

# Promoting Employment in Colleges and Universities Based on Party Building of College Students

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**Abstract:** As a reserve force for modernization, college students' comprehensive literacy can have an important impact on their employment and future development. With the continuous advancement of the reform of the education system in colleges and universities, the popularization rate of party building in universities has also been significantly improved. Doing a good job in party building for college students can effectively improve the core literacy of college students, and also enhance their employment competitiveness. Lay a solid foundation for the future society. For colleges and universities, it is also necessary to use the party building work of college students to promote the development of employment work in colleges and universities, do a good job in the organic combination of party building work and employment work of college students, improve the quality of employment in colleges and universities, and improve the quality of education in colleges and universities. This paper analyzes the correlation between the party building of college students and the employment work in colleges and universities, and puts forward the strategy of promoting the employment work in colleges and universities based on the party building of college students, aiming to provide reference for the relevant research in the future.

**Keywords:** College students; Party building; Employment in colleges and universities; Strategy

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## Introduction

With the continuous development of society, my country's economic development level has improved significantly, and the demand for talents in the market has increased significantly, but there are higher requirements for the comprehensive quality of talents. With the promotion of the expansion of college enrollment, the number of graduates from colleges and universities in our country is increasing, but the demand for talents in positions and enterprises is limited, which also makes most graduates face greater employment pressure. For universities, it is necessary to increase the importance of employment work, use the advantages of party building to promote the development of employment work in colleges and universities, and improve the level of college education.

## 1. The Relationship between Party Building of College Students and Employment in Colleges and Universities

In colleges and universities, party building is an important part of it. Doing a good job in party building can enable students to establish a correct three views and improve the comprehensive quality of college students. From the perspective of the correlation between college students' party building and college employment work, college students' party building work is an important content in college ideological and political education. The main body of college employment work and party building work is students, and party building work can make students Core literacy can be improved and employment competitiveness can be increased, and employment work can clarify the direction of students' future employment and help students better clarify the development direction<sup>[1]</sup>.

Secondly, there are also great similarities between the party building of college students and the employment work of colleges and universities. From the perspective of the goal of college students' party building work, it uses ideological and political education to improve students' comprehensive quality. In party building, you can conduct a comprehensive review of the actual situation of the students, understand the students' ideological cognition, and master the students' thinking about employment. In the employment

work of colleges and universities, it is necessary to guide students' employment outlook. From the perspective of social development, under the promotion of the development of the market economy, the employment environment has changed rapidly, which has a greater impact on the employment of graduates. Due to the influence of many factors, some students have certain problems in their employment concepts. The use of party building work can provide correct guidance for students' ideas and employment concepts, and establish students' correct values and employment concepts [2].

Finally, there is still synergy between the party building work and employment work of college students. In the process of carrying out employment work, the cultivation of students' employment concept is an important content, and the use of college students' party building work can improve the quality of student party members in all aspects, and promote them to better play their vanguard and exemplary role. To drive the change of the employment concept of the entire college student group, and establish a scientific employment concept [3].

## **2. Strategies for Promoting Employment in Colleges and Universities Based on Party Building of College Students**

### **2.1 Improving the Service Ability of Party Branches**

As the main body of the party building work of college students, the grass-roots party branch can not only condense the thoughts of college student party members, but also be the base for carrying out various party organization activities in the university. With the advancement of party building work and curriculum ideology and politics in colleges and universities, the grassroots party branches in colleges and universities have significantly improved their development level, more complete in organization, and more prominent in advantages. In the process of using the party building of college students to promote the employment work in colleges and universities, it is necessary to continuously improve the service ability of the grassroots party branch, play its role as a fortress, and use its own advantages to guide the smooth development of the employment work of college students. It can be carried out by building a new type of grass-roots party branch. In addition to undertaking the daily party building work for college students, it is also necessary to take the content of entrepreneurship and employment as the important work content of the party branch, and organize graduates to learn relevant regulations on employment. Establish a scientific outlook on employment for college students. While improving the service ability of the party branch, it can refine its work content, formulate employment work plans for students based on the employment situation, and regularly check the implementation. In view of the problems arising from the implementation of the employment plan, it is necessary to solve them in a timely manner. It is also necessary to evaluate the employment rate in colleges and universities that year, and evaluate the quality of employment. For graduates who have made certain achievements in entrepreneurship and employment, certain incentive policies can be given .

At the same time, in the process of using the party building work of college students to promote the employment work of colleges and universities, the grass-roots party branches also need to pay attention to the advantages that teachers and party members can play in it, and use the way of building a teacher consultation platform to make teachers in colleges and universities carry out education for students. And the content of the scientific employment concept is infiltrated in the process of teaching management. A consultation room can be set up to encourage students to consult teachers for their own problems in employment, and to provide graduates with employment consultation and employment training in line with their actual situation. Due to the large number of majors in colleges and universities, different majors have obvious differences in employment direction and the current employment situation. Professional party members and teachers can be arranged in each major for guidance. In the guidance of students, party members and teachers can not only sell you for guidance, but also use new media to improve communication efficiency. It is also possible to use the information and resource advantages of party members and teachers in employment to recommend outstanding students on employment, and guide students' employment preparations, skills, approaches and methods. At the same time, party members and teachers need to cooperate with the party branch to jointly deal with the problems encountered by students in employment and build up students' confidence in employment.

### **2.2 Do a good job in the management of graduate party members**

College student party members have been strictly selected by the organization and have high comprehensive literacy. They can not only play a pioneering and exemplary role in employment, but also serve as a communication bridge between graduates and party branches. It is necessary to strengthen the management of graduate party members and build a support mechanism. Because graduates are busy preparing for graduation and looking for jobs, graduates usually do not have time to communicate with the school. The school cannot grasp the changes in graduates' thinking and employment situation in time, and the school cannot help graduates. In view of this, we can use the form of theme education to carry out the education of graduate party members, encourage graduates to actively

participate in the construction of the western region and the “three branches and one support” activities, play a leading role, and stimulate graduates to participate in grass-roots work. In carrying out the employment management of students, it is also necessary to give full play to the active role of graduate party members and guide them to cooperate with teachers to carry out employment guidance work .

### **2.3 Innovating the Form of Party Building Activities**

In the party building work of college students, it is necessary to innovate the form of party building activities, take entrepreneurship and employment as the theme of the activity, and carry out a series of practical activities around the theme, so that party building and employment can be better integrated. It can innovate the form of party classes, increase practical content, organize students to visit counterpart companies, and communicate with outstanding personnel in the industry to deepen college students’ understanding of the industry .

### **Conclusion:**

There is an inseparable relationship between the party building work of college students and the employment work of colleges and universities. The party building work can improve the comprehensive quality of students and promote the improvement of students’ employment competitiveness. At the same time, the party building work of college students and the employment work of colleges and universities also show complementary characteristics in content. In the process of promoting employment in colleges and universities based on the party building of college students, it is necessary to continuously improve the service capabilities of the party branch, do a good job in the management of graduate party members, and innovate the forms of party building activities, so that the party building of college students and the employment work of colleges and universities can be organically combined to improve the education of colleges and universities. Quality, fully implement the educational goal of cultivating people in colleges and universities.

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