

Art Education Strategies in Colleges and Universities based on the Cultivation of Students' Innovative Thinking

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Abstract: As the reserve force of innovative talents, college students' cultivation of innovative thinking is crucial. The public art education in colleges and universities plays a role in stimulating college students' imagination, cultivating their creative inspiration and enlightening their innovative wisdom in the cultivation of their innovative thinking. However, at present, our colleges and universities do not have a deep understanding of public art education, the public art education curriculum system is not perfect, there is a lack of art education teachers with innovative thinking, and there is a lack of a good public art education environment. In view of this background, the paper proposes a research on the development of public art education in colleges and universities for the cultivation of innovative thinking of college students, and studies the main contents of the important status guarantee and implementation strategy of public art education in colleges and universities, the scientific setting strategy of public art education courses, the cultivation of innovative art education teachers, and the creation of a good art education environment inside and outside the school, It provides a basis and reference for promoting the application of public art education in the cultivation of college students' innovative thinking.

Keywords: Innovative thinking; Colleges and universities; Art education

1. Introduction

Art education refers to an effective measure to improve people's feelings and understanding of beauty and to cultivate people's expressiveness and creativity in art. Art education is not only a simple way to spread knowledge, feel music and appreciate music, but also needs to strengthen technical training related to art, so that students can master certain skills, which can reflect the positive role of art education in cultivating people's aesthetic accomplishment, artistic appreciation and sound aesthetic psychological structure. National development needs innovative talents, and innovation is the requirement and mission of the times. The innovative quality of innovative talents is a complex psychological structure system composed of multiple psychological elements, in which innovative thinking is the most important personality characteristic^[1]. Innovative thinking is the necessary thinking ability for people to engage in innovative activities. It is an advanced and complex thinking ability for people to create new things based on intellectual factors and non intellectual factors, and it is people's exploration of unknown fields^[2]. Under the control of innovation consciousness, people use innovative thinking to explore new areas, solve new problems, and make innovation activities complete smoothly.

2. The significance of cultivating students' innovative thinking in college art education

2.1 Stimulate students' imagination

Art comes from life and is higher than life. Artistic works are made up, processed and recreated on the basis of ordinary life. The process of artistic fiction is the process of imagination and artistic creation. Innovative thinking and imagination are closely linked. Imagination is the basis of innovation. The higher the imagination, the stronger the innovative thinking ability. Many famous inventions in the world originate from imagination. The lack of imagination of college students has seriously affected the formation of innovative thinking of college students. Effective public art education in colleges and universities can

stimulate the imagination of college students and help to form innovative thinking^[3].

2.2 Cultivate students' creativity

College students can often get innovative inspiration from artistic creation, and public art education can cultivate college students' creative inspiration. Inspiration is a special thinking phenomenon. The flash of inspiration is often irregular and sudden. The process of artistic creation is a process of repeated intensive practice of the right brain, and a process of intelligence improvement and wisdom enlightenment. By carrying out public art education in colleges and universities, we can exercise the right brain of college students, make their image thinking more developed, and thus help to cultivate innovative inspiration.

3. Current situation of art education in colleges and universities

3.1 Lack of correct understanding of art education

In China, with the deepening of educational reform, colleges and universities are gradually exploring new ways of public art education, but the understanding of public art education is still not deep. Some colleges and universities despise or even neglect public art education, and lack investment in software and hardware, resulting in a lack of venues and funds for public art education, which cannot guarantee the effective development of public art education. The students' personal attitude towards public art courses tends to be utilitarian and interesting. Students tend to choose the relatively simple elective courses of public art education that are easy to pass and obtain credits; Or choose courses that are more interesting, but often do not need to calm down and immerse themselves in in-depth thinking.

3.2 The current art education curriculum system is not perfect

At present, the public art education curriculum system in colleges and universities in China is not perfect. The types of public art education courses offered by colleges and universities are different. Most of the public art education courses exist in the form of elective courses; Most of the courses are music, film and television, dance appreciation, etc. , lacking excellent traditional culture and folk art in China, and most of the art courses lack integration with professional courses; In terms of assessment requirements, each student is generally required to take one art course and pass the assessment. If the credit system is implemented, only two public art course credits can be obtained. This is far from the credit requirements of international top universities for public art courses, far from the requirements of art education in cultivating students' innovative thinking and sound personality.

3.3 Lack of innovative teachers

In order to cultivate college students with innovative thinking, there must be enough art education teachers with innovative thinking. Most of the major universities in China have humanities and arts colleges, which have a certain number of art education teachers. However, the overall number of art education teachers is still seriously insufficient, which can not meet the requirements of high-quality art education and teaching in the whole school. In order to solve the problem of insufficient teachers, some colleges and universities employ teachers with their own artistic expertise to concurrently serve as art courses. Some teachers lack advanced art education concepts and art practice experience. In the teaching of public art courses, they lack innovation in teaching methods and means, ignore the cultivation of students' innovative thinking, and cannot meet the requirements of the new era to cultivate students with innovative thinking.

4. The Art Education Strategy of Colleges and Universities to Cultivate Students' Innovative Thinking

4.1 Clarify the importance of college art education

From the state to all colleges and universities, we must deeply realize the important position of public art education and ensure its smooth implementation through various measures. From the national level, we should strengthen the leadership and guidance of public art education, formulate corresponding normative documents for public art education, strictly manage the public art education in colleges and universities, provide corresponding human and financial support, and help the orderly development and implementation of public art education in colleges and universities. All colleges and universities should implement public art education, incorporate public art education into the school development plan and college students' training plan, systematically ensure the implementation of public art education in college students' education, and guide students to rationally choose art education courses.

4.2 Scientific design of art education curriculum system in colleges and universities

The public art education curriculum plays a vital role in college students' thinking training and personality cultivation. The

scientific and reasonable setting of public art courses is conducive to deepening students' understanding of art, opening up their horizons, and fostering college students' innovative thinking. Strengthen the standardization, institutionalization and scientization of public art curriculum construction in colleges and universities in the new era. Colleges and universities should systematize public art education courses, give consideration to history, culture, music, art and other art disciplines, appropriately introduce China's excellent traditional culture and folk art, and skillfully integrate art courses with professional courses. When setting up public art education courses, combine elective courses with compulsory courses, and give consideration to multiple levels such as theory, appreciation and art practice. Colleges and universities with conditions can improve the assessment requirements and increase the credits of art education courses to more than 4 credits.

4.3 Cultivate a team of teachers with innovative thinking

Colleges and universities should first increase the proportion of art education, equip enough art education teachers, and ensure the development of public art education in terms of quantity and quality. For colleges and universities with insufficient teachers, it is suggested to "introduce and educate at the same time". While introducing high-level talents from outside the school, strengthen the training of existing teachers to form a high-quality and innovative art education teachers team. The specific measures are as follows: first, hire well-known artists to participate in art course teaching or give lectures, so that students can more directly contact with art and feel art; Secondly, strengthen the training of teachers in schools. Formulate the policy of in school teacher training and practical exercise, encourage art education teachers to go out to participate in various trainings, actively carry out art exchanges outside the school, timely grasp the international and domestic advanced art education concepts, cultivate the innovation spirit and pioneering spirit of art teachers, support them to apply new education methods and means to the teaching of art education courses, and pay attention to the improvement of college students' artistic quality and the cultivation of innovative thinking; Finally, we should increase the introduction of high-level talents outside the school, formulate preferential policies for the introduction of high-level talents at the school and college level, make use of various resources for communication and publicity, constantly strengthen the contact with high-level talents outside the school, and actively and actively introduce high-level talents with innovative thinking.

In a word, promoting art education and cultivating innovative talents are inseparable. Only by strengthening the cultivation of college students' artistic quality and innovation ability can people's aesthetic interest, aesthetic ability and aesthetic quality be generally improved and meet their aesthetic requirements for social material and cultural products. Based on the analysis of the current situation, educators in colleges and universities should take the scientific concept of development as the guide to reform and innovate the art education in colleges and universities, fully mobilize the creativity and enthusiasm of teachers and students, promote the transformation of the operation mechanism and education system of colleges and universities, and cultivate high-quality, all-round and innovative talents to meet the needs of the 21st century.

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