

Research on the Comprehensive Integration Mechanism of Red Resources and Ideological and Political Education in Colleges and Universities

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Abstract: Ideological and political education in colleges and universities plays an important role in cultivating students' outlook on life, values and world outlook, and determines the social adaptation mentality of students after graduation. After graduation, students can participate in work with a positive attitude, which is more conducive to promoting the development of my country's national construction. The integration and wide application of red resources in the ideological and political education of colleges and universities can actively guide students to deeply understand the core values of socialism and meet the needs of comprehensive talents in the current socialist construction.

Keywords: Red resources; Ideological and political education in colleges and universities; Comprehensive integration mechanism

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Red resources are the ideological crystallization of our party and the country, the inheritance and development of our country's excellent cultural heritage, and the final product of the combination of traditional and modern revolutionary struggles. strength and source of In the long-term development process of my country's socialist democratic revolution and socialist revolution, the excellent spirit and role accumulated have formed these red resources. Therefore, it has been said that red resources have important historical and social value. If the red resources can be effectively integrated into the ideological and political education of colleges and universities, it will help to promote the common development of the two. While the role of red resources in the ideological and political education of colleges and universities can be effectively played, it can also effectively inherit and carry forward the red resources in our country. The close combination of ideological and political education in colleges and universities and practical life.

1. The Necessity of the Integration of Red Resources and Ideological and Political Education in Colleges and Universities

In the current new social environment, if the traditional teaching mode is still used in the ideological and political education in

colleges and universities, the expected effect cannot be achieved. It is necessary to realize the close combination of history and reality, and develop ideological and political education with the times. At the same time, this is also a new challenge found by the current ideological and political education in colleges and universities. Especially in the information age, some foreign ideas and network ideas have a direct impact on students' values and world outlook. There are even many ill-intentioned separatists who use ideological dissemination to influence the value judgment of college students from the side, which can easily lead college students to go astray and enter a path of moral loss, rotten thinking, and diminished sense of responsibility. Red resources are the excellent traditional culture accumulated in the process of historical development, and the revolutionary spirit condensed by the members of the Communist Party of my country from generation to generation. As an important place for students' ideological education, colleges and universities are also important carriers to help students correctly establish core values and world outlook. Based on this, in the process of ideological and political education in colleges and universities, it is necessary to strengthen the correct guidance of students' thinking, and can also formulate corresponding supervision standards based on students' ideological characteristics to strengthen the supervision of students' ideological changes^[1].

In the ideological and political education of college students, increase the application of red resources, so as to enrich the brains of students, form a sense of identity with history and hope for the future in students' minds, and also help inspire students in the process. The sense of ownership and responsibility of socialist construction. In short, realizing the integration of red resources and ideological and political education in colleges and universities can not only improve the style of ideological and political education in schools, but also an important way to carry out socialist ideological and cultural construction. Lay a solid ideological foundation for the realization of the revival of the Chinese Dream.

2. The significance of the integration of red resources and ideological and political education in colleges and universities

2.1 Correctly guide the ideological and political work of college students

We are currently in the information age, so bad information at home and abroad has a great impact on students' thinking, and a series of unhealthy thoughts and wrong values seriously affect the formation of students' correct values. However, because the psychology and thinking of college students are not very sound at the student stage, they have not fully formed their own value judgment standards. Therefore, the mentality of blind obedience to some ideas has a very serious impact on their future social development. Therefore, it is necessary to increase the cultivation of college students' ideological politics and correct values. However, in today's college classrooms, most of the ideological and political teaching is just lectures and forms, and it does not fundamentally solve the drawbacks and needs of students' psychology. Therefore, it is very important to choose the right way to guide the students in the right way. With the help of the application of red resources, it is helpful to actively guide students to have a comprehensive understanding of the spiritual influx of red resources, and to further understand the essence of red resources from a ideological height, so as to gradually transform them into self-values and improve their own mentality and psychology. This knowledge lays a solid ideological foundation for the development of students^[2].

2.2 Promote the construction and development of socialist core values

At present, it belongs to the information society, the amount of information is large and the content of information is wide. In addition, different cultural backgrounds are constantly affecting people's traditional thinking. For college students, their ideas and concepts are not mature enough, so it is very easy. Affected by the bad factors in these ideas, it leads to doubts about traditional ideas, and many people with bad intentions use these ideas to threaten the harmony and stability of socialism. If these ideas are allowed to breed and spread, it will have a very negative impact on the long-term stability and development of our country. Therefore, the red resources have an important influence on the ideological education of college students, which can further strengthen the students' sense of identification with the socialist core values, and improve the students' attention and cherishment of the current life. Red resources are the direct presentation of socialist core values, and their combination with ideological and political education in colleges and universities will help students realize the true presentation of socialist core values, thereby strengthening their own patriotism and further improving students' sense of social responsibility. and mission. At present, it is an important stage in the construction of a socialist harmonious society, and it is of great significance to realize the effective integration of red resources in the ideological and political education of colleges and universities.

3. Measures for the comprehensive integration of red resources and ideological and political education in colleges and universities

3.1 Increase the development of activities related to red resources on campus

If you want to integrate more red resources into ideological and political education in colleges and universities, then not only must the application of red resources be increased in the classroom teaching of ideological and political education, but also some activities related to red resources must be actively carried out on campus. The application of red resources in campus activities can deeply excavate the application value of red resources and improve students' interest in learning. For example, you can organize a red resource knowledge contest on campus, increase the publicity of red resources with the help of some information communication media on campus, such as newspapers, radio, etc., you can also organize students to participate in red resource practice activities, and find some veterans of the Anti-Japanese War in the local area, allowing students to use their spare time to condole veterans, listen to their stories, and further strengthen students' subjective feelings about the red spirit. Let red resources have a greater impact on students' thinking, so as to actively guide students to deeply understand the red spirit. In addition, in some daily activities on the campus, some red resource elements can also be appropriately added. For example, when a painting exhibition or sculpture exhibition is held on the campus, you can choose some themes related to red resources, and you can also arrange some red landscapes. This pair of campus activities is rich in content, and can shorten the distance between students and red resources, and improve the effect of ideological and political education of red resources. The effective integration of red resources in campus life is more helpful for students to accept and transmit the red spirit under the condition of long-term exposure.

3.2 Increase the exploration of the spiritual connotation of red resources

Red resources are the unique spiritual wealth of our country, but the development of red resources is not perfect at present, and there are still a lot of red resources that have not been developed and applied, and it is impossible to give full play to their role. There are even some inappropriate use and incomprehension of red resources, which leads to the existence of waste of red resources. Therefore, if you want to significantly improve and play the application value of red resources, you must first have a full understanding of the connotation of red resources, so as to further increase the development and application of their connotations. This also poses new challenges to the current colleges and universities. For them, they must combine the needs of the times to realize the development and application of red resources. With the help of a series of teachers and teaching conditions, they must use various methods to utilize red resources, develop For red resources, every teacher must fully recognize their own responsibilities and use. In addition, it can also cooperate with relevant departments to build a rational application system of red resources and realize the close integration of red resources and ideological and political education in colleges and universities.

Our country has the unique advantages of red resources. If these red resources are used reasonably to educate college students on ideology and morality, the great spiritual power contained in these red resources can be further explored. How to combine red resources with the current ideological and moral education of colleges and universities, so that it can play its due role, and at the same time meet the requirements of ideological education for college students in the new era and new stage, can further promote the promotion and development of these red resources. Therefore, we must pay attention to the role of red resources in ideological and political education in colleges and universities, and constantly find new ways to achieve the close integration between the two, and promote the development of a socialist harmonious society.

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