

# Reflections on Communicative English Teaching in College English Teaching

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**Abstract:** Under the background of the country's increasingly frequent economic and foreign trade exchanges, the role of English has become increasingly prominent. At this time, in the process of English teaching in colleges and universities, improving the actual teaching quality plays a vital role, which can not only promote the development of the country, but also enhance the efficiency of trade. At this stage, with the reform of education, the focus of English teaching in colleges and universities has gradually changed from the learning of theoretical knowledge to the application of knowledge, so as to improve the level of students' use of English knowledge. However, in the actual teaching process, due to the influence of traditional teaching concepts, the teaching methods used by teachers are difficult to stimulate students' enthusiasm for learning English. In order to effectively change this kind of teaching drawbacks, in the process of college English teaching, communicative English teaching mode should be integrated, so as to enhance students' emotional experience, so that they can integrate their own emotions in expression, so as to strengthen their ability to use English knowledge. Based on this, this paper explores the current situation of the application of communicative English teaching in college English teaching, and puts forward the optimization method, which aims to provide reference for the relevant personnel to study it later.

**Keywords:** Communicative English; Higher education; English teaching

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## Introduction

With the development of economic globalization, the communication between countries is closer. English, as an international language, plays a certain role in promoting the development of the country. However, the traditional English teaching mode in colleges and universities hinders the development of students and has certain restrictions on their ability to master and apply English knowledge. The communicative English teaching mode can be based on practical teaching to achieve the current goals of college English education.

## 1. The Application of Communicative English Teaching in College English Teaching

First of all, there is insufficient cognition of communicative English mode. At this stage, the biggest problem in the use of communicative English mode in college English teaching is that students and teachers have insufficient cognition of the role of communicative English mode<sup>[1]</sup>. Due to the long-term impact of exam-oriented education on teaching in our country, students only learn and master knowledge, and pay less attention to practical ability. When implementing the communicative English mode, it will cause the rigidity of English teaching methods in colleges and universities, and it is difficult to effectively improve students' English knowledge Mastery ability<sup>[2]</sup>. Secondly, the teaching mode is incompatible. Compared with the traditional English teaching mode and communicative English teaching mode, it can be seen that traditional teaching focuses more on the explanation of theoretical knowledge and provides students with a knowledge framework, while the communicative English teaching mode is based on the actual needs of students and carries out the cultivation of knowledge application ability<sup>[3]</sup>. However, the application of communicative English mode, under the influence of traditional teaching mode, has the problem of incompatibility of teaching mode, which makes it difficult for students to adapt to the application of this teaching mode.

## 2. Reflections on the Effective Application of Communicative English Teaching in

## College English Teaching

### 2.1 Carefully selects teaching materials

In the process of setting up English major courses, colleges and universities not only need to consider the needs of the society for English knowledge, but also the actual situation of students. According to the professional needs and the development of students, reasonable setting of teaching materials, so as to promote the teaching content and student development. Consistent<sup>[4]</sup>. At the same time, the curriculum needs to be unified with the requirements of the new curriculum standard teaching reform. At this time, teachers should not only enable students to better master professional knowledge, but also improve their English subject literacy so that they can also use English knowledge in daily life. In the process of explaining the course, teachers should also base on the characteristics of student development, and carry out targeted introduction and teaching of professional terms and slang, so that students' knowledge system is more perfect, so as to use English for language expression flexibly.

For example, in the teaching process of "Text A Growing Up" in the "New Edition of College English Comprehensive Course", teachers can master the main ideas and structure of the text according to the teaching objectives and teaching requirements of this chapter, master the language points and grammatical structure in the examination, and carry out a series of reading, listening, speaking and writing activities related to the theme. To come to sb.off and on.../face up to/what's more..../as it were,... Carry out a detailed analysis of difficult sentences to ensure that students can gradually improve their own knowledge structure system during communication, and then better master the practical application ability of English knowledge.

### 2.2 Simulation teaching scene

In the teaching process, in order to better improve students' understanding of knowledge, so that the communicative English model can be integrated into actual teaching and improve students' subject literacy, teachers can edit the content of English textbooks and let students perform group deduction, In order to improve the efficiency of students' use of learning resources, so that they can enhance their oral communication ability in the simulation scenes created by teachers<sup>[5]</sup>. Learning English knowledge in an environment close to real communication can effectively enhance students' enthusiasm for learning English and gradually improve their ability to master English under the influence of the environment. For example, on Christmas Eve, teachers can explain the source and customs of Christmas to students, so that students can understand the speech skills of people during the festival celebrations in the Christmas environment. At this time, teachers can use pine trees, candy, Santa Claus dolls, etc. to decorate the classroom, so that students can better integrate into the classroom teaching environment, and in the context of English knowledge learning, in-depth exploration of cultural knowledge, improve the effect of communicative English teaching.

For example, in the teaching process of "Text A Romance" in the "New Edition of College English Comprehensive Course", in order to improve students' understanding of key grammar and structure A. independent nominative structure during the period of deepening communicative English teaching; B adjectives that follow tethered verbs and do not follow nouns as attributives; C. the structure of the main sentence. C. the mastery of imperative sentences and difficult sentences and their application in communication can be promoted. teachers can set up a romantic scene for students and guide students into this scene according to their learning situation, thus increasing students' desire for communication.

### 2.3 Strengthen Cultural Exchange

In order to make the communication between foreign teachers and Chinese students smoother and improve the effectiveness of communicative English teaching mode, cultural exchanges should also be strengthened, so that both parties can stand in each other's perspective and think about English knowledge issues, thereby improving each other Understanding<sup>[6]</sup>. During the practical teaching period, foreign teachers can communicate with students according to traditional Chinese culture and compare with western culture, so that students can better understand each other's cultural background, thus improving the actual teaching efficiency of communicative English in cultural exchange. In English expression, there are certain differences in the expressions of different countries. Therefore, foreign teachers can start with differences and communicate with students at the language level during the teaching period, so as to strengthen the spread of English culture, and in the process Be familiar with Chinese culture, perceive the charm of Chinese language, enhance the effectiveness of communicative English teaching, and gradually eliminate the cultural differences between students and teachers.

For example, in the teaching process of "TextA Coping with an Educational Problem" in the "New Comprehensive Course of College English", foreign teachers can discuss with students the views of the East and the West on educational issues, so as to promote students and teachers to understand each other, improve the implementation of communicative English teaching methods, and ultimately improve the actual teaching level.

## Concluding remarks

All in all, in the continuous development of the times, traditional English teaching methods have been unable to meet the needs of society and student development. Teachers should base themselves on reality and innovate teaching methods according to the actual situation of students. As a way to help students construct English knowledge system, communicative English teaching mode can not only enrich students' cross-cultural communication ability, but also improve their oral communication ability, so that they can apply English knowledge in daily communication and improve the actual English teaching efficiency while mastering English knowledge.

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