

Exploration on Teaching Reform of Economics and Management Major Based on “Curriculum Ideological and Political”

Xiaoting Xie

School of Economics, Yunnan University for Nationalities, Kunming 650031, Yunnan

Abstract: The establishment of economics and management courses has important auxiliary significance for college students to learn economics, statistics and accounting knowledge. The application of knowledge and skills in economics, statistics and accounting has a very important impact on the current social development. If we can treat the corresponding work in a more positive psychological state, it will have a positive impact on social development, otherwise it may cause catastrophic economic accidents. From the perspective of curriculum ideology and politics, this paper puts forward some suggestions on the development of teaching activities in economics and management majors, especially in the case of a specific understanding of the significance of curriculum ideology and politics on the teaching reform of economics and management majors and related issues, and gives some specific feasible suggestions to promote the teaching reform of economics and management majors.

Keywords: Curriculum ideology and politics; Major in economics and management; Teaching reform

The development of curriculum ideological and political education activities has an important impact on further improving students' ideological quality and moral cultivation. University and department leaders and teachers should pay attention to the specific implementation of this work, combining the characteristics of economics and management professional teaching activities and students' learning characteristics, Effectively integrate ideological and political content into professional teaching activities, encourage students to receive active ideological education in teaching activities, and ensure that they are learning professional knowledge at the same time, able to have a high level of ideology and morality, and have a positive impact on his future personal development and social development. However, in the process, teachers also need to fully consider the appropriateness of ideological and political content and professional teaching content. They should focus on the perspective of professional ethics and professional accomplishment, and specifically implement curriculum ideological and political education to ensure the relationship between ideological and political content and professional content Effective integration to ensure more reliable teaching guidance services for students.

1. Analysis on the Practical Significance of Ideological and Political Teaching Reform in Economics and Management Major Courses

The development of ideological and political teaching activities for economics and management majors will have a positive role in promoting the development of individual students and colleges and universities themselves. The specific aspects can be understood from the following two aspects.

1.1 Laying a Quality Foundation for the Development of Students Majoring in Economics and Management

The development of teaching activities for economics majors is to train more outstanding economic talents for the society. The definition of the term “excellent” needs to be interpreted from two aspects. One is the mastery of professional knowledge and skills, which is sufficient to deal with various economic problems, and can help companies solve economic professional problems, such as finance, accounting, etc. Aspect. The second is the aspect of moral integrity, that is, whether students have a high level of morality

and professionalism, can stick to their original heart and rules in future work, and have a positive impact on social development. The achievement of the second-level standard goal can be strengthened with the help of curriculum ideological and political education, and the integration of ideological and political content and professional knowledge, so that students can have a higher level of professionalism while learning professional knowledge, and help them better contribute to society. Economic contribution.

1.2 Promoting the Sound Development of Economics and Management Major in Colleges and Universities

The development of higher education is based on students. Only by ensuring sufficient students can the goal of sustainable development be achieved, as is the case for universities and economic departments. The implementation of curriculum ideological and political education can ensure that while cultivating truly outstanding talents for the society, it is conducive to establishing a good educational image of universities and departments, which has a very important promotion significance for the development of its enrollment work. And in the case of continuously improving the ideological and political level of the curriculum and cultivating more high-quality and outstanding talents in economics, faculty and college teaching have greater opportunities to achieve the goal of sustainable development ^[1].

2. Analysis of the Realistic Dilemma of Ideological and Political Teaching in Economics and Management Major Courses

At this stage, through the understanding of the implementation of ideological and political teaching in economics and management courses, it is found that some colleges and universities encounter certain practical resistance when carrying out this work, which affects the effectiveness of teaching.

2.1 Lack of practicality

The lack of practicality of ideological and political courses mainly refers to the fact that colleges and related teachers have not effectively integrated ideological and political content into professional teaching in specific teaching activities, but more stay at the ideological and theoretical level. On the one hand, due to the lack of teachers' own practical ability, they do not have enough understanding of the ideological and political content, on the other hand, they do not pay enough attention to it, and fail to have an in-depth understanding of the influence of curriculum ideological and political, which affects the specific practical effect ^[2].

2.2 Depth to be improved

The depth needs to be improved means that although some teachers have implemented the ideological and political teaching of the curriculum in their teaching activities, their ideological and political depth is insufficient, and they fail to truly touch the deep content of the ideological and political meaning, which weakens the ideological influence of the curriculum. Sex. For example, in the content of moral quality and professional quality in ideological and political education, teachers did not conduct in-depth analysis and explanation on "what impact will it have on themselves and people if they do not adhere to the moral bottom line", and did not establish a correct "compliance" for students. "Law-abiding" awareness, etc. ^[3].

3. Analysis on the Practical Path of Teaching Reform of Economics and Management Major Based on "Curriculum Ideological and Political"

Through the understanding of the above content, it has been possible to basically clarify the direction and method of the implementation of the curriculum ideological and political education. The following is a few points to start with the specific description of the use process of the method.

3.1 Pay attention to the implementation of top-level design to ensure the ideological and political goal design of management courses

Top-level design is the key to ensure the effective development of follow-up work. The development of ideological and political teaching activities for economic majors should focus on the implementation of top-level design. In other words, it is to effectively plan how to penetrate ideological and political content, clarify planning goals, and facilitate the implementation of specific strategies. For example, with regard to the relationship between the overall teaching of economics majors and the ideological and political content, from the perspective of the overall department, the design implements the ideological and political content in every link of the department teaching, from theoretical teaching to practical teaching, the whole process, All-round ideological and political guidance, and the ideological and political content is effectively integrated into the teaching evaluation, so as to urge teachers and students to innovate in teaching and attach importance to the implementation of ideological and political.

3.2 Pay attention to strengthening moral education thoughts and ensure the practical improvement of curriculum ideology and politics

Moral education is the most basic and fundamental guiding ideology of ideological and political education, which can be regarded as the soul of ideological and political education. Therefore, when specifically implementing the ideological and political education of economics professional courses, we can start from the perspective of moral education, regard it as the most basic content of professional accomplishment, and effectively extend and expand it, so as to encourage students to have a deeper understanding of “professional ethics” content.

3.3 Pay attention to the innovation of teaching mode to ensure the depth promotion of management teaching thought

The effective innovation of teaching mode is often the key to ensure the improvement of teaching effect. It is mainly from the perspective that innovation can stimulate students’ interest in learning to a certain extent, and can set reasonable goals and design teaching content for students from the perspective of more suitable for learning, thus ensuring the effectiveness of teaching.

3.4 Pay attention to enriching the teaching content and ensure the mobilization and maintenance of students’ autonomy

The positive effect of students’ autonomous learning is more obvious, as is the development of ideological and political education in economic professional courses. If teachers can guide students to actively explore and understand the relationship between professional knowledge and ideological and political content, the teaching effect that can be achieved will often be higher. Therefore, teachers can think about ways to enhance students’ awareness of autonomous learning in their daily teaching work ^[4].

Concluding remarks:

To sum up, the teaching activities of economics majors cover a wide range of contents, such as social economy, statistics, accounting, trade, finance and marketing. The wider the scope of the study, the richer the ideological content involved. In teaching activities, teachers should pay attention to effective education and ideological guidance for students, so as to promote their professional knowledge level to be effectively improved under the promotion of ideology and morality. Under the effect of moral quality and professional accomplishment, the path of individual professional development of students has become broader. Not only that, the employment of every group of outstanding students is an effective boost to social development. Teachers should fully understand this, and be able to maintain a high level of positive ideology and guidance in teaching activities, and effectively implement curriculum thinking and politics. Make it an effective boost for students to improve their learning.

References:

- [1] Wei Wei. Exploration on the Contents and Strategies of Ideological and Political Elements Mining in Economics and Management Courses-Taking Microeconomics as an Example [J]. *Intelligence*, 2021(21):33-36.
- [2] Zhou Haotian. Exploration and Practice of Teaching Reform for Economics and Management Major under the Background of “Curriculum Ideological and Political” [J]. *North-South Bridge*, 2021(13):77.
- [3] Ni Dongchen. Exploration and Practice of Curriculum Ideological and Political Education in the Teaching of Economics and Management Major in Open Education [J]. *Modern Vocational Education*, 2021(21):32-33.
- [4] Sui Shu. Discussion on Ideological and Political Studies in Basic Courses of Economics and Management Major [J]. *Journal of Shenyang Institute of Technology (Social Science Edition)*, 2020,16(3):141-144.

About the Author:

Xiaoting Xie 1972 Male Han PhD Lecturer Spatial Economics and Regional Economics