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### The Path Analysis of the Model Branch Construction of College Students' Party Building Work in the New Era

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*Abstract:* The Party branch plays an important leading role in the party building work of university students. Strengthening the Party branch construction and reflecting the role of the party branch is an important basic condition for the party building work in colleges and universities. The model Party branch construction mainly starts from three aspects: ideological and political construction, Party member management education and student team construction, to provide support and guarantee for the macro construction of Party branches. Only the Party branch from the macro target specific work implementation and other aspects of the start, for the branch construction of joint efforts, to achieve the model Party branch construction standards. To play a role in promoting the party building work of college students and the development of party members.

Keywords: College students; Party building work; Model Party Branch; Path of construction

#### Introduction

The Party branch is the core organization of Party building, and also the main department to implement the requirements and policies of Party building. In the university campus organization, the university student Party branch is an important position of ideological and political education student party member training education. Therefore, actively promoting the implementation of the Party branch construction, with the goal of becoming a model party branch, and optimizing the effectiveness of the implementation of the work of the Party branch, is the specific work that colleges and universities should pay attention to and practice at this stage. At the same time, it is also in line with the macro goal of moral education at the present stage. It is a scientific way to promote the education quality of college student party members.

#### 1. Analysis of key points in the construction of sample Party branches

# **1.1 Party branch construction should be carried out according to the goal of ideological and political education for college students at present**

Under the macro background of cultivating morality and cultivating people, the ideological and political education of college students should be given full attention in the new era. Doing a good job in the construction of Party branches plays an important role in promoting the effective implementation of ideological and political education for college students from a macro perspective. The model party branch is an important organization and department that can point out the direction for ideological and political education and find the breakthrough point for problem research. To strengthen the party branch construction and optimize the function of the branch is an important condition to further promote the implementation of the target organization of college students' ideological and political education. The model party branch construction should also be combined with the actual goal of college students' ideological and political education work, and constantly improve and optimize the entry point construction method of construction intensity construction. From the actual situation, ensure that the model party branch construction gives play to the role of students' ideological guidance and practical guidance. This is also an important indicator of the construction quality level in the process of model Party branch construction.

#### 1.2 Should fully mobilize various resources, carry out model Party branch construction

In the process of doing the party building well in an all-round way and building the model party branch, should also mo-

bilize various resources. From hardware to software, provide services and support for the party branch construction in an allround way. Actively analyze the problems and resistance existing in the process of Party branch construction in colleges and universities. Through the introduction of various capital resources and personnel allocation, for the Party branch construction, quality improvement to lay the foundation. In the mobilization of resources and conditions in various aspects, we can not only rely on the reference strength of sister schools, but also focus on training teachers specializing in ideological and political education or mental health education from the teacher team. Develop and optimize the human resources structure of the Party branch inward, and improve the quality level of the Party branch personnel. In mobilizing resources condition, also need to consider related resources in the construction of the party branch in colleges and universities and colleges professional tenet characteristics match. To ensure that the construction of the Party branch of the school can really help and support the students' Party building work.

#### 2. Analysis of key points of college students model Party branch construction 2.1 Through ideological and political construction, create a good overall atmosphere of the Party branch

Party branch ideological and political construction is a macroscopic and systematic work. In order to ensure that the party branch, a group organization, maintains a stable and good state in the implementation of ideological and political education and party building work, it is necessary to first carry out ideological and political education and guidance for the staff of the Party branch and the staff of all posts in the management and organization system. The specific ideological and political construction points include the following aspects. Strengthen Party branches to remain true to their original aspiration and keep in mind the mission theme of education. Second, strengthen the "two learning and one doing" in the Party branch, and study the normalization and institutionalization of the implementation. Third, in the Party branch to emphasize the implementation of personal work from the start, maintain the correct ideas and working methods.

## **2.2** Through the model construction of party branch, strengthen party member education and management work

In the new stage of social development, as a Party member working at the grassroots level of the Party branch, they should enhance their sense of responsibility and mission through the study of the Party history and the theoretical knowledge of the Party, and ensure our high-level political belief and communist awareness. Therefore, in the education and guidance of grassroots workers in Party branches, we should start from the above points. Strengthen the management and education of party members and ensure that party members and cadres at the grassroots level reach a higher level of personal quality and ideological awareness, which is an important basis for the long-term stability of the party branch good working state and effect.

#### 3. Analysis of the construction path of the model Party branch of college students

#### 3.1 Strengthen political guidance, improve the quality of party member education

To strengthen political guidance, it is necessary to continue to strengthen the study of Party history, and further promote the implementation of "two studies and one action" study education, to achieve a normal study state of Party history. In the process of specific education and guidance, in addition to regular training and education combined with theoretical knowledge education and guidance, practical expansion activities should be organized to make them more deeply realize the great spirit contained in the history of the Party's development and the guiding role of the Party's ideological education in practice. This kind of education and guidance mode of continuously strengthening ideological guidance is bound to promote grassroots Party members and cadres to realize individual work responsibilities and tasks, and actively implement the work tasks of the Party branch. This is an important driving force for building a good grassroots party branch and the development of grassroots Party branches.

### **3.2** Strictly control the development standards of party members, ensure the quality of the Party branch personnel team

Strictly grasp the development level of Party members mainly refers to, in the process of student party member development, we should actively select students with development potential and excellent professional technical ability and ideological consciousness to join the Party organization. Through thematic activities and constructive measures such as targeted training and education for party membership activists, political examination of development targets, and heart-to-heart talks. In order to develop the quality of good party members, improve the overall quality level of student party members to lay the foundation. In addition to relying on regular and intensive training and education paths for student Party members to implement relevant work, online learning apps can also serve as an important channel for student Party members to learn theoretical knowledge of the Party. For example, the Learning Power APP can study the theory of the Party's systemic principles and policies through online autonomous learning. This is also a flexible and innovative way to ensure the quality of Party branch staff teams.

### **3.3** Strengthen the legal literacy cultivation of party members, ensure that Party members strictly abide by Party discipline and rules

Having executive ability and strict discipline consciousness is the fundamental goal of Party member team building. Therefore, facing student party members and relevant staff managers within the Party branch, we should strengthen the education and guidance of legal literacy. In addition, for violations of party discipline and party rules should also be increased punishment and supervision. By comprehensively implementing the principle and policy of strictly governing the Party, increasing the education of organizational discipline and honesty, the foundation for better group supervision of Party members will be laid. Legal literacy training is also a scientific way to enrich the theoretical knowledge reserve of grassroots party members and improve their overall level of theoretical knowledge. In addition, from the macro level, constantly improve and optimize the corresponding Party branch staff management and management regulations, is also an important way to achieve the effectiveness of legal literacy training of party members.

#### 4. Conclusion

Based on the practical analysis of this paper, we can see that in the process of building the model Party branch, should actively mobilize the grass-roots student management personnel and role model support and other various forces. By combining the actual needs to strengthen all aspects of construction and improvement, to provide support and guarantee for the establishment of model Party branch image. At the same time, grassroots workers should also make use of the good atmosphere of the model party branch to realize the continuous improvement of personal ability level and ideological cognition.

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