

Innovation Path of University Education Management Mode under the People-oriented Concept

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Abstract: When colleges and universities train students, they also need to contact the market development standards, change their education concepts and adopt different management methods. Only in this way can we create a good development environment for students and guide them to develop in the right direction. However, from the current way of university management, there are still some deficiencies in educational management activities, which are difficult to improve the overall teaching quality. Therefore, this paper mainly analyzes the problems existing in the university education management mode under the people-oriented concept, and puts forward some innovative measures, hoping to provide reference and help for relevant personnel.

Keywords: People-oriented; Colleges and universities; Education management; Model innovation; Route

Introduction:

Under the background of rapid social and economic development, people have put forward new standards for the quality of students' learning. As the main base of talent training in China, colleges and universities need relevant personnel to change their educational concepts and realize the modernization of colleges and universities. The people-oriented management mode can form a good educational atmosphere in colleges and universities and provide professional theoretical basis for teachers. Therefore, colleges and universities should strengthen research, scientifically create new educational management models, and then comprehensively improve the quality of education.

1. Brief introduction of people-oriented concept

Human-oriented is an educational concept put forward in recent years. When the school conducts talent training activities for students, it needs to respect, understand and care for students to ensure that students can achieve all-round development on campus. Under the development environment of the new era, China's education has developed from the previous emphasis on science and technology to the people-oriented direction. As the main training place for future socialist talents in China, colleges and universities should pay attention to the deep connotation of this concept and apply this concept to the educational management model of colleges and universities. So as to better build a modern education management system, continuously improve the survival and development ability of college students, guide them to form a correct value perception, and achieve personalized development.

2. Shortcomings in the current educational management mode of colleges and universities

2.1 The comprehensive quality of teachers needs to be improved

When colleges and universities carry out education management activities, due to the influence of the traditional education management mode, they fail to fully understand the current management mode. This teaching situation brings some ideological deviation to teachers. Some teachers believe that the education management mode of colleges and universities usually only needs to be responsible for students' academic achievements, and other aspects have not paid much attention. The existence of this ideological misunderstanding has led to the difficulty in improving the quality of university education management. At the same time, colleges and universities have failed to provide teachers with a new direction of education management, and have failed to provide comprehensive training for teachers, which all affect the smooth development of the follow-up education management model.^[1]

As the main executors of the educational management model, teachers' comprehensive quality directly affects the final management quality. Under the influence of the external environment, the comprehensive quality of teachers now includes many connotations, such as the level of employment, management ability, education level, responsibility awareness, etc., which all belong to the basic connotation of teachers' comprehensive quality. As the daily manager and organizer of students in school, teachers have an important influence on the development of students ^[2]. However, colleges and universities have not fully implemented the people-oriented management concept for them. Teachers often adopt the traditional management mode in their daily work, resulting in tension between teachers and students and increasing contradictions. The emergence of this phenomenon is difficult to meet the needs of the modernization of university education management, and it is also the content that personnel should focus on when analyzing problems.

2.2 The teaching management mode is relatively backward

According to the current situation of university management education activities, some teachers still use the previous management methods during the education management activities. In order to complete the teaching tasks, they basically regard themselves as the main body of the classroom. College students are different from students at other stages. Students at this stage have certain maturity both in ideology and cognitive ability. Therefore, if teachers continue to use traditional management ideas, it is easy to dampen students' learning enthusiasm and restrict students' thinking development. This state of education also does not conform to the application and implementation of the people-oriented concept. In educational management activities, universities are basically dominated by management, and teachers are difficult to participate in management activities, resulting in many differences between the management plan formulated by universities and the actual education situation, and it is difficult to play the value of educational management.

In addition, some colleges and universities have not recognized the main role of students in educational management activities. It is basically based on the traditional management mode, which repeats the role of the management and ignores the main position of students. The emergence of this situation is not conducive to the deep integration of the human-text education concept with the current college education management concept ^[3]. During the management period, there is still a lack of innovative working methods, and the people-oriented management awareness is relatively weak. The emergence of such problems has always made the educational management model of colleges and universities unable to keep up with the development of the times, and hindered the realization of the management objectives of quality education in colleges and universities.

2.3 Students do not have autonomy

In the case of college enrollment, it can be seen that some students have been assigned to their current majors by means of adjustment because of their poor scores in the college entrance examination. The emergence of this phenomenon has led to many students not realizing the future development prospects of their major, and many students are basically in a vague learning state in the classroom. When designing talent training programs, some colleges and universities basically follow their own long-term education model, and students do not have a strong right of independent choice in designing curriculum programs for students. Under this kind of education mode, it directly affects the students' learning mood, resulting in their inability to develop their thinking consciousness and innovation ability. These are the teaching deficiencies under the current people-oriented concept of university education management mode. Relevant personnel should analyze the causes of the problems from multiple perspectives, so as to formulate a complete optimization plan for education management.^[4]

3. An Effective Way to Innovate the Educational Management Mode in Colleges and Universities under the Human-oriented Concept

3.1 Improve teachers' quality and change management concept

In order to improve the innovative quality of university education management mode, managers can change the current education concept, optimize and pay attention to the effective construction of teachers. This can not only improve the quality of university education management, but also create a group of excellent teachers. Colleges and universities can regularly analyze the current teaching management level of teachers in colleges and universities, and fully investigate their professional quality, job responsibility awareness and practical ability. Then sort out the defects and deficiencies of teachers in university management activities, develop a complete training program for them, ensure that teachers can understand the latest university education management concepts, and put people-oriented into all aspects of management work.

In addition, when colleges and universities improve the comprehensive quality of teachers, the management also needs to recognize

the change of management methods, constantly improve the governance structure, and create a good development environment for the implementation of the people-oriented management concept. The management can analyze the deficiencies in the current management model, attach importance to the status and value of teachers in the education management model, and actively invite them to participate in the innovation activities of the management model, so as to ensure the integrity of the innovation plan. according to the different performance of teachers, colleges and universities can develop a complete set of incentive mechanism during the work period, and give certain material rewards to teachers who perform well in education management, and set them as work pacesetters. It can also provide more promotion space and development environment for teachers, so as to mobilize teachers' teaching enthusiasm, ensure that students can feel the humanistic care of colleges and universities in future education and management activities, and lay a solid foundation for students in subsequent development.

3.2 Innovate educational management mode and adhere to the principle of people-oriented work

When colleges and universities implement the people-oriented education management mode, they need to innovate the current work mode, actively break the limitations of the traditional work mode, and clarify the main body of students in education management activities. Only in this way can we highlight the status of students, actively follow the professional needs of the new era as a guide, and comprehensively improve students' practical application ability. To achieve this effect of education management, colleges and universities need to clarify the future direction of education management for teachers and update their education management concepts. First of all, teachers need to recognize the development potential of students in educational management activities. Students at the university stage have strong development ability and independent learning ability. Therefore, teachers should highlight the main role of students in classroom activities, let students participate in classroom teaching activities according to their own development, and achieve in-depth communication with teachers. Using this way of work can create a good development environment for students. At the same time, teachers can also design some Q&A links in classroom teaching activities to leave some space for students, provide them with corresponding development platforms, and ensure that students can continuously improve their teaching quality in learning.

4. Conclusion

From the above analysis, we can see that in order to improve the quality of education management, colleges and universities need to pay attention to the application of the people-oriented concept in the education management model, change the previous management concept, integrate education resources according to the learning rules of students, and fully respect the needs of teachers and students. Colleges and universities can also optimize the current education management mode, provide students with more space for independent development, master more knowledge and skills, and form scientific learning cognition through different measures.

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