

# Innovative Ideas and Measures for the Construction of College Students' Ideological and Political Education Team

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**Abstract:** To innovate the construction of college students' ideological and political education team, we should adhere to people-oriented and all-round development, and at the same time, we should adhere to socialism, patriotism and collectivism as the main line, and take behavior, learning and living standards as the core, so as to achieve the best effect of red classics. Teachers should recognize the important role of red classics in the growth of students, combine the actual situation of students, innovate the concept and measures of college students' ideological and political education team construction, and give full play to the value of red classics.

**Keywords:** Red classics; Ideological and political education in colleges and universities; Teaching Practice

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## 1. The significance of innovating the construction of college students' ideological and political education team

First of all, red classics can make up for the shortage of doting education. Red classics are an education that is fearless of any difficulties and tries every means to break through the difficulties and finally win. What they deliver is a positive energy of being positive and facing the difficulties. The integration of red classics in college ideological and political education can make up for the shortage of doting education. Secondly, the red classics can make up for the deficiency of the gray concept. The red classics convey a positive energy of seeking truth from facts and hard work, which can avoid the impact of the idea of "getting something for nothing" on students and help them form a positive ideology. Finally, the red classics can strengthen the moral education of students. At this stage, the ideal and belief education and moral education of schools have lost their original dominant position after being impacted by utilitarian ideas, and many fine revolutionary traditions are gradually being weakened. In this kind of educational atmosphere, students' lack of sense of responsibility and responsibility is an inevitable result. In the ideological and political education of colleges and universities, infiltrating red classics and making full use of the content of red classics can help students form sound personality and good quality, and make the content of red classics become the spiritual food for students' healthy growth.

## 2. Innovative ideas and measures for the construction of college students' ideological and political education team

### 2.1 Organize characteristic education activities to cultivate students' patriotism

In the process of education, students' physical characteristics and ideological and moral conditions were ignored, which led to the inconsistency between ideological and political education and the actual situation of colleges and universities, and it was difficult to solve the problems of college students in learning and living. Due to the rigid system, the effect of ideological and political education in colleges and universities is not ideal. In order to improve the effectiveness of ideological and political education, it is necessary to fully consider the ideological, psychological and behavioral characteristics of students. At the same time, it is necessary to adhere to the people-oriented principle of teaching students in accordance with their aptitude. In the process of education, teachers should effectively interact with students and maintain sufficient patience. In ideological and political education, military training activities can be carried out according to the actual situation of students, and military training can be carried out separately for students and teachers, which can improve the overall quality level of the school. Organize the Red

Games to carry forward the national spirit of our country and further strengthen the patriotism of students around the theme of “Reviewing the Red Classics and Inheriting the Red Culture”. With the background of “China Dream of Labor Beauty”, the red culture is infiltrated into sports events, so that students can participate wholeheartedly and grow up in happiness. At the same time, students can fully feel the shock of red culture through this way. Sing the Red Classics, organize the theme education activity of “I am a Chinese”, and let students and teachers participate in the Red Song Club together. In this regard, teachers can organize three chapters, namely: singing the red classics, carrying forward the spirit of the Long March, realizing the great rejuvenation dream, and red songs of red China. During this period, all students participated wholeheartedly and sang their love for the country and the nation with full enthusiasm and loud voice under the Red Flag.

## **2.2 Contact students’ actual life and inherit the red gene**

The red gene can be traced back to the founding of the Communist Party. After nearly a hundred years of history, it has formed revolutionary cultural works with rich themes and full of connotation. In the process of ideological and political education in colleges and universities, teachers need to help students achieve their learning goals with the help of teaching materials. They also need to expand and extend the teaching content through project learning and other methods, and actively organize various thematic practice activities. Taking “The Theory of Young China” as an example, this article tells about the Chinese dream of becoming a powerful country. Under the guidance of this dream, many outstanding scholars have emerged in China, who have made great contributions to the development of the country, such as Hua Luogeng, Yuan Longping, etc. Teachers can let students consult relevant materials to learn about the characters who are striving for the prosperity of the country, and then complete a copy of the newspaper, and write their own aspirations according to their own living conditions. Through this topic, students will be able to expand and extend the content of the text “Teenager China Talk” and grasp the red gene. At the same time, it can stimulate students’ patriotic feelings by enumerating the deeds of outstanding people. Achieve the goal of red gene inheritance.

## **2.3 Optimize the red education method by using diversified teaching methods**

Whether in the past or in the future, we should always adhere to the red education for students, which is an important way to improve students’ quality and an eternal theme. Red education is not only the teaching of theoretical knowledge, but also to strengthen the students’ understanding and recognition of the Party’s values. Therefore, red education work can not only teach theoretical knowledge, but also combine practice to improve the effect of red education, which helps to enhance the persuasiveness of red education, so that it can better infect students. When red education can touch the ideas, it can help them form correct ideas and thoughts, and correctly exercise their rights. The goal of red education and teaching is to help students learn better. Whether students have changed through party spirit learning is an important sign to judge the effectiveness of red education and teaching. The changes formed include changes in ideology, behavior and attitude? In the past red education, teaching was dominated by indoctrination teaching methods. Students lacked experience in this process, and it was difficult to achieve the realm of emotional resonance, or even there was a resistance psychology, which led to the difficulty in achieving the expected teaching effect.

First, field teaching method. In order to enhance the students’ theoretical and institutional confidence, we need to deeply tap the educational elements of red resources and apply them to red education. At the same time, we need to expand the training classroom of red education to revolutionary historical memorial sites in various regions, and enhance emotional experience through field teaching methods. For example, in Xinxian County, colleges and universities can make full use of revolutionary historical sites to develop field teaching bases. At the same time, combining the meaning of red culture, field teaching bases can be divided into four categories. According to the revolutionary historical background of the field teaching points, the theme of red education is formulated. For example, the Henan People’s Procuratorate Museum can set the theme as “Resist corruption and keep alert”; The field teaching method can enhance the emotional experience of students, can receive red education in specific historical environment, and can fully mobilize the senses for perception. Through listening, seeing and thinking, we can gain emotional resonance, improve the learning effect of the Party spirit, enhance our own perception, and gain enlightenment in the process of thinking and experience.

The second is the experiential teaching method, which is mainly to enable students to participate in various forms of red education practice activities in person, such as taking the Long March again, entering the farm to do farm work, listening to folk songs, listening to the elderly telling heroic deeds, inheriting the martyrs’ wills, etc. Through this personally involved experiential teaching method, we can fully integrate revolutionary history and modern life, enhance students’ sense of participation, and obtain more profound experience, It is helpful for students to better perceive the hard struggle experience of the martyrs, enhance their perception and

understanding of revolutionary history, remember the mission and purpose, and temper their will in practical activities to change their style, which is also one of the educational purposes of red education.

The last one is the interview teaching method. By contrast, the school can lead students to visit revolutionary martyrs and listen to their stories about the touching stories of Communists in the revolutionary struggle, so that they can better understand that time through the way of interactive communication. Take the middle family in the Dabie Mountains as an example, you can organize students to visit the grandson of revolutionary martyr Yan Chunshan and listen to them talk about the family history of their ancestors; In addition, the Red Flag of the Dabie Mountains will not fall, and students will be organized to visit the descendants of Liu Mingbang to tell them about Liu Mingbang's deeds in the Dabie Mountains revolutionary struggle, so that students can understand the revolutionary struggle process of the Red Flag. At the same time, it can help students better perceive the spirit of honesty and integrity, and not make special in life. Through the story of revolutionary history and the dialogue with future generations, we can perceive the will and spirit of our ancestors, so as to realize the purpose of understanding history and purifying the soul. Through red education, students can reflect on themselves, dare to assume their responsibilities, and improve the teaching effect of red education.

## **2.4 Strengthen the overall planning of resources to provide a solid guarantee for education**

College students' values have not been fully formed and are vulnerable to external factors. At the same time, in the face of a more severe employment situation, students' ideas and values are adversely affected. Carrying out the study and education of party history among college students can guide students to pursue higher life values and shoulder the important tasks entrusted by the party and the country. Red culture is an important manifestation of the nature and purpose of the Communist Party. It contains the Party's ideals and beliefs, as well as its fine style. Secondly, combined with the Red Gene Inheritance Plan proposed by the Party Construction Working Group, we designed a set of perfect education programs, which can guarantee the application of red culture in ideological and political education.

## **Conclusion:**

In recent years, the party and the state have gradually increased their emphasis on the ideological and political curriculum. To create high-quality ideological and political curriculum, the most important thing is to carry out ideological and political curriculum, innovate the construction of ideological and political education team around the goal of establishing morality and cultivating people, and reasonably allocate the teaching tasks of each stage.

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