

Voluntary Service Exploration of Vocational College Students under the Background of Majors -- A Case Study of College of Resources and Environmental Engineering in Yangzhou Vocational University

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Abstract: Voluntary service is a practical activity widely participated by college students in the new era, and also an important starting point of ideological and political education in higher vocational colleges. Professional voluntary service can help students realize their own value and serve the society. This paper analyzes the necessity of combining college students' voluntary service activities with professional practice by using the method of literature, questionnaire and specific project implementation, and tries to explore the new mode of integration of professional education and voluntary activities, build a professional voluntary service platform, construct a reasonable service team, and improve the incentive mechanism of voluntary service, and effectively promote the development of professional voluntary service, highlighting the development requirements of college students' professional characteristics voluntary service.

Keywords: Professional voluntary service; Platform; Team; Incentive mechanism

1. Introduction

At present, in higher vocational colleges, students participate in the voluntary activities mostly for sports meeting, large meetings and other logistics support services, or visit the lonely elderly and other "love" activities. Therefore, we must innovate the way of college students voluntary service, constantly develop professional services, expand the content of voluntary service.

2. Investigation and result analysis of college students' voluntary activities

The research team surveyed 367 students from Yangzhou Vocational University for the classes of 2019, 2020 and 2021. The main contents are as follows: (1) Understanding of voluntary service; (2) the motivation for volunteering; (3) the frequency of participating in voluntary services; (4) Views on professional voluntary services; (5) results of voluntary activities.

The results showed that 45.6% of the students participated in different types of voluntary activities, and less than 20% participated in professional voluntary services; 88.7% of the students thought that voluntary activities were the duty of contemporary college students and were willing to participate in them. 8.9% of the students thought that voluntary services were personal high-level pursuits, and 2.4% of the students thought that voluntary activities were of little significance. 75.5% of students thought there were few opportunities to participate in professional voluntary activities at present. Compared with ordinary voluntary activities, more than 90% of students were more willing to participate in professional voluntary activities. 66.3% of the volunteers participated in activities 3 times or less every year, and some students said that too much participation would occupy their learning time. 52.3% of the students thought that the incentive mechanism of voluntary activities was not perfect, and many students only participated in it for the purpose of scoring points in the comprehensive evaluation. In addition, students knew voluntary service through a single channel, 78.3% from the Youth League committee. After participating in the activity, 48.5% of the students said that the activity was of great help to improve themselves, and they were willing to participate again.

As can be seen from the above, most students have a fair degree of recognition of voluntary service, and most students are willing

to participate in voluntary service, with a sense of social responsibility and dedication. However, there are also several problems exposed:

(1) Students have a simple understanding of voluntary service, and rarely realize that they can use their professional knowledge to help others and serve the society, so as to achieve a “win-win situation” and bring greater value to themselves;

(2) As far as the current situation is concerned, there is a problem of lack of professional ability in voluntary service work. During the study period, students are exposed to more theoretical knowledge from books, so it is difficult for them to apply theoretical knowledge to concrete practice;

(3) The guarantee and incentive mechanism are not perfect, and there are few opportunities and platforms for professional voluntary service;

(4) Students learn that voluntary activities are mostly official channels, giving students the understanding of “task”, thus greatly reducing students’ subjective initiative.

In view of the above problems, the author believes that voluntary service should be considered by students themselves, aiming at social needs, and enhancing the planning and pertinence of voluntary service activities, which can effectively improve the enthusiasm of college students to participate in voluntary service. This highlights the importance of specialization in voluntary service activities. Strengthening professional characteristic voluntary service is an inexhaustible driving force for the sustainable development of college students’ voluntary service, but also an inevitable requirement for the innovative development of voluntary service. College students have systematic professional knowledge and the spirit of selfless dedication.

3. Countermeasures to promote professional voluntary service of college students

This paper will discuss how to effectively promote the professional volunteer service of college students from three aspects: platform building, team building, guarantee and incentive.

3.1 Multi-faceted platform building, comprehensive integration of professional education and voluntary services

3.1.1 Combine with the first class to build a science and technology project platform, and constantly enrich the content of voluntary service education

Professional voluntary service must be based on the professional knowledge cultivated in the first class. In the activities, voluntary activities related to the major should be consciously carried out to highlight the professional characteristics. Taking the College of Resources and Environmental Engineering of Yangzhou Vocational University as an example, relying on various quality engineering projects, teachers’ scientific research projects, etc., combined with students’ voluntary services, the school (college) level key team, student team and other forms carry out characteristic volunteer service activities every summer vacation, such as environmental protection publicity, indoor air detection, sound function zone division, etc. Through these activities, students can verify and apply the professional knowledge of the first class, experience the fun of applying what they have learned and consolidate their professional knowledge at the same time.

3.2 Relying on the “three complete education”, professional backbone teachers are injected to strengthen the voluntary service team

To integrate the voluntary service with the professional depth, it is bound to need the help of professional teachers to give help on some technical issues. Professional teachers have more advantages in professional skills, industry norms, professional quality and other aspects. In the activities, professional spirit and professional level reflected by words and deeds can influence students imperceptibly and help students achieve substantial results. The School of Resources and Environmental Engineering relies on the school’s “three complete education” policy, allowing professional teachers to carry out ideological and political education in combination with their professional background. Teachers from Party members take the lead to join the voluntary service team and serve as instructors. Teachers actively contact the government, relevant enterprises, public welfare organizations and other services to seek service projects, and effectively carry out high-level voluntary services. For example, the teachers of environmental major took the initiative to lead the students to participate in the environmental pollution survey of Yangzhou City.

3.3 Optimize the voluntary service mechanism, improve the voluntary service incentive mechanism for college students.

3.3.1 Combine voluntary activities with employment and entrepreneurship to continuously enhance the educational effect of voluntary services

By participating in professional voluntary services, students can strengthen their professional skills, increase work experience

and life experience, and then get closer to the requirements of employers. In recent years, the College of Resources, Environment and Engineering, relying on the summer practice activities of “three trips to the countryside” for college students, has jointly conducted professional voluntary service activities with relevant employment and practice bases.

3.3.2 Gradually improve the archives of voluntary services, and establish a mechanism for ensuring voluntary services under the guidance of Party members

Professional voluntary team files shall be established to truthfully record the performance of student Party members, development targets and active applicants in professional voluntary team activities, which shall be incorporated into the assessment system of Party member development as an important indicator. Students with excellent performance in the activity will be honored and promoted through official wechat and official accounts to encourage more people to join in.

3.3.3 Relying on professional associations, the implementation of standardized management

The college can set up its own professional service associations according to its own characteristics to facilitate voluntary activities, hire professional teachers as instructors, integrate them into the unified management of student work of the college, and formulate special rules for activities. The College of Resources and Environmental Engineering has set up the “Green Storm” environmental protection Association and the “Beidou” Surveying and Mapping Association for professional voluntary services. It has specially formulated the “Regulations on College Voluntary Services”, “Regulations on Community Management” and other regulations. At present, under the guidance of the instructor, we continue to carry out professional volunteer activities at various levels.

Conclusions

In order to realize the specialization of college students' voluntary service, it needs to be perfected constantly. In today's Internet + era, we should make use of various kinds of “we-media” to further expand the publicity and promotion of college students' voluntary services with professional characteristics, attach importance to brand effect, and constantly expand our own influence. In combination with what students have learned, they actively take local service as their own duty and carry out local professional voluntary services. College students are the backbone of voluntary service. Only by integrating voluntary service activities with professional background can they be carried out more sustainably and cultivate innovative and dedicated volunteer service talents.

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