

# The Study of Carrying Forward the Excellent Traditional Chinese Culture in College English Teaching

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**Abstract:** With the development and progress of various countries, the exchanges and contacts between countries are becoming more and more close, and the relationship is becoming more and more close. As the world's recognized second language, English plays an important role in international exchanges. As a big country and a powerful country, China has a long and profound traditional culture, which is also carried forward and spread in exchanges. So for college students who are about to enter the society and devote themselves to national construction, English learning is a top priority. As college teachers, how to carry forward excellent traditional culture in the process of English teaching? This is a problem worth pondering. In the following, the reasons will be analyzed and the corresponding feasible strategies will be given for future research.

**Keywords:** College English; To Carry Forward; Excellent Traditional Chinese Culture; Necessity and Strategy

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## Introduction

In the university stage of English, often for learners and higher requirements and assessment standards. In the increasingly development of modern society, the relationship between countries increasingly close, the development of the society needs not only economic, similarly also need culture, so in the process of college English teaching, teachers in colleges and universities to do not just impart teaching English subject knowledge, need more to China's outstanding traditional culture in the process of osmosis infiltration.

## 1. The necessity of carrying forward the excellent traditional Chinese culture in college English teaching

### 1.1 It is an important measure to promote our country's development

The factors that promote the development of a country are not only economic strength, but also cultural soft power. English is a universal second language under the background of globalization, we need to strengthen learning, at the same time, since the founding of new China, China is developing rapidly, the speed of the international status is increasingly important, so China's cultural identity and cultural exchanges between the international demand is growing with the rise of China, many foreign friends are very keen to learn the Chinese culture. Therefore, as a Chinese, we should learn to carry forward our outstanding traditional culture in order to promote the communication and cooperation between the country and the country. Then, it is necessary for English teachers in colleges and universities to carry forward the infiltration and development of our outstanding traditional culture in the process of teaching.

### 1.2 It is an important manifestation of patriotism

As a Chinese, for China's excellent traditional culture has a high sense of identity, for carrying forward China's excellent traditional culture has an inescapable sense of mission. In recent years, there has been a surge of "learning Chinese culture" in international exchanges. Some people outside the cabinet have been involved in the team of learning Chinese

culture. As a Chinese, we need to carry forward Chinese culture consciously and automatically. Therefore, for an English teacher in a college, as the transmitter of knowledge and the implementer of education, such a noble and special identity, the important task of carrying forward Chinese culture in the process of education and teaching naturally falls on their shoulders. Permeate our outstanding culture in teaching, this is a heartfelt identification of the motherland culture, is a patriotic performance. Patriotism, not Shouting slogans can be, but we need to have a specific behavior in daily life, study and work to implement. Only when we love our culture enough can we attract more foreign friends to learn Chinese culture.

### **1.3 It is an important process of forming cultural identity**

For college students, they are the builders who are about to enter the society, at this time, they need to have a correct view to understand the world. The world is very big, and the culture of each country is a mirror that can reflect the economy, history, politics and other aspects of a country. However, due to various reasons such as belief and history, each country has a very different culture. Then, in the process of learning, it is necessary for the teachers of colleges and universities to give correct guidance to students, so that they can accept the cultures of other countries with a fair and friendly eye, but also to face the outstanding traditional culture of China with pride. Students can feel the cultural differences of different countries, take the essence and discard the dregs, and form an aesthetic and viewpoint of world culture. Similarly, after a profound study of traditional Chinese cultural wisdom, students can form a strong sense of national cultural identity.

## **2. How to infiltrate Chinese traditional culture into English teaching**

### **2.1 The localization of English, according to the reality to strengthen learning**

English teaching in Chinese classrooms, due to various influences, over time, also has a significant Chinese cultural characteristics, which is also called English localization teaching. In the process of English teaching, college English teachers should slowly infiltrate traditional Chinese culture according to the characteristics of Chinese and communication habits of students. For example, when the Chinese say "happy new year", it means the literal translation of "happy New Year" in English. Similarly, there are many such phenomena. For example, the food "tofu" eaten by Chinese people and the Chinese kung fu "Chinese kongfu" appear and spread widely, which indicates that the localization phenomenon of English learning is increasingly obvious and widespread. And in real life, there are many such phenomena, for example, some time ago, square dancing set off a craze, and the word "Dama" also appeared in the Oxford dictionary. The clever integration of English and local culture reduces the difficulty for students to understand, but teachers still need to guide students in the process of teaching to help them understand English culture and Chinese traditional culture correctly.

### **2.2 To expand extracurricular knowledge, teachers to guide**

English is a language, and language learning requires not only patient explanation and concentration in class, but also to break the limitations of the classroom and strengthen English learning in daily life or extracurricular study. Therefore, the knowledge learned in class is far from enough, but also need a wealth of extracurricular knowledge, to help students broaden their knowledge and accumulate materials. Language as a tool of communication, the most important thing is that students need to use their mouth to express, so reading and oral training these two extracurricular activities can help students to learn English better. When reading activity, the teacher can't mandatory in task-based to ask the students "reading", this will only backfire, but should encourage the praise, let the students freedom to choose the teacher recommend or provide reading materials or materials, and in the process of students' reading, try to guide on the side, to help students acquire reading skills, Help students achieve better results in the subsequent reading process. In this process, teachers need to pay attention to the fact that when recommending and providing reading materials, they need to select materials with national culture representation, which can enhance students' sense of national culture identity and easily make students have ethnic links and resonance. After the reading, the teacher can invite students express their substance, in the process, and offers an excellent exercise students' oral English, and for the students of introverted, they dare not to speak, the teacher in addition to

encourage, can also be set as the homework of substance, this can also exercise the students' writing ability and logical ability. In the activity to learn English, in the study to infiltrate the excellent traditional culture, link, complement each other.

### 3. Conclusion

To sum up, during the process of English teaching in colleges and universities, the promotion of permeating Chinese excellent traditional culture is an important measure to promote the development of our country, is the best performance of our citizen patriotism spirit, and is the important process of forming the cultural identity of our country. This is the decision of The Times and social development, but also the common choice of teachers and students. It is a long process, more than an honorable and arduous task. Whether as teachers or students, as a member of the sons and daughters of China, in order to the prosperity of our country, and to the inheritance and development of our country's culture, we have inescapable responsibility and obligations, and have a strong sense of mission. The infiltration of Chinese traditional excellent culture in English teaching is also a change of perspective for students to understand the deeper level of Chinese culture, to help students form a correct three views, to view the world; At the same time, it is an important measure of epoch-making significance to carry forward the excellent traditional culture, which is conducive to the world to better understand China, promote the exchanges and exchanges between countries, promote the cooperation and development of countries, and finally promote the economic, political and cultural exchanges and development of countries in the world.

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