

Research and Analysis on Development Strategies of College English Teachers Facing Education Informatization

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Abstract: With the development of science and technology, the popularization rate of education informatization has obviously improved. The integration of information technology and English teaching in colleges and universities plays an important role in improving the quality of English teaching. As an important part of China's education system, colleges and universities can use educational informatization to carry out English teaching, which can make the English teaching mode innovate in an all-round way and improve students' English listening, speaking, reading and writing skills. In order to make college English teachers make better use of educational informatization to carry out teaching work, it is necessary to do a good job in training teachers, improve the level of teachers' informatization application, and improve the level of teachers' professional development. This paper analyzes the role that education informatization can play in promoting the development of college English teachers, and puts forward the development strategy of college English teachers oriented to education informatization, aiming to provide reference for future research.

Keywords: Education informatization; Colleges and universities; English teachers; Development strategy

Introduction

English, as an important subject in colleges and universities, has obviously improved its difficulty compared with the Senior high school stage, which also makes it more difficult for students to learn. As the main executor of English teaching in colleges and universities, teachers' professional development level can also have an important impact on teaching quality. With the rapid advancement of education informatization, it also urges college English teachers to continuously improve their professional development level in the process of teaching, drive the innovation of teaching mode, and realize the improvement of college English teaching quality.

1. The Significance of Educational Informatization for the Development of English Teachers in Colleges and Universities

As a guiding outline put forward by our country in the field of education, educational informatization requires our country to use about 10 years to build a perfect system of educational informatization, highlight Chinese characteristics in it, realize the organic combination of higher education and information technology, and promote the overall improvement of teaching ability and scientific research ability of teachers of various majors and disciplines in colleges and universities. As an important subject in colleges and universities, English has higher requirements for students. Students not only need to have basic knowledge of English, but also have strong ability to use English to better meet the needs of social development. For college English teachers, this also urges teachers to continuously improve their professional level and teaching ability. In the implementation of education informatization, due to the advantages of informatization, colleges and universities can use the Internet and information technology to build a teaching team and scientific research team that integrates multiple disciplines to achieve cross-professional and distance teaching^[1].

For college English teachers, the implementation of educational informatization also plays a significant role in improving teachers' professional level and teaching ability. From a specific point of view, education informatization enables teachers to continuously

improve their knowledge system and optimize their professional knowledge structure. It can also enable teachers to use information technology to carry out teaching work, change the limitations of traditional English teaching due to time and space constraints, and significantly improve teaching efficiency. At the same time, education informatization can also enable teachers to use various information technology means to increase interaction and communication with students, build a good teacher-student relationship, and prepare for subsequent teaching^[2].

2. Strategies for the Development of College English Teachers for Educational Informatization

2.1 Strengthen the training of teachers

In education informatization, teachers are the main executors, and teachers' cognition and application ability of education informatization can directly have an important impact on the application effect of education informatization. It is necessary to do a good job in training teachers and promote their professional development. First of all, it is necessary to train teachers according to their ideas. Although with the popularization of information technology and the advancement of quality education, English teachers in colleges and universities have also updated their teaching concepts, and the use of information technology is more frequent than before, but there are still some English teachers who pay less attention to information technology and are extremely backward in teaching concepts. In education informatization, it is necessary to train teachers' concepts, help teachers establish modern teaching concepts, and be able to skillfully use informatization to carry out education and teaching work, not only to master English professional teaching knowledge, but also to master information technology and psychology. Knowledge of multiple disciplines. At the same time, relevant content about communication between teachers and students should be added to the training. In traditional teaching, teachers have less communication with students in order to maintain their own authority, which also makes the lack of understanding between teachers and students, which has a certain impact on the development of teaching work. In the informationization of education, it is also necessary to change the concept of teachers, encourage teachers to use various modern methods to communicate and communicate with students, encourage students to put forward opinions and suggestions for teachers, and adjust the teaching plan in combination with students' opinions. Improve the quality of English teaching^[3].

Secondly, in the training of English teachers in colleges and universities, it is also necessary to train teachers in their teaching mode. Due to the difficulty of English, in order to help students consolidate their knowledge points, some teachers use repeated explanations of knowledge points, which also makes students lack interest in English learning and greatly affects the quality of teaching. In the training of education informatization, it is necessary to guide English teachers to innovate the teaching mode, use various information technology teaching modes such as flipped classroom teaching mode and MOOC teaching platform to carry out teaching work, respect students' dominant position in teaching, and improve teaching quality^[4].

Finally, because education informatization makes interdisciplinary and cross-school scientific research possible, in the development of teacher training, it is also necessary to cultivate teachers' sense of cooperation, so that teachers can better play their own advantages in scientific research, and In scientific research, we can continue to reflect on the problems existing in teaching and professional development, learn from the successful experience of others to improve ourselves, and improve the professional development level of teachers.

2.2 Improve the evaluation of teachers

In the evaluation of teachers, the teaching concept and teaching mode of teachers have changed due to the informatization of education. In order to promote the professional development of English teachers in colleges and universities, the teaching evaluation system needs to be improved, and teachers' teaching ability, teaching attitude and information application ability are taken as important reference standards for evaluating teachers. In the evaluation, it is also necessary to use a combination of qualitative and quantitative methods to carry out teacher training and build a diversified evaluation system. In order to stimulate the enthusiasm of teachers to participate in education informatization, it is necessary to associate teaching evaluation with teachers' professional title evaluation and evaluation first, and use incentive mechanism and reward and punishment mechanism to help teachers better improve themselves and improve the quality of English teaching in colleges and universities^[5].

2.3 Do a good job in the construction of educational information equipment and facilities.

The advancement of education informatization has higher requirements for equipment and facilities. Due to the influence of traditional education concepts and the level of local economic development, some schools have insufficient information equipment and facilities, which also makes teachers' information literacy unable to be improved. In view of this, colleges and universities need

to increase the importance of education informatization, increase capital investment, equip colleges and universities with complete equipment and facilities, and update existing equipment in a timely manner. Both hardware equipment and software equipment need to be guaranteed to meet the needs of education informatization. In terms of teaching resources, it is also necessary to do a good job in the development and introduction of high-quality educational resources, create high-quality courses, integrate teaching videos of excellent teachers, build an online resource library, and build an online library to facilitate students to log in at any time Learn and promote the implementation of education informatization^[6].

Conclusion

In the application of educational informatization to the development of college English teachers, it can comprehensively improve the level of teachers' information technology application, promote teachers to better combine English teaching with information technology teaching, and improve teachers' teaching ability. Improve the quality of English teaching. In the development strategy of college English teachers oriented to education informatization, it is necessary to strengthen the training of teachers, improve the evaluation of teachers, and do a good job in the construction of education informatization equipment and facilities, promote the rapid realization of education informatization, give full play to the advantages of education informatization in college English teaching, and realize the overall improvement of teachers' professional development level and students' English subject literacy.

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Bing Zhao (1979.1.04-), female, Han, from Daqing, Heilongjiang, graduated from Harbin Normal University, postgraduate degree, master's degree, associate professor title, teacher, research direction: mainly engaged in English language and literature research