

Exploration of Dehong's Folk Music and Culture Exchange

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Abstract: With the progress of the current society, the development of economy, the promotion of western music culture and popular music culture, the music culture of ethnic minorities has gradually withdrawn from the “stage” of the times, and its influence has also weakened. In view of this situation, we should strengthen the exchanges and exchanges between national and folk music cultures, open up a “new” development path for national music culture, and promote the development and innovation, inheritance and prosperity of national and folk culture. Dehong area is rich in national music culture and folk art culture. First of all, it is necessary to promote the exchange of music culture among various ethnic groups in Dehong, and secondly, it is necessary to promote the exchange of music culture among various regions and countries, and combine the elements of the current era, Popular music culture, create a new media exchange platform, and create music programs with national characteristics to promote the innovative development, exchange and innovation of Dehong folk music culture.

Keywords: Dehong nation; Folk music; Cultural exchange

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There are various and various forms of music culture in the world, all of which are “shining” in their respective music fields “Minority music culture is a unique product of various regions in our country. It has the characteristics of nationality and culture. However, with the current spread of popular culture and the rapid development of the times, popular music is more favored by young people. Due to the lack of cultural exchanges and cultural dissemination, it is difficult to inherit and develop. Therefore, at present, we should pay attention to the exchange and exchange of various ethnic groups and folk music cultures with other music cultures, and increase the dissemination of national folk music culture.

1. The Importance of Dehong Folk Music and Culture Exchange

Communication is an inevitable product of social and cultural development, and it is also an important part of contemporary art development and artistic communication. It has played a positive role in the dissemination and development of various ethnic cultures. There are various types of ethnic minority music in our country, which effectively promotes the exchange and communication between ethnic music cultures, can promote the inheritance and development, development and innovation of ethnic music culture, promote the integration of various folk music cultures, and promote the effective development of my country's music culture. If any form of culture is to be developed, it cannot rest on its laurels. It can effectively take various measures to promote cultural exchanges, and can learn strengths and experience from the music culture of different ethnic groups and regions, and promote its own development and prosperity. In cultural exchanges, music creators can also get more inspiration, combine the current era factors, popular factors to create more excellent music works, promote the inheritance and development of Dehong folk music culture.

2. Dehong Folk Music Culture Exchange Strategies

2.1 Strengthen the Exchange between Dehong Ethnic Folk Music Culture and Other Cultures

Minority music has experienced a long period of development, and it has unique, national characteristics, and strong original characteristics. In the current era, minority music is generally spread and exchanged locally, and lacks external music. Opportunities for cultural exchanges and exchanges, so the current development of Dehong's music culture is stagnant, and it is limited to local

music and cultural exchanges^[1]. Therefore, at present, in order to further develop Dehong folk music culture, we must first strengthen the integration, communication and exchange between Dehong music culture and other types of music culture, not only to absorb the strengths and advantages of other excellent national music cultures, but also to integrate into the development of Western music system to fully promote the development of Dehong music culture.

For example, first of all, it is necessary to strengthen the exchanges and exchanges between different ethnic groups in Dehong area, hold some large-scale “music culture” exchange meetings in the local area, and encourage the extensive participation of outstanding “folk artists” of various ethnic groups, so that artists can conduct effective exchanges and exchanges, absorb the advantages of different ethnic music cultures, promote the integration of music culture, innovate and create better music, and promote the prosperity of music culture in Dehong area. Secondly, it is necessary to effectively strengthen the exchange and exchange of music culture between Dehong region and other regions, guide Dehong music to various regions of our country and the world, and promote the development and innovation of Dehong folk music culture. For another example, you can effectively learn the unique system of Western music, learn from and learn the skills and theories of Western music, in order to integrate the Western music culture system, and promote the development and promotion of the national folk music culture in Dehong.

2.2 Constructing the Exchange Platform of Dehong Folk Music Culture

At present, with the rapid development of information technology, a variety of new media platforms and communication platforms have emerged, which can promote the effective exchange and dissemination of music culture^[2]. Minority music is a very simple and natural form of music. The tunes and lyrics of minority music also contain local cultural development, unique connotations, and folk customs. For example, Mongolian music is mostly bold and enthusiastic. Dehong area is a multi-ethnic and multi-religious area, with a lot of religious music and national music. In the current era, in order to better promote the exchange and exchange of Dehong music culture, we can rely on various new media platforms to build a scientific network communication platform based on the characteristics of local people and music culture, and encourage local people to “compete” and “exchange” music “, promote the advancement and diversification of folk music and cultural exchanges.

For example, local people in Dehong area can upload their “performance” videos and “singing” videos to new media platforms, such as Douyin and Weibo, to promote the exchange of music culture among different ethnic groups in the local area, promote the continuous exchange of music culture among various ethnic groups in China, and strengthen the publicity and dissemination of Dehong music culture. In addition, local people can also rely on new media platforms to innovate music dissemination content and dissemination methods, and can arrange local national music culture into “musicals”, or produce popular science videos of Dehong music culture, through the wide dissemination of new media, Let people in other regions of our country and people of all countries can effectively understand Dehong national folk music culture, and promote the effective dissemination of regional and national music culture through the Internet, promote the effective exchange and dissemination of national music culture among regions and countries.

2.3 Adhere to the Subjectivity of Dehong Culture and Promote Development and Innovation

At present, most people’s cognition of ethnic minority music is traditional culture, which has a certain nationality. It is the local music culture, and they do not have a deep understanding of the unique music culture of each ethnic group. With the continuous development of society, popular music culture prevails, and national music culture cannot be developed. Many people even think that national music culture is backward and out of the times, and they lack a correct attitude towards national music culture, and national folk music culture It has gradually withdrawn from the stage of the times, and its “sense of existence” in the current society is low^[3]. In addition, in order to cater to the development trend of the current era and to cater to the preferences of the audience, some music creators ignore the subjectivity of national music culture. When creating, they have the suspicion of “selling dog meat”, but only add a small amount of national music to popular music. Elements have caused many people to have a wrong understanding of national music and cannot correctly understand the national and folk music culture of various places. Therefore, in the current exchanges and exchanges of Dehong folk culture, it is necessary to pay attention to the subjectivity of Dehong music culture, and use various innovative methods for cultural dissemination to better promote the exchange and communication of music culture, To promote the development and innovation of Dehong folk music culture.

For example, it is possible to create a national music culture exchange program, relying on the local ethnic and folk music culture of Dehong, allowing various folk artists to perform and communicate on the program, and you can also invite some pop singers and pop music creators to let them conduct Effective communication and exchange, sharing creative inspiration, cultural stories, etc., to promote the exchange and integration of national music culture and popular music culture, it can also effectively integrate the elements of national music culture and popular music culture, effectively innovate the folk music culture of Dehong, highlight

its contemporary and national characteristics, and promote the spread and development of Dehong music culture through cultural exchanges. In this way, it can also strengthen contemporary young people's cognition of national music culture and interest in learning national folk music culture, thereby promoting the inheritance and development of Dehong national folk music culture and promoting the prosperity of my country's music culture.

Concluding remarks:

To sum up, in the context of the current era, it is very important to effectively strengthen cultural exchanges and exchanges between various ethnic groups and regions, and it is also conducive to the inheritance and dissemination of my country's excellent traditional culture. Dehong area has a splendid and rich national music culture and folk music culture, but due to the lack of effective communication and dissemination, the development of Dehong folk music culture has stagnated. First of all, it is necessary to hold music exchange and sharing conferences in the local area to promote the music and cultural exchanges and communication of various ethnic groups; secondly, it is necessary to create a new media exchange platform to promote music and cultural exchanges between regions and countries; finally, it is possible to create an open The music and cultural exchange program promotes the integration and development of national music culture and popular culture.

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