

Innovation Strategies of Ideological and Political Education in Colleges and Universities under the Phenomenon of “Slow Employment”

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Abstract: Ideological and political education activities in colleges and universities undertake the educational task of transmitting cultural knowledge and giving college students the responsibility of the times. However, under the influence of the increasingly severe “slow employment” situation, the problems of lack of social responsibility, lack of awareness of challenges, and weak ability to deal with setbacks are becoming more and more serious. For higher talents, “slow employment” affects not only the employment activities of students themselves, but also the future education pattern of colleges and universities. Solving the problem of “slow employment” can help contemporary college students change their thinking in time and guide them to establish a scientific development concept. Based on this, we must actively optimize the ideological and political education mode in colleges and universities and solve the problem of “slow employment” from the root. This paper analyzes the causes and manifestations of “slow employment” and thinks about the specific methods of innovating the ideological and political education model in colleges and universities under the phenomenon of “slow employment.”

Keywords: “Slow employment”; Higher education; Ideological and political education; Reform

Conceptually, there is no connection between the emergence of “slow employment” and ideological and political education activities in colleges and universities. But for colleges and universities, effective ideological and political education is becoming a feasible method to solve the phenomenon of “slow employment. Through the ideological and behavioral guidance of higher talents, colleges and universities can help contemporary college students to establish correct values, and cultivate college students’ employment awareness, entrepreneurship awareness, service awareness and dedication awareness while forming employment needs, so that they can actively participate in society Among the activities. In order to realize the effective innovation of ideological and political education in colleges and universities under the background of “slow employment”, we should take personnel training and theoretical innovation as the starting point, adhere to scientific education, eliminate employment blind spots, and improve the ideological level of college students, so as to solve the problem of “slow employment” and improve the ideological quality of college students.

1. Analysis of the causes of the phenomenon of “slow employment”

The large base of higher talents and the wide range of employment are a major feature of the development of higher education in my country. However, in this year’s education research report, the research on the phenomenon of “slow employment” is becoming more frequent, and the problem of “slow employment” cannot be ignored. The reason is that the emergence of the “slow employment” problem is closely related to the ideological state and social work environment of college students ^[1]. First of all, although college students have entered the ranks of adults, they themselves lack experience in career selection and employment. In the process of employment, low requirements and high returns have become the first criteria for college students to choose positions and occupations. The psychological gap is too large, which leads to college students unwilling to take the initiative to find employment. Second, college students themselves lack job competitiveness. Compared with college students, some enterprises are more willing to choose experienced and mature labor force. Faced

with a long career development process, it is difficult for college students to take the initiative to stick to it. The slow growth of talents and the high self-expectation have led to the increasingly prominent phenomenon of “slow employment” of college students. Behind the “slow employment” is the complex problem of college students’ self-contradiction and unclear self-cognition, and it is the wrong determination of their own value. Carrying out effective ideological and political education and ideologically solving the problem of college students’ employment choices can effectively break through the quagmire of “slow employment.”

2. Strategies for the Innovation of Ideological and Political Education in Colleges and Universities under the Background of “Slow Employment”

2.1 Strengthening Basic Ideological and Political Education

The fundamental reason for the phenomenon of “slow employment” is that college students lack a sense of crisis and mission. In campus life, they are accustomed to the lifestyle with learning as the main task. Some college students’ concepts and social consciousness have not been effectively changed, resulting in It shows problems such as lack of interest in employment and resistance to employment activities. In order to reform the ideological and political education in colleges and universities under the background of “slow employment”, we should solve the problems at the root, take the basic ideological and political education as the cornerstone, cultivate the professional quality, dedication consciousness and social responsibility of college students, make them actively participate in the post work, and break the inherent pattern of ideological and political education in colleges and universities [2].

Colleges and universities and teachers should actively implement ideological and political education activities. Under the background of “slow employment”, the basic ideological and political education theory should be used as resources to speed up the innovation speed of ideological and political education in colleges and universities. First of all, we should change the ideological and political education mode of colleges and universities, and carry out special activities such as “work interview” and “help you find a job” in combination with the socialist core values. In the ideological and political education activities, the two major tasks of “cognitive self-worth” and “understanding job requirements” are used as the starting point to carry out ideological and political education guidance, cultivate students’ social consciousness of being willing to practice and dedication, and promote them to form a sense of social responsibility. Secondly, based on the perspective of “slow employment”, organize students to carry out regular ability evaluation activities, take the positions favored by students as the object, carefully sort out the job service requirements, students evaluate and record their own abilities, and evaluate their own abilities and positions according to the evaluation results The gap between requirements. After the establishment of concrete evaluation objectives, students will take the initiative to improve themselves and accept the theory of ideological and political education. The two-way linkage between employment guidance and ideological education will drive the further innovation of ideological and political education in colleges and universities.

2.2 Traditional Culture Promotes Ideological and Political Education

Colleges and universities should try to carry out the innovation of ideological and political education activities promoted by traditional culture. According to the different ideological problems shown by students, ideological and political education guidance. First of all, it is to correct the negative thoughts of self-denial, taking our country’s classic historical stories as the object, such as Ban Chao’s writing on the Rong, Sima Qian’s writing of “Historical Records”, etc., to establish an ideological and political education model in which thoughts determine actions, and help students Establish career development goals and form a truth-seeking and pragmatic development thought: do not pay too much attention to the negative evaluations and opinions of others, but continue to achieve self-achievement in experience and adhere to goals. Secondly, it is necessary to correct students’ arrogance and conceit, so as to prevent students from giving up more development space because of their “skills. While choosing educational resources, we should take the stories of “the battle of Wu and Yue” and “the defeat of the overlord” as the objects to guide students to form a good sense of peace. Counselors and class teachers should communicate with students regularly, integrate excellent traditional cultural stories into ideological and political education activities in colleges and universities, strengthen ideological guidance for college students, and establish a scientific education model of ideological and political education. In the context of “slow employment”, guiding students to make choices and establish ambitious career goals can help students establish more detailed career development plans, and encourage students to form clearer self-awareness and correct career development values. Ideological and political education guides students to grow continuously.

2.3 Modern Media Promotes Innovation of Ideological and Political Education

Driven by modern information technology, we can try to use modern media resources to drive the in-depth reform of ideological and political education in colleges and universities, cultivate college students' sense of identity with ideological and political education activities, and encourage students to form an excellent sense of mission. While solving the problem of "slow employment", we can build a new mechanism of ideological and political education in colleges and universities. First of all, the school carries out the development of the ideological and political education platform in colleges and universities, taking the "slow employment" problem that students care about as the starting point, and comprehensively carries out ideological and political education activities based on social job recruitment information and career recruitment information, based on students' self-cognition and social environment. Carry out ideological and political education to help students develop down-to-earth social practice ideas. Secondly, taking students' employment experience and career learning experience as a reference, introduce students' employment stories and career growth processes into relevant platforms. While interacting, use modern media to promote student stories to cultivate students' sense of responsibility and The spirit of exploration, with campus life as the background, creates professional learning examples for students. Through modern media technology, the gap between students and employment information is eliminated. In the ideological and political education activities, students are cultivated to continuously improve themselves and develop their dedication, and innovate the ideological and political education model in colleges and universities.

Conclusion:

Under the background of "slow employment", the innovation of ideological and political education system in colleges and universities should take scientific education and comprehensive education as the breakthrough. Colleges and teachers should pay attention to the causes of the problem of "slow employment". While carrying out ideological and political education, they should make efforts from multiple perspectives such as the core of ideological and political education, the cultivation of student values, and professional quality education to solve the problem of "slow employment" and ensure the ideological and political education of colleges and universities.

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