

# Positive Public opinion Impact of Hainan Qiong Opera Culture in the Fight Against Blackmail

## —— The Qiong Opera “Rizhao Day Garden” as an Example

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**Abstract:** Hainan is the largest special economic zone in China and has the unique advantage of implementing a comprehensive deepening reform and testing the highest level of open policy. The construction of a free trade port in Hainan is a major initiative of reform and opening up, and new paths need to be explored in the process of construction. Therefore, in certain social development situations and circumstances, Qiong Opera, as a traditional, long-standing culture and art of Hainan, can also be considered as an important and unique embodiment of the construction of a free trade port in Hainan. This paper focuses on the characteristics of the performance of the ground stall culture and uses the Qiong Opera “Rizhao Dayuan” as a research topic to discuss the current situation and existing problems of Qiong Opera development, combining investigation and reflection to propose some feasible measures for the development of Hainan Province.

**Keywords:** Groundswell culture; Qiongju culture; Rizhao Dayuan; Construction and development of Hainan’s free trade port

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## Preface

As a manifestation of Hainan's local culture, Hainan Qiongju Opera has a strong local colour and regional style. The rise of the ground stall culture in recent years has brought such a part of the city's culture back into the limelight. Tapping and innovating the connotations of ground stall culture is an important way to effectively improve the city's cultural level and meet the good needs of the people in the new era. The excavation and innovation of the ground stall culture should be combined with the traditional culture of Qiongju and ethnic characteristics, and the creation of a cultural brand with the characteristics of the FTA background has certain economic and cultural and social significance. This article explores the role of Qiongju culture from the social level changes and significance, into the Lacanian theoretical perspective, especially with the theme of fighting black and evil Qiongju drama "Rizhao Dayuan" as an example, through Qiongju traditional opera attached to the construction of Hainan's free trade port to fight black and evil resolute determination to give a new connotation.

## 1. There are several characteristics of the floor stand culture.

### 1.1 The regional and life-affirming nature of the floor stall culture.

The regional nature of stall culture is, in a way, an external expression of the differences in local culture, based on the stall economy of a particular area. Each city has its own unique culture, and each city has a different regional urban culture from one area to the next, so naturally the stall culture is also very different. For example, the street at the south gate of Hainan University in Meilan District, Haikou City, Hainan Province, is an example of how the stall culture is fundamental to people's clothing, food and entertainment.

### 1.2 The versatility of the floor stand culture.

The culture of the street stall has evolved in line with people's consumption levels and changing needs, and its versatility is largely reflected in this. Nowadays, more stalls are not only about satisfying the original appetite for food and drink, but also about the pursuit of crafts and artistic expressions, and our study of Qiong Opera and its culture can be found in the many street stalls selling crafts, small puppets with the faces of characters from Qiong Opera, paper cut-outs and other forms of products,

which also allow more people to understand the cultural charm of Qiong Opera, a unique genre in Hainan Province. The stalls are also full of small puppets and paper cut-outs with faces of characters from Qiongju Opera.

## **2. The Development and Evolution of Qiongju Culture in Hainan**

Dating back to the Yuan Dynasty or earlier, Qiongju gradually developed a more complete singing structure in the early Qing Dynasty, and its development and evolution has deep ties with Chinese opera. It is mainly popular in the cities, counties and rural areas of Hainan.

The formation of Qiongju Opera is the result of a long period of exploration and research by the people of Hainan, and the far-reaching influence of Hainan's indigenous folk culture before the unique Hainan charm of Hainan Qiongju Culture was gradually formed.

## **3. Current Situation and Problems of the Development of Qiongju Culture in Hainan**

With the infiltration of Western pop music and the impact of some new internet technologies on popular culture, the people's cultural entertainment is no longer homogeneous but has become more diversified, and as a result, Hainan Qiongju Opera, once essential to the entertainment of Hainan people's daily lives, is beginning to face unprecedented development difficulties.

### **3.1 The Qiong Opera viewing group is unbalanced, to the extent that the younger group is very small.**

Firstly, there is a serious loss of audience for Qiong opera.<sup>[1]</sup> According to current research, 90% of Qiongju performances take place in rural areas and only during regular folklore festivals, and the audience for Qiongju is mostly over 40 years old. This has resulted in an unbalanced audience for Qiong Opera. And as Qiongju is a local opera in Hainan, singing it requires a knowledge of Hainan dialect, which few young people, especially in our modern age, know, so it is sometimes difficult for our generation of young people to listen to Qiongju.

### **3.2 There is a serious shortage of talents such as directors, scriptwriters and actors for Qiongju opera.**

The main source of talent for Qiongju opera comes from the Hainan Arts School, but the school only offers two majors in Qiongju opera performance and singing design, and there is still a gap in the curriculum for Qiongju opera scriptwriting and Qiongju opera songwriting, so there is a lack of talent for Qiongju opera scriptwriting and songwriting.

The performance of the Qiong opera "Rizhao Dayuan" is about the former head of the village committee in Dayuan, Houshan Town, a city, who, due to his advanced age, recommends Su Wenxuan, a university graduate of the village who is of good character, capable and has a good reputation, as a candidate for the post of village committee head. In his position, the selfish and self-serving deputy head of the village committee, Gao Zhigui, was bent on taking this opportunity to move from a deputy position to a full position, pulling votes by ganging up on him and gathering unruly villagers to threaten Su Wenxuan and the villagers who opposed him by intimidation, violence and other illegal means. The town committee and the town government attached great importance to this, and after the public security department intervened to investigate these cases of election sabotage, they followed the vine and destroyed the black and evil gang in time to ensure that the by-election of the village committee was carried out smoothly and eventually elected a good director approved by the villagers.

Qiongzhong County anti-black and evil office is responsible for the relevant person said, in the form of cultural performance program to promote the special struggle against black and evil, the content that is wonderful and far-reaching, to create a good social atmosphere for all people to participate in the special struggle against black and evil. People were warned to be brave enough to report black and evil crimes, to stay away from black and evil forces, to be more vigilant, to strengthen their awareness of the fight against black and evil, and to work together to create a harmonious and peaceful new Qiongzhong. Nowadays, there is a need for directors and scriptwriters with a unique style and an alternative approach to promote such Qiongzhong dramas in depth.

In the Qiong opera "Rizhao Dayuan", the actors sang with the right words, the expressions of the eyebrows, and the movements of the characters and the plot in Hainan dialect, and the spirit of the laws and regulations closely related to the fight against black and evil and the revitalisation of the countryside were perfectly interpreted through the Qiong opera to the villagers present to promote and answer the policy knowledge related to the special fight against black and evil, further increasing the awareness rate of the masses of the policy and creating a good social atmosphere. The performance was well received by the

villagers and the applause was thunderous, bringing the atmosphere to a climax. It is believed that Qiong Opera will be more and more loved by the people of Hainan as it becomes more and more relevant to their lives and social reality.

### **3.3 Lack of good Qiongju actors.**

The early great Qiongju artists and masters are gradually retiring from the stage, and their skills are not being passed on well, leading to a general perception among the public that the standard of Qiongju performances at this stage is much lower than before.

## **4. Feasible Strategies for the Development of Qiongju Culture**

There is always a "low point" in the development of everything, and Qiongju has its own essence, which has been developed for over 300 years. It is now up to us to face up to its current state of development, to identify the problems and to address them, so that Qiongju can continue to develop in this part of Hainan. The development of Qiongju culture in the new social environment and situation is based on the following points.

First of all, it is necessary to reform Qiongju, because the early Qiongju is not very suitable for the preferences of young people nowadays, whether in terms of costumes, musical instruments, performance scenes or script arrangements, etc. Therefore, Qiongju can only be reformed through innovation, in which the essence of Qiongju needs to be preserved, while injecting some elements that can adapt to the new era, so that the audience of Qiongju can be expanded and rejuvenated. The "new age" elements here do not mean abandoning the tradition of Qiong opera and its inherent essence and characteristics, but rather looking for "newness" in the traditional inherited essence and characteristics, as well as addressing the problem of a decent and small audience, and adapting Qiong opera to the cultural needs of different audience groups. The development of Qiong opera should also be adapted to the cultural needs of different audience groups and meet the quality needs of the audience.

Secondly, Qiong Opera needs the support and cooperation of government departments during the reform period, both in terms of internal institutional changes and peripheral policy support, which will play an important role in the sustainable development of Qiong Opera. The government could organise competitions to promote Qiongju opera, so that more young people can get to know and enjoy it. Today's social development and environment is also influenced by a variety of economic, political, social and cultural factors, such as the fight against blackness and evil in the Meilan district of Haikou in recent years and social events, combined with a Qiong opera performance entitled "Rizhao Dayuan" in the Meilan Xin Dong community, which was close to people's lives and enriched their enjoyment of life and culture and art, and also The performance was very useful in explaining to the public the task of the special fight against blackness and evil, strengthening the public's understanding of it, and was also of great social significance.

Finally, Qiong opera needs to be reformed in terms of orchestration and script arrangement. The old script and orchestration no longer meet the needs of the times and need to be designed with heart and ideas, and to include more modern cultural symbols in order to attract a younger generation of audience.

## **5. How to Promote Innovation in Combining the Construction of the Free Trade Port of Hainan Province and Qiongju Culture**

Combining the spirit of the construction of Hainan's free trade port with the preservation of the traditional culture of Qiongju opera. The construction of Hainan's free trade port cannot be separated from the traditional culture of Qiongju opera. On 31 May 2022, the seventh Ruaiipo Qiongju Cultural Festival kicked off in Meilan District, Haikou. With the previous events, the festival has not only enhanced the brand influence of the festival, but has also given a new lease of life to traditional culture through the integration of cross-border trendy elements. The performances of classic Qiongju operas such as "Ode to Qiongya" and "Liang Zhu" have made Qiongju enthusiasts and outstanding Qiongju artists enjoy themselves.

Hainan Province contains many excellent local folk arts, and the pure folk juggling art of the early ground stalls can also be incorporated into the culture of Qiong Opera in Hainan Province. Our initial intention is to incorporate Qiong Opera into the spirit of the construction of the Free Trade Port in Hainan, "The construction of the Free Trade Port in Hainan cannot be achieved without the integration of Qiong Opera. Qiong Opera is a local genre loved by the people of Hainan and the Qiong community in Southeast Asia, and has a long history of over 300 years. In order to innovate the culture of Qiongju Opera, it is necessary to integrate the excellent folk art into the ground stall drama. In the old cavalry street of Longhua District, Haikou City, Hainan Province, the downstairs is a bustling old street, passing pedestrians come and go, and the ground stall vendors or resident singers are also bustling with activity, so the resources of traditional culture should be fully utilised and the two should

be organically integrated to open up a modern ground stall with the repertoire and meaning of traditional Qiongju Opera performances in line with the FTA A new road to construction.

Qiong Opera is a local art form loved by the people of Hainan, especially in the Hainan dialect, with a wide mass base of cultural products, offering people a cultural feast, further enriching their spiritual and cultural life, further increasing the awareness of the masses of the policy and creating a good social atmosphere. The special fight against blackness and evil through the performance of Qiong Opera is a way to combine social reality and traditional culture, and also continue to give and subtle thought to the profound new meaning behind the culture.

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