

How to Integrate Ideological and Political Education into Students' Daily Management by Counselors in Higher Vocational Colleges

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Abstract: Ideological and political education is an important part of current teaching management. In the teaching of vocational colleges, counselors, as important guides of students' ideological and political education, integrate the content of ideological and political education into students' daily life management, and improve students' awareness of ideological and political education. Especially in recent years, with the development of education, ideological and political education has attracted more attention from higher vocational colleges and has become an important part of the teaching system. Counselors are responsible for the daily life management of students. It is an inevitable trend to integrate ideological and political education into students' daily management. To clarify the strategies and measures for effective integration into the daily management of students is a problem that every counselor should consider.

Keywords: Higher Vocational Colleges; Instructor; Ideological and Political Education; Daily Management of Students

Introduction

The daily management and ideological and political education of college students are the focus of school management, and the ideological and political education of college students can also be integrated into the daily work of students, which can not only improve the quality of students, but also make the daily management of students more perfect, and play a positive role in promoting the overall development of students. Therefore, counselors should adopt appropriate methods in the daily management of students to integrate them into the daily management of students, reflecting the important management role of counselors. In order to achieve the goal of ideological and political education, counselors should actively change the existing management model, clear self positioning, clear and effective integration methods.

1. The relationship between ideological and political education and daily management

The ideological and political education in colleges and universities runs through the daily work of the school, and the two are complementary to each other. The main relationship is divided into the following two aspects:

1.1 Daily work plays an important role in the ideological and political work in colleges and universities

The ideological and political work of college students is an important task for college students. The traditional way of moral education has played a very good role in promoting the practice of college counselors, including classroom teaching, campus culture, social practice activities, network media guidance, etc. However, in practice, many counselors neglect the role of management carrier at ordinary times. Their functions are as follows: ① Daily work is the most direct way to communicate with students. More than 70% of the work practices are carried out in daily work, which is a good opportunity. ② Daily management is a kind of ideological and political work. The difference between the two is mainly due to their different functional methods. The focus of daily management is to standardize the daily behavior of students, while ideological and political educa-

tion is to guide students to become a qualified social person.

1.2 Strengthening the ideological and political education of daily management is the demand of modern education development

Only by combining the ideological and political education with the daily management of students can the educational goal of establishing morality and cultivating people be implemented. In today's society, values are diversified. If daily management is simply "management", it is difficult to achieve the desired effect, and sometimes it will cause students' aversion. Therefore, it is necessary to effectively combine the daily management of students with ideological and political education, analyze and guide from all aspects, especially ideology, so as to turn it into conscious action. Only in this way can the daily management of students really achieve actual results.

2. The Role of Counselors in Student Management

2.1 The role of bridges

Ordinary counselors are responsible for students' daily work, including arranging students' study and life in school, and promoting the harmonious development of their study and life. In addition, counselors have more contact with students in daily management and teaching. Therefore, in schools, counselors are not only knowledge carriers, but also people that students can trust and respect. They can play a bridge role in the daily management and ideological and political education of schools. There are two ways for vocational students to acquire knowledge in the learning process. One is to conduct systematic learning in the classroom, and the other is to conduct school practice outside the school to obtain the knowledge needed for survival and development in society. As counselors have more contact with students, they can better understand the real situation of students, so they can transform students into qualified professionals in scientific education and teaching according to students' learning characteristics, the degree of mastering professional knowledge, and the combination with students' actual life.

2.2 Collaborative management role

At present, with the diversification of social culture, the way of thinking of college students is becoming more and more complex, which requires that higher vocational schools should not only rely on administrative means to restrain students in their daily management to avoid students' rebellious psychology, nor should they simply use ideological and political education to influence students' thoughts, so that students do not pay enough attention to ideological and political education. In this process, we can give full play to the role of vocational counselors. In practice, we should formulate corresponding management plans according to the specific situation of students, ensure that students will not have any resistance, and standardize them. Teachers should enhance students' ideological awareness through the implementation of ideological and political education, so as to improve their understanding of their own behavior, and thus improve their management ability of students, so as to cultivate good ideological quality unconsciously.

3. Counselors in higher vocational colleges effectively integrate ideological and political education into students' daily management strategies

The combination of daily management and ideological and political education includes "the ideological and political education function in students' daily management", "the ideological values embodied in daily management", and "the daily management of students' daily management activities". The realization of these management is essentially different from the general daily operation in terms of object, scope and content. Therefore, the "integration" of ideological and political education into daily management is not because of a specific group of people, but a comprehensive management model, which reflects the basic principle of coordination between the two, and its essence is the coordination of management and education.

3.1 Adhere to the education centered management model

The combination of college student work and ideological and political work is an effective combination of college ideological and political work and student work. Through the improvement of daily management, students' values, goals, behavior orientation and other functions are combined with the daily management activities of college students. At present, the research of ideological and political education in colleges and universities has taken management as a new research field, aiming at making students achieve the goals of socialization, personality improvement, interpersonal harmony and psychological coordination in political life by combining with students' daily management methods, so as to stimulate and mobilize the enthusiasm, initiative and creativity of learning. Through daily management activities, create a good environment conducive to the growth of students, so that students can get comprehensive development in society, occupation, emotion, morality, spirit and other as-

pects, and promote the combination and harmonious development of life education and management mode.

3.2 Attach importance to the organic combination of teaching and management

The core of integrating ideological and political education into students' daily work is to organically combine the connotation of "education" with that of "work". Student management includes dormitory management, evaluation, attendance, discipline and safety management. Management should be closely combined with ideological and political education to better achieve the goal of daily management. To be specific, the management content of the dormitory should include life guidance in terms of social ethics education, self-reliance, interpersonal communication, etc; The content of student evaluation should include the individual orientation of ideals and beliefs, motivation, fairness and justice; The main contents of classroom attendance and discipline management should include compliance with laws and regulations, honesty and trustworthiness, etc; In safety work, safety education should include "self-protection", "respect for life" and "care for life". Only when the goal of ideological and political education is effectively implemented in the daily management of students can the content of ideological and political education be truly unified and students' all-round development be achieved.

3.3 Pay attention to the coordination and unity of ideological and political teaching and management methods

Whether ideological and political education is carried out for students or daily management is carried out for students, the primary goal is to adapt them to campus life, cultivate good values, correctly handle interpersonal relationships, and lay a good foundation for rapid integration into society. In the implementation of ideological and political education and student management, counselors should adopt appropriate teaching methods and methods so that students can quickly accept them. Nowadays, the network society is very popular. Students can communicate online through QQ, WeChat and other ways, as well as obtain the latest information through microblog, WeChat and other ways. In addition, tutors can also communicate with classmates through the network to avoid students' difficulties when facing teachers. Teachers can also understand students' real ideas through the network, and provide appropriate suggestions according to students' actual conditions, so that students can have more trust in their tutors, match their work, and achieve good educational results. In practice, teachers can implement students' self-management, so that students can get better development in an open learning environment.

4. Conclusion

To sum up, it can be seen that the ideological and political education in higher vocational colleges plays an important role in the daily life and development of college students. This is not only a way for college counselors to innovate ideological and political education, but also a personalized care and responsibility for students. Combine life education management with ideological and political education management, cultivate students' correct world outlook, outlook on life and values, and make their life path more smooth.

References

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