

Research on the Application of “Lively Charm” in Urban Landscape Design

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Abstract: As the highest principle of Chinese painting, which has a far-reaching influence on the art of Chinese painting and calligraphy as well as the literature and aesthetics of the later generations. “Vivid charm” has two internal requirements for traditional art, that is, the connection of universality and the “truth” of transcendence. Under the theoretical guidance of “lively charm”, this paper explores the embodiment of inner temperament and charm in urban landscape design, and discusses the new ideas of urban landscape design from three aspects: ecology, art and culture.

Keywords: Vivid charm; Urban garden; Landscape design

1. The origin of “vivid Qi Charm”

The “vivid charm” first appeared in the book on Ancient Paintings written by Shaikh, an art critic in the period of Qi and Liang in the Southern Dynasty^[1]. From the evolution history of Chinese art, it is not difficult to find that its aesthetic thoughts not only exist in painting art, but also widely exist in music, poetry, architecture and other categories. Landscape architecture, as a typical traditional art integrating time and space, carries a large number of elements of traditional painting. Therefore, the design of Chinese urban landscape architecture will inevitably melt poetry and painting into it, and the artistic spirit it carries will also reflect “vivid charm”.

2. Status quo and development trend of urban landscape design

2.1 Status of urban landscape design

2.1.1 Lack of innovation

The landscape design style has the phenomenon of large-scale construction, and the lack of using new technology, new methods and new materials. There is even a phenomenon of blindly following the trend to create Internet celebrities punched tourist spots. This requires to combine multidisciplinary characteristics, express the cultural connotation of the design works, to achieve the feeling in the scene, touch the scene, the artistic conception of the scene blending^[2].

2.1.2 Don't pay attention to regional characteristics

Region is a complex composed of natural elements and human factors, which has a certain regional space, but also has regional, human and systematic characteristics. At present, some urban landscape designs still ignore the inheritance of regional culture, resulting in serious homogenization of the current urban landscape design, resulting in the elimination of urban features. Finally, a consensus and a sense of identity will be formed to improve the city's appearance and image.

2.1.3 The overall planning level is not high

Influenced by history, economic development level and construction concept, the ornamental value of urban landscape is low. And The lack of professional quality of relevant designers has caused the backward design scheme. The improvement of people's environmental quality requirements, the demand for urban landscape design is no longer just simple and beautiful or individual, but also needs to be green, beautify the city, provide leisure and fitness places for the citizens^[3].

2.2 Development trend of urban landscape design

The Chinese urban landscape started and developed relatively late, which resulted in the lack of a high fit between the landscape and the city. The big reason is that the designers did not have a deep understanding of the future development trend of the Chinese urban landscape. With the 14th Five-Year Plan and the Outline of 2035 Goals, ecological progress has become a trend-oriented endeavor.

The design landscape should combine the urban development goal with the ecological garden construction goal, comprehensively understand and master the urban development trend, and carry out the design work in multiple directions to ensure that the design principle of the program is consistent with the urban development trend, so as to improve the urban economic benefits and promote the sustainable development of the city.

3. Urban landscape design strategy under the concept of “Vivid charm”

3.1 Coordinate urban ecological environment and reflect natural charm

Urban ecological environment is an organic part of urban and natural ecological chain. Only by correctly understanding the natural attributes of landscape and properly dealing with the ecological relationship between human and nature, can landscape be a reasonable urban organic system and improve the natural circulation and regeneration ability of the city. The natural charm of urban landscape not only contains harmonious and reasonable ecological relations, but also integrates people's care for natural beauty. It should present the unity of intangible and tangible emphasized in “vivid charm”. To promote the effective integration of the landscape into the urban natural ecosystem, effectively maintain the balance of the local urban ecosystem, and improve the quality of the urban environment^[4].

3.2 Explore the aesthetic characteristics of the city and reflect the artistic charm

Urban landscape design is an important means of shaping urban aesthetic characteristics, and appropriate language expression is the goal of designers. Cities will be affected by regional culture and ecological environment, showing different comprehensive characteristics, so based on the uniqueness of the city is a prerequisite for the success of landscape design, but also an important factor to build a city brand. Only in the landscape design and the city's characteristics, forms, natural environment and other factors in coordination to be able to connect with the charm of the city. The artistic image of urban landscape is not a simple combination of each important case, but a systematic artistic treatment from the whole, so as to achieve the combination of landscape environment and urban cultural spirit.

3.3 Understand the cultural spirit of the city and reflect the cultural charm

In the process of historical development, many cities have gradually formed a whole system perfection, which is manifested in rich historical relics in different years, diversified folk customs, folk customs, unique city style and city pattern. Urban landscape is the manifestation of a city culture. Successful urban landscape is a harmonious whole with the city's own cultural context, so that it becomes the effective inheritance and extension of urban culture. Relevant designers should conduct in-depth exploration of the development history and cultural concepts of the city, extract the ideology and culture that can adapt to the development of the local city, select plants that have a certain connection with the relevant ideology and culture^[5].

4. Conclusion

The art categories affected by “vivid air charm” are not limited to painting art, and urban landscape is also affected by “air charm theory”. Modern urban landscape attaches importance to the universality of connection and the transcendence of “truth”, which is the annotation of “vivid Qi charm”. The guiding significance of artistic creation criterion of “vivid charm” for urban landscape design lies in restoring the natural and cultural quality of the city and creating the life implication and artistic conception of the landscape environment.

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