

# Exploring the Deep Integration of Network Thinking and Education in the Era of All Media

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**Abstract:** Influenced by the rapid development of technology, people's life and learning have crossed into the era of all-media, which provides a good environment for universities to carry out Network Civic Education. In this paper, I analyze the influence of Civic Education in the era of all-media and explore the changes in the traditional education mode, to explore the teaching strategies that are conducive to the optimization of Civic Education. media data and Civic Education deeply integrated, the traditional classroom change into a more diverse teaching model, which is not only conducive to improving students' understanding of Civic Education, while showing the value of carrying out Civic Education. It is committed to improving the moral standards of teachers and students, and guiding students to establish a correct outlook.

**Keywords:** All Media; Civic Education; Deep Integration; Teaching Strategies

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## Introduction

As time goes, people's habits and preferences have changed to a certain extent. Network technology is a product of the development, combined with the mode of teaching Civics in universities, the traditional form of teaching is too old-fashioned and seems out in the context of the new era. In order to achieve the goal of Civic Education more efficiently, we keep abreast of the times, optimize the teaching mode, integrate both Civic Education and technology, and establish a high-quality education system with scientific and effective methods. Promote teachers' high frequency of using the Internet to complete tasks in a timely manner, and constantly expand the content of Civic Education to help students establish a correct outlook.

### 1. The manifestation of the integration of Civic Education and Internet technology

The fundamental of education is to establish moral education, and really can contribute to the fundamental task of establishing moral education in practice, Civic Education is the most critical lesson. In the all-media era, the methods and features used in teaching Civic Education are influenced by the Internet as it continues to evolve in the process, promoting more diversified teaching forms and contents.

#### 1.1 Application of Internet technology

The Internet is a centralized and large platform containing different forms and categories of information and skills, which can accommodate people from all fields to participate in it. In all-media era, in order to ensure the comprehensive strength of universities for sustainable development, it is necessary to make efforts in various aspects. Through technology, it shows the teaching requirements that meet the contemporary requirements of completing Civic Education, which now improves the teaching effect of Civic Education. This is inseparable from the unique educational function played by the excellent platform, combined with the openness of the platform to meet the needs of students pursuing personalized development in the times, and help students obtain more systematic Civic Education through platform.

#### 1.2 A variety of media to achieve the goal of teaching

With the development of Internet technology, different forms of media have been bred and grew. In which there is abundant in educational resources, with the powerful inclusiveness of the Internet, reflecting such features as the propagation and sharing of teaching content, to ensure that the Civic Education infuses the minds of students. In all-media era, we should focus

on the integrated development of multiple forms of old and new media, not only to combine the latest media forms. It can also focus on retaining the old media, and promote the formation of a diversified media system to ensure that there is a more complete information platform for teaching, so as to complete the teaching content, as well as communication among students, leading to better quality teaching and learning results.

### **1.3 Formation of a contemporary personalized education system**

As students grow older, they have independent individuals, paying more attention to inner thoughts. Teachers need to focus on each student, get the real needs of them, constantly adjust teaching mode and content, improve students' ideological level by combining Civic Education in order to achieve the teaching goal of tailoring teaching to students' needs. In this process, teachers need to guide students and promote the improvement of their overall literacy. In all media, the essence of integrating Civic Education with Internet technology is to use to meet the needs. With the help of the Internet platform, teachers can influence students and establish a more educational value of online Civic Education to improve the quality of teaching.

## **2. The significance of making full use of the all-media era to carry out Civic Education**

In structure of Civic Education, the Internet is used as a medium. Not only does it show the importance that the school attaches to the field of Civic Education, but it also demonstrates the determination of teachers to optimize the moral level of students. It affirms the position of Civic Education and realizes the teaching goal.

### **2.1 Mobilize all students and teachers to open online teaching**

The traditional Civic Education classroom focuses more on content and rendering the cultural aspects to improve students. Such a model is too complex, time-consuming and ineffective. With the technology, there are various activities, which helps to build up the atmosphere of campus culture, provides various channels for communication, and clarifies the prospect of teaching.

### **2.2 Establishing a solid place for Civic Education**

In order to speed up Civic Education and improve the quality, teachers need to set up fixed places, but influenced by the epidemic, it is especially important to establish teaching places in the network platform. With the huge network data, universities can understand students' habits on the network, make targeted teaching activities, and gradually expand the influence of online teaching to promote the coverage of the connotation of Civic Education.

### **2.3 Diversified forms of online Civic Education in colleges and universities**

In all media, network platform is the most characteristic information exchange platform. The new creation has the characteristics of sharing of information, openness of the platform and convenience of communication, which promotes teachers and students to feel the effect of teaching on the network in the process of completing Civic Education. Combined with the teaching results, the influence of network, Civic Education is more interesting, also improve the students enthusiasm, help to grasp a richer knowledge, to achieve their level, so as to establish a healthy values, outlook, reflecting the effect of network Civic Education.

## **3. The situation of Civic Education in universities in all media**

### **3.1 Lack of rationality in the integration of Civic Education and online platforms**

With the awareness of the network teaching, they generally carry out network teaching, aiming at using network resources to broaden students' knowledge system, cultivate students' interest, stimulate students' self-cognition, and improve the effect of network Civic Education from the perspective of internal demand. However, due to the negligence of some teachers in the preparation, they do not make proper use of network, resulting in the integration too rigid and lacking in rationality. resources of Civic Education in the network is limited, also disorganized, which reduces the effect of teaching.

### **3.2 Lack of professional faculty**

teachers through the application of Internet to create online teaching to help many students to achieve the mode of independent learning, to improve the effect. The reason is that teachers are used to traditional mode. On the other hand, their lack of skills in the and training work organized by the school in this area lead to inevitable problems in the concrete implementation of online Civic Education.

### **3.3 Lack of mature mechanism for online Education in universities**

The use of Internet in education also requires constant attention, we use it as a basis for teaching, improving activities, improving students' enthusiasm, which is also inseparable from teachers' detailed understanding of major teaching media. Since there are too many media available, to ensure the teaching effect, it is the best to use all media superimposed on each other, to

obtain the effect. Teachers need to deepen teaching media in teaching activities, understand the advantages and disadvantages of them, and then mix to form a complementary one, so that they can achieve an excellent balance. However, in current mechanism, the use of the network and the Civic Education lack effective cooperation.

## **4. Optimizing the teaching strategies of Education in all media**

### **4.1 Smart integration of network and Education**

People have ushered in all-media era, and it has gradually developed into the main platform for universities to Civic Education. Teachers can give full play to the role of the platform and improve the quality of teaching with Internet. First, teachers need to combine the characteristics of Civic Education and make reasonable use of the Internet to meet the needs. We focus on cultivating students' initiative, so that they can develop the habit of independent learning, improve their learning efficiency and realize their personal value. In the teaching of online, teachers should be good at playing their guiding role. Secondly, the educational concept of students as the main subject in teaching activities is critical. Teachers can establish detailed student files through the online platform.

### **4.2 Build a better quality online education faculty**

The key to carrying out educational work is an excellent faculty. In order to improve the quality training, it is necessary to ensure that a quality faculty is created in. Firstly, the school needs to organize regular online training, at the same time, to strengthen the theoretical study of teachers about Civic Education to master the correct online teaching method, which helps to carry out work. Secondly, teachers also need to have a deep understanding of the national level, the specific policies and ideological education, update their teaching methods and educational philosophy, promote the development of relationships with students. Teachers can record their work in detail and reflect on their teaching to improve the quality of teaching.

### **4.3 Create a mature mechanism for online Education**

Teachers can obtain richer resources from the network, and the most important is to create a mature mechanism. Firstly, it is necessary to complete teaching with a better system. With a better platform and mechanism, the infrastructure work for teaching is done. In addition, it is also necessary to combine the characteristics of the development of the platform to eliminate the teachers and students from being attacked by undesirable network factors, improve security, and ensure that the teaching activities are carried out in a green environment.

## **5. Conclusion**

To sum up, carrying out the teaching of Civic Education is a set goal and is committed to the full realization of the online education to improve the quality. In this process, it is necessary to get full cooperation of teachers and students to jointly create a teaching environment, build a scientific network platform, form a professional system, and realize the teaching goal of network Civic Education. Influenced by the rapid development of Internet, all walks have felt the bombardment of information dissemination. In order to avoid students from being influenced by undesirable information, the organization of network education has revealed an irreplaceable role, while making a great contribution to fully strengthening the ideological and moral level of contemporary students.

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