

On the Application of Psychological Education in Higher Vocational Education Management

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Abstract: Higher vocational education is very important for the development of our society. As a key stage of cultivating high-quality, high-tech and skilled talents for the society, higher vocational education must shoulder its responsibility to ensure that while strengthening students' skills teaching, it also needs to constantly improve students' personal accomplishment and ideological level, and let students have a positive and healthy psychology. Only in this way can we ensure the training of more comprehensive skilled talents for the society. Therefore, this paper analyzes the importance of psychological education for the management of higher vocational education and the problems existing in the management of higher vocational education, and puts forward relevant measures for the application of psychological education for reference from two aspects of the construction of teachers and the strengthening of daily education management.

Keywords: Psychological education; Higher vocational education; Education management

For the growth of students in higher vocational colleges, psychological problems have always been a problem affecting the development of higher vocational education. In order to improve the core quality of higher vocational students, schools must pay more attention to students' psychological problems, actively integrate psychological education into daily education management, and use high-quality education management teams to protect students' psychological health. Only in this way can we lay a solid foundation for the long-term development of higher vocational education and the cultivation of high-quality talents.

1. The Importance of Psychological Education to Higher Vocational Education Management

Psychological education is one of the most important and easily overlooked contents in youth education, especially in the management of higher vocational education. After all, most young people in higher vocational education are students who have experienced college entrance examination failures or have relatively poor learning ability. Therefore, many students will encounter certain psychological problems in their growth, such as rebellious psychology, inferiority complex. In such an environment where the pace of life is constantly accelerating, students bear huge growth pressure in the process of growth, which is also the main reason for more psychological problems of students in higher vocational colleges.^[1]

2. Problems in Integrating Psychological Education into Higher Vocational Education Management

2.1 The school lacks high-quality education management team

At present, many vocational colleges pay less attention to psychological education. When establishing education management teams, they usually focus on experienced old teachers or excellent young teachers, and let these teachers play the role of head teachers to carry out education management. Although this way can improve the level of education management, the lack of standardized management of the school's education management leads to the different management methods of each head teacher, so the growth of students is also prone to great deviation. Moreover, most of the current head teachers have no experience in psychological education, and they have relatively little understanding of the theoretical knowledge of psychological education, so it is difficult to effectively

implement psychological education into educational management, which is the most important problem in the process of integrating psychological education into higher vocational education management.^[2]

2.2 The head teacher's educational management mode is relatively rigid

As the person directly responsible for education management, the head teacher has a very important impact on the quality of education management. However, at present, many head teachers still adopt traditional management methods when carrying out education management, and do not pay more attention to students' psychological conditions. If students have problems with their learning status, contradictions and psychological problems, many head teachers take too tough measures, even try to solve problems by criticizing and preaching. This method is not conducive to solving problems, It may even lead to students' plans. In addition, some head teachers do not pay attention to the importance of continuous learning. They do not pay enough attention to the new teaching concepts and psychological education teaching methods. They even adopt two extreme modes of compulsory management or perfunctory management when carrying out teaching management, which will cause more serious problems in students' psychology.

3. Measures to Build High Quality Higher Vocational Education Management Team Based on Psychological Education

In order to more effectively organize the infiltration of psychological education into the management of higher vocational education, it is necessary for higher vocational colleges to screen and establish a high-quality education management team, ensure that the education management team can have a certain level of psychological education, integrate psychological education and education management, and use an efficient and high-quality education management system to strengthen the management of students' life, learning and psychological education, In the process of building the educational management team, schools must pay attention to the following points:

3.1 Strengthen the appointment and security system of head teachers

As a direct participant in the management of higher vocational education, the head teacher's responsibility is very important. The head teacher should not only do his own education work well, but also pay close attention to the students' dynamics, deal with their conflicts, and guide their lives, so that students can learn and live in school safely and healthily. In order to improve the level of school education management and better infiltrate psychological education into education management, schools must pay attention to the appointment and selection of head teachers, ensure that teachers with experience, responsibility, learning ability, verification belief and good personality can be appointed to assume the responsibility of head teachers, and use the competition system of survival of the fittest to improve the enthusiasm of head teachers, Let the head teacher take the initiative in the reform of teaching management. In addition, the school also needs to strengthen the construction of the class teacher security system, improve the welfare of the class teacher, so that the class teacher can be diligent and dedicated to the improvement of educational management and psychological education and learning without worrying about the future.

3.2 Strengthen the training of class teachers

If higher vocational colleges want to effectively integrate psychological education into education management, they should first strengthen the training of class teachers, ensure that class teachers can actively learn advanced education management concepts, and have sufficient theoretical knowledge of psychological education, so as to ensure that psychological education can effectively drive the reform of education management. For this reason, the school needs to regularly organize the head teacher to carry out learning and training activities, hire professional psychologists and psychological educators to train the head teacher, ensure that the head teacher can maintain the mentality of continuous learning and continuous research, and can use scientific methods to integrate psychological education into the class management.

3.3 Establish a good psychological education environment

A good psychological education environment is also the key to ensure the improvement of education management. In addition to establishing a high-quality education management team, the school also needs to establish a professional psychological counseling room, and employ professional psychological consultants to help teachers and students solve the psychological problems in school life.

4. Measures to Strengthen the Management of Higher Vocational Education by Using Psychological Education

After the establishment of a high-quality and high-quality education management team, it is difficult to effectively integrate

psychological education and education management. As the head teacher bears the heavy responsibility of education management, the head teacher should be the core in the process of infiltration, and cooperate with other teachers to carry out various infiltration, so as to ensure that students can really get help from psychological education.

4.1 The head teacher should devote himself to the education management

As a manager in charge of the two important tasks of class management and education management, the head teacher must take the responsibility for the reform of education management actively, and establish a firm belief in education to ensure that he can sincerely participate in the reform of education management. We mentioned above the measures to establish a high-quality education management team. On this basis, the head teacher needs to stimulate the motivation of reform. In the process of psychological education infiltrating education management, the head teacher should first fully understand the characteristics and potential contradictions of each student in the class, and conduct education and counseling in a reasonable way to create a harmonious class environment; The second is to establish a more united and democratic class. The head teacher should fully base on the students' power to actively manage the class, clarify the division of responsibilities within the class, and under the guidance of the head teacher, can work together to create good class affairs, and can also strengthen the class cohesion through campus activities, skills competitions, etc., to establish a good psychological growth environment for students.^[3]

5. Conclusion

In a word, psychological education is particularly important in the management of higher vocational education. It can not only help students solve problems in their study and life, but also improve their ideological quality. Therefore, higher vocational schools must actively infiltrate psychological education in education management. While establishing high-quality education management teams, they also need to adopt methods suitable for students' psychology to integrate psychological education into daily education management, so as to ensure that the education management level of higher vocational schools can truly meet the needs of students' growth and development.

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