

# The Influence of Network Culture on Chinese Teaching and Its Countermeasures

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**Abstract:** In the environment of information network economy era, information resources are widely sourced, and the good and bad are uneven. The ability of students to distinguish information needs to be improved. With the increasing popularity of electronic devices, there are more opportunities to make friends online. However, in the virtual network environment, students lack the ability to judge right and wrong. The network members are complex, the supervision is difficult, and the network ethics has not been fully formed. In the important historical period of the transition of the new century, the concept of Chinese teaching is also facing extremely severe challenges. In view of the above problems, we should further take the countermeasures to reconstruct the Chinese teaching objectives, strengthen the construction of teachers, and advocate the innovation of Chinese teaching methods and methods.

**Keywords:** Network Culture; Chinese Teaching; Influence; Countermeasures

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## Introduction

It is generally believed that network culture, in a narrow sense, refers to the communication activities, values and lifestyle of people related to the Internet. We also already know that "language is the most important communication tool, also is an important part of human culture", but in the rapid development of information technology today, language teaching how to use the positive factors of the network. At the same time, trying to avoid the bad impact of massive information to normal education teaching, for this problem, which is still in trapped.

## 1. The influence of network culture on Chinese teaching

As we all know, there are two sides to everything. On the one hand, network into students' life is injected vitality and brought vitality to the school education; On the other hand, it also brings new difficulties and challenges.

### 1.1 Information resources: colorful and good and bad mixed together

The content of information on the Internet is complex, including both scientific, progressive, healthy and beneficial information, and pseudoscience, unhealthy, harmful and even reactionary information. The Internet provides a complete range of services for all consumers. Its openness, diversity and diversified service concept determine that its information is bound to be extensive and complex, of course, which will inevitably contain a lot of harmful or even reactionary information. The open network environment does not provide consumers with guidance and the obligation to choose information and services, and will not be guided purposefully according to the age, gender, knowledge and cognitive differences of its service objects, because Internet users enjoy all rights of free choice. For the Internet users, roaming in the open and diversified network world, whether they can grasp themselves, whether they can actively and effectively use the online information, all involve the value orientation of the subject information selection. Therefore, learn to choose, especially learn to choose correctly becoming the necessary quality of each person on the net. There are many pornographic or quasi-pornographic websites on the Internet, and there are also many websites setting up by hostile forces and cult organizations. Moreover, the problem of information pollution on the Internet is difficult for the government, schools and parents to control. While

helping students broaden their horizons and enrich their knowledge, the vast and complex information resources are bound to cause confusion in students' thoughts and cognition, which will strongly impact the dominant position of teachers and make standardized preaching seem weak.

## **1.2 Online dating: Free communication and fishes and dragons jumbled together**

The Internet has greatly shortened the time and space distance between people. "A bosom friend in the sea is no longer a distant dream." People can exchange ideas and establish friendship through the Internet in a convenient and low-cost way. But the question that is what is the purpose of making friends? What types of people do you make friends with? The virtual network environment constitutes a unique way of communication. People can communicate with each other in "chat rooms" or by sending and receiving E-mail. On the Internet, people can dress themselves up at will: disclose or conceal their identity; You can talk about anything: praise or denounce social life. In this illusory Internet world, right and wrong, fairness and truth are decided by the users themselves. Therefore, for teenagers who are in the formative stage of their outlook on life, values and morality; they are most likely to be shaken and lost.

## **1.3 Network morality: multifarious and follow one's bigoted course**

The concealment of online activities and the prominent sense of autonomy impact people's sense of responsibility. For example, information sharing is both a characteristic and an advantage of the network. It is very easy to look up, download, cut and recombine materials through the Internet. However, this characteristic and advantage of the Internet also makes it convenient for some people to plagiarize others' achievements. Another example is that computer hackers create and spread viruses on the Internet, maliciously destroy other people's websites, spread pornographic and violent information and other criminal behaviors that seriously corrode people's souls and strongly impact people's moral values.

## **2. The Chinese teaching countermeasures**

Facing the challenge, the reform of Chinese teaching has a long way to go. In view of the current situation of Chinese teaching in primary and secondary schools, it has become the primary task to reconstruct the Chinese teaching objectives, improve the quality of teachers and advocate the reform of Chinese teaching methods and methods.

### **2.1 Reconstruction of Chinese teaching objectives**

The characteristic of Chinese teaching is that moral education runs through knowledge education all the time. In the face of the challenge of network culture to traditional Chinese teaching, we must reconstruct the target of Chinese teaching in primary and middle schools according to the new requirements of people's cultural accomplishment and moral quality in the network era. Of course, "refactoring" does not mean a total denial, but to make necessary additions and revisions to the original goals.

Such as: "Information literacy" in network information era has become an important factor to evaluation of the overall quality of talent, how to integrate information literacy and Chinese teaching, scientific research, management and so on each work, so as to effectively promote the school in education thoughts, teaching goals, content, methods, evaluation and so on each link of the overall change, many experts and scholars attention and has become the current problems are discussed.

Such as: in the past, the education goal as "cultivation of morality, intelligence and physique, us, fatigue all-round development of builders and successors to the cause of socialism with Chinese characteristics", today, however, in the face of the challenge of the network era "learn to choose", "learning to identify", "independent learning" and "lifelong learning" has become the era of new requirements of modern humans.

### **2.2 We will strengthen the ranks of teachers**

Improving the quality of teachers and strengthening the construction of teachers are not limited to network knowledge and experience. Permeability to increasingly of people's life in the face of network culture and widespread impact, as a teacher must be in the challenge of calm state of mind to face the reality, active to understand the characteristics of the

students physical and psychological development in the process of growth, pay attention to their interests and hobbies, grasp the pulse of The Times, learning by doing students' ideological work methods, to master modern science and technology, Let the network better serve teaching and research.

For example, in traditional Chinese teaching, teachers often have three advantages in teaching: I have more information than you; I get information faster than you do; I can analyze information better than you can. However, in the Internet age, the first two advantages of Chinese teachers are not obvious. Therefore, the choice of Chinese teaching foothold will undoubtedly turn to the third aspect.

### **2.3 Advocating the reform of Chinese teaching methods and methods**

The virtues of "education in the collective through the collective and for the collective" <sup>[1]</sup> advocated by Macarenko are self-evident. However, nowadays, students' online browsing information, choosing information, downloading information and so on are all independent behaviors of individuals, and the students' thoughts and learning problems resulting from this are becoming more and more individualized. Such a reality inevitably requires schools to pay attention to teaching in accordance with students' aptitude and adopt more individualized and consulting education methods. Only in this way can students really become the main body of learning. The dominant position of teachers is to teach them the methods and ways to acquire knowledge. When students have difficulties, teachers can inspire and guide them to think deeply and explore hard, and help them improve their ability to analyze problems and identify things. Let the rich network information truly become the inexhaustible source of energy in the growth of students. From the perspective of Chinese teaching methods, it is very important for students to learn to choose, analyze, judge and self-regulate. Therefore, some new educational methods such as "comparative teaching", "problem teaching" and "thematic exploratory teaching" may play a prominent role in teaching.

### **3. Conclusion**

Cross-space, large amount of information, interactivity and personalization are the main advantages of learning and teaching mode in the network era. Rich information resources and convenient access are the main indicators of the level and strength of new schools. But the subsequent personalized, remote and intelligent teaching evaluation and examination mode will be a difficulty in the development of education in network era in the world today are moving into the knowledge economy era, knowledge innovation, high-tech rapid industrialization makes sustained economic growth, the production, distribution and use of knowledge determines the development of the national economy. However, what plays a central role in this era is knowledge innovation, which is the foundation of technological innovation, the source of new technologies and new inventions, and the revolutionary force of technological progress and economic growth. Therefore, what the century needs is people with innovative consciousness and spirit, which requires every educator to pay attention to the development of students' creative potential in the process of education, encourage and inspire students to think actively, be good at thinking, learn to think independently, highlight the cultivation of innovative consciousness, and emphasize the improvement of innovative ability. While The Times are developing and advancing, educators are urgently required to adjust their pace and keep pace with The Times. We should grasp the nettle, bravely meet the challenges of The Times, and shoulder the sacred mission entrusted by history.

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