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Research on the Effective Implementation Path of Ideological and Political Education in Introduction to Chinese Culture (English)

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Abstract: As a general course in the primary stage of English majors in colleges and universities, "Introduction to Chinese Culture (English)" is the pioneer of ideological and political courses for English majors. Its courses mainly take English as the carrier, take morality as the foundation, take output as the guidance, and take continuous improvement as the purpose. In the teaching content of Chinese culture courses, it fully reflects the Chinese spirit of the times and the differences between Chinese and Western cultures, and in the vertical and horizontal construction of knowledge, ability, literacy, values and other aspects of the education system. In response to this, this article first puts forward the ideological and political goals of the Introduction to Chinese Culture (English) course, and secondly, from the classroom teaching as the main battlefield to highlight the cultural value of our country; adhere to the output-oriented, tap the students' ideological and political spirit; adhere to online The combination of teaching and offline teaching, the unity of explicit education and implicit education, etc., put forward the effective implementation path of the ideological and political implementation of the course of Introduction to Chinese Culture (English) for reference.

Keywords: Introduction to Chinese Culture (English); Curriculum ideology and politics; Implementation path

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After "Introduction to Chinese Culture (English)", ideological and political paths under the background of the epidemic

Introduction:

In actual teaching, it is necessary to conform to the current national conditions. Through the combination of network, classroom and practice, the course of "Introduction to Chinese Culture (English)" has a new era significance in the ideological and political research in the later period. Through regular discussions, group exchanges, etc., guide students to independently analyze, solve problems, establish their own views, and learn to accept and accept other people's opinions. After relying on this course to build the ideological and political system of the course, students can consciously safeguard the interests of the country and the nation, establish "family and country feelings", learn to speak "Chinese stories" in English with their own sense of responsibility and cultural self-confidence, and speak well in English Chinese, so as to continuously improve their international competence.

1. Ideological and Political Objectives of Introduction to Chinese Culture (English) Course

The main purpose of this course is to vigorously promote socialism with Chinese characteristics, carry forward China's fine cultural traditions, and cultivate students' ability to tell Chinese stories in English. Based on this educational goal, combined with ideological and political elements, actively build the ideological and political education system of the introduction to Chinese culture (English) curriculum, and clarify its goals. This course focuses on the ideological and political elements that naturally grow in the

course, and integrates the core socialist values, Chinese excellent traditional culture and other ideological and political education with the in-depth integration of disciplines. In the process of students' learning, it can change the past theoretical and theoretical aspects of ideological and political education. The wrong cognition of heavy, combined with actual subject experience, organically combined knowledge transfer and value orientation, the integrated development of value shaping, knowledge transfer and ability training has been realized, and its curriculum objectives are as follows:

First, knowledge transfer: output-oriented, with each unit as the center, design-driven homework, through discussion, communication, discrimination, translation and other rich classroom activities and homework, let students express in English to achieve the purpose of ideological and political context teaching.

Second, ability training: emphasize the correct and wrong understanding of Chinese culture, and emphasize the cultivation of humanistic thinking ability; in-depth analysis of its deep roots, thinking about how to resolve misunderstandings, communicate Chinese civilization with the world in English, and spread Chinese culture [1].

Third, value shaping: In teaching, teachers use easy-to-understand language to tell students about Chinese culture. In English discussions, through the comparison of Chinese and Western cultures, they can understand the importance of Chinese culture to themselves and make them Establish correct values. Generally, value orientation can be carried out from three levels: a deeper understanding of Chinese culture; improving national self-confidence and patriotism; vigorously spreading Chinese culture and enhancing cultural self-confidence.

2. Ideological and Political Implementation Measures for the Course of Introduction to Chinese Culture (English)

2.1 Taking classroom teaching as the main battlefield and highlights the cultural value of our country.

The teaching process of the chapter of science and technology (Science and Technology): the study of teaching materials and related materials: major scientific and technological achievements in ancient and modern China; Classroom discussion: scientists and scientific spirit, professional learning and development; Extracurricular activities: taking "Chinese science and technology" as the theme, the production of the film is completed in a group cooperation way. The details are as follows:

- (1) Through the study of textbooks, MOOC and related materials, let students realize ancient China, modern times, scientific knowledge, astronomical calendar, traditional Chinese medicine, aerospace technology, high-speed rail, rice hybrid rice, etc., and fully understand ancient China The great contribution of modern science and technology to the world, through the development of ancient and modern technology at home and abroad, let students understand our country's historical enthusiasm for scientific research, this will enable students to establish national self-confidence and cultivate national spirit [2].
- (2) Class discussion: By playing video materials about Yuan Longping, students can better understand Yuan Longping's life and think about Yuan Longping's ordinary and great life. Secondly, stimulate students' thinking and discussion: who is your "idol"? What is the scientific spirit that college students should inherit? Under the background of "Chinese Dream", how should we plan our professional studies and career development? By exploring the inheritance of scientists and scientific spirit, students' professional learning motivation and confidence are enhanced.
- (3) After-class tasks: Please choose one of the following topics and form a group to complete the video production task. (Introduce the achievements of China's science and technology; a brief introduction of Chinese scientists; in which fields of modern Chinese science and technology are in the leading position, and in which fields need to break through: according to your profession, consult relevant information, understand the latest development trends, and Put forward views on career development)

The ideological and political elements of the course in this lesson are the spirit of science. After the "ideological and political elements" are integrated into the teaching content, teaching methods, teaching methods, etc., students can understand the development of scientific spirit and cultural knowledge in our country., Experienced the difficulty of our country's cultural culture and the importance of technological innovation to our current lives, as well as the spiritual quality and strong strength of scientists themselves, here, students can strengthen their socialist belief and patriotic enthusiasm, and make them become applied foreign language talents with high thinking and political awareness .

2.2 Adhering to the output-oriented, tap students' ideological and political spirit

Based on output-oriented, reasonable group cooperative teaching classes should be carried out. Here, teachers need to focus on teaching methods such as discussion and communication, and strive to create a community of learning destiny, and use this to cultivate students' spirit of cooperation and make them understand the common sense of human destiny. Here, we can strengthen the cultivation of students' humanistic quality and enhance their sense of mission to devote themselves to the excellent Chinese culture, so as to

achieve the goal of "cultural teaching" and "morality-oriented.

- (1) Classroom discussion: through group discussion on the similarities between Chinese and Western festivals, as well as their differences, so as to stimulate students' understanding of "each beauty, the beauty of beauty". In the process of summarizing, teachers can encourage students to use various channels and platforms to promote the excellent Chinese culture to the world; let the Chinese better spread their voices and tell the Chinese story better, let our culture have more confidence, which can effectively realize the beauty of great harmony advocated by our culture and education, and ensure that it can become an important cornerstone of building a community with a shared future for mankind.
- (2) After-class task: Let the students choose a traditional Chinese festival in the Spring Festival, Dragon Boat Festival, Tanabata, Mid-Autumn Festival, and Double Ninth Festival. The students will perform the most distinctive one of them and make video recordings in groups.

2.3 Adhering to the combination of online teaching and offline teaching, explicit education and implicit education

Combined with the current national conditions, it is necessary to actively carry out mixed teaching classrooms (online and offline), and it is necessary to explore the ideological and educational elements contained in the courses, not only to create a "stormy" momentum for the students of this major, but also to "moisten things silently. This course is based on output and takes the inherent concepts of foreigners on Chinese society and culture as the starting point. It naturally stimulates students' desire for communication. Here, teachers can also guide students to actively and deeply explore the course through online and offline learning. The learning content improves the dual role of teaching and educating people, and cultivates students' cultural confidence. For example, the "concept of money", with "Chinese people are rich and addicted to luxury goods" as the starting point, guides students to explore the economic development, social influence and personal choice of Chinese people from the perspectives of economic development, social influence and personal choice, and guide them to establish a correct concept of money.

Concluding remarks

In summary, under the background of curriculum ideological and political, the teaching practice of the Introduction to Chinese Culture (English) course should strive to explore the ideological and political elements of the course, clarify the guiding direction of the ideological and political construction of the course, and based on the ideological and political, The concept of culture first strives to create an ideological and political teaching system for English professional courses for all employees.

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