, and for college English this subject, teaching resources is particularly important, has its important significance, only can meet the students’ real needs of teaching materials and related teaching resources can ensure that the students can actually learn English related knowledge, let their learning initiative become stronger. In addition, the actual teaching environment is not to a good solution, in today’s university environment, can actually apply to the English skills can not by the relevant English environment to let the students to learn, and skilled application, it also leads to the interest in learning English began to gradually reduce, regard English as a boring language subject. In addition to the lack of teaching resources, The imbalance of the teacher-student ratio also occupies a very important factor, for the last few years, Due to the enrollment expansion of the schools, As the number of students increase rapidly, But the corresponding team of teachers has not increased substantially, This also leads to the inability to truly meet the students’ educational needs, Because English is a subject that students need to interact and communicate between teachers and students, Timely and effective practical application of English is of great significance to students, And the number of teacher teams is not equal to the number of students, This also causes a teacher facing dozens or even hundreds of students, There is simply no effective practical English connection, Over time, you will also lose your initiative and interest in English subjects, At the same time, it will also reduce the quality of teachers’ education^[1].

2. Challenges brought by “Internet +” to college English teaching

2.1 Challenges to traditional teaching concepts

The arrival of the era of “Internet”, the network of great superiority and convenience has brought to our life and work a lot of change, our access to teaching resources began to become more diversified, at the same time can access to resources also began to become more rich, not because of the limitation of space and time. However, it has also impacted the traditional education mode in China for many years. Due to the convenience of the Internet and the richness of resources, it also makes the traditional teaching more need to integrate into this new education mode. With the development of the Internet, there are also more forms of development in college English classes, including cloud MOOCs, micro-courses, flipped classes and so on, which have been applied by various schools in college English teaching classes. In this form of the traditional teaching mode and the new Internet horse and man fusion, the teaching of university teachers is undoubtedly full of challenges. Among them, the first one is the challenge of the new educational concept and the traditional educational concept before teachers. In the traditional teaching concept, teachers as the classroom knowledge and educators, is the main body in the university English classroom, under the command of the traditional education concept, the teacher dominant position is very important, so many teachers are more used to hand in hand to simplify knowledge to the students, students can only passive to accept, teachers also learn not to let go, it will also make the students’ subjective initiative will be greatly affected. And now, in the rapid development of the Internet today, knowledge sharing allows everyone to acquire knowledge more equal, students can through more ways, all kinds of devices, such as mobile phones, computers, tablet these mobile terminal connected to the Internet, then MOOCs and so on education platform to get their want to learn knowledge, which also makes the students more information resources, make their learning more flexible, diversification, teachers are not the only way to obtain knowledge. Nowadays, this kind of educational information has also changed the main position of teachers in the university classroom, from the absolute dominant position of the classroom to the mutual promotion between teachers and students, teachers to guide students to learn independently,

and students to independently realize the way of acquiring knowledge, to a more equal and mutual subject^[2].

2.2 Challenges to how teachers teach, and to their skills

The arrival of the new era is not only the impact of traditional ideas, but also the challenge to the way college English teachers teach and their own professional skills. The disadvantages of traditional cramming teaching have become more obvious in the new Internet era, and it can no longer attract students' attention and guide students to have an interest in it. With the help of new technologies in the Internet era, the chalk writing method has gradually changed into the multimedia teaching method of projector and PPT, but it still can not meet the students' personalized and independent pursuit. Compared with the excellent and rich learning resources on the Internet today, they still gradually lose students' interest in college English class. Playing with mobile phones in class has basically become the norm for college students. In addition, the lack of effective supervision and communication between the students and the teachers also makes the students not deeply impressed by what they have learned, so there is no way to achieve real learning gains. Therefore, for teachers 'teaching methods, how to use these multimedia skills to attract students' attention and ensure the quality of learning is a great challenge for teachers to teach. In addition to teaching methods, teachers also face challenges to their skills. Traditional teaching methods require teachers to prepare lessons in advance, design courses and then teach, and use blackboard writing and communication to achieve better teaching results. And under the background of "Internet +" era, college English teachers also have higher skills, teachers in addition to need basic knowledge and professional quality, also need to use computer courseware after class, skilled application of new teaching equipment and multimedia, and to be able to find a variety of different teaching resources for students in class, also supervise the students' independent learning platform after class, or use some network technology to micro class or video shooting and so on. These complex multimedia knowledge and tedious links are all challenges to the teachers' skills^[3].

3. College English teaching method under "Internet +"

3.1 Under the influence of the era of the Internet

Countries also began to vigorously promote the integration of modern information technology and teaching, make teachers based on computer and classroom English teaching mode improvement, about the teacher as the main body of teaching single mode to change, let the students' English learning towards the direction of personalized and independent learning. Therefore, it shows that college English teachers update their teaching concepts and fully exercise their network skills. Improving the quality of teaching is the mainstream of education in the present era. How can we use better methods to achieve the goal of college teaching in the new era?

3.2 Change the traditional educational concept and redefine the status of teachers

In the traditional educational concept, the position of teachers is undoubtedly the dominant person and the dissemination of knowledge in the classroom, with the absolute active right. Students can only accept knowledge mechanically and passively in the classroom. The arrival of the era of "Internet +" undoubtedly has a huge difference for this traditional educational concept. Therefore, changing the traditional educational concept and redefining the dominant position of teachers is the change of the most basic teaching concept in the university classroom today. Modern education concept can not unilaterally teaching, but to pay more attention to the students, update their own teaching concept, let the students can learn in the classroom, the teacher teaching link design also must be around the students, let the students give full play to their independent learning ability, keep interest in classroom knowledge is the most important link in the teaching concept. In the students 'teaching, the students' learning activities and methods should also be communicated in the college English class, mutual benefit, so that on the one hand, to ensure the students' tireless learning spirit of knowledge, on the other hand, the students can promote each other in class. Modern education mode needs to update the teaching idea, to let the teachers is not only just transfer, more to let the teachers in the teaching activities, the creation of learning environment, in the process of learning to timely grasp the progress of students learning regulation, the objective evaluation of the students' knowledge, to help students have a clear understanding of themselves. Modern educational concept is no longer limited to the students' knowledge accumulation, especially for the college students, and the all-round development is an important part of the new today^[4].

3.3 Make full use of the "Internet" knowledge and skills to change the teaching methods

In today's rich network resources, teachers if you can make full use of the "Internet" knowledge resources and master multimedia skills, through pictures, video, slides and so on multimedia technology and resources, to the students to multi-level knowledge import, let the students can through many aspects for college English learning and learning English senses become more sensitive, it is for students or teachers is an important thing. College English course teachers can teach them by integrating them into the Internet teach-

ing. For example, teachers can exercise moOCs and micro-course teaching mode, Organize the knowledge points before class, The relevant background, culture and so on through the rich knowledge on the Internet to find some pictures and audio and video language materials, Share it with the students for a pre-class lesson introduction, Students can then be encouraged to pursue a larger search of these relevant classroom knowledge, Find your own relevant language material, Let the students have a deeper impression, Then you can prepare before class according to the students' questions, This can greatly promote students' interest in learning and also improve the quality of the classroom. In addition, the teacher can also choose some suitable MOOC recommended to students at ordinary times, now, the accompanying network resources sharing has a lot of excellent courses at home and abroad can allow students to learn, each student's learning methods and absorption ability are different, so there are some more suitable for students' course even than the teacher speak to make students to absorb knowledge absorption better. But the students learning ability is limited, so the university teachers or to help students in class, integrate what they have learned knowledge, and in order to be able to better know the students learning shortcomings, so the teacher can let the students in the form of grouping to discuss their achievements after PPT display, in the students do not understand and deficiencies to correct and timely supplement, the organic combination of online classroom. This is also the important significance of allowing teachers to change their teaching mode in the "Internet +" era, and to use the characteristics of the Internet and multimedia mode to change the teaching mode^[5].

Conclusion:

All in all, In today's "Internet +" era, The education mode of college English teachers is gradually changing under the impact of The Times, Under the background of the Internet, new opportunities and challenges have been ushered in for the education model, Nowadays, English teaching is still in a critical period of change, So in the face of a variety of teaching resources and space and time Internet, How to respond correctly and how to is what all teachers need to value, College teachers should also seize the opportunity, To update their own educational ideas in time, Change the traditional educational philosophy, Recognize the status of teachers should be in the new era, Better application of Internet resources and multimedia technology, Efforts to reach the online line, Offline and integrated classroom model, Let the students act as the master of the classroom to better absorb the knowledge, Cultivate all-round development, Students with comprehensive level and independent learning ability.

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