

Experiment and Innovation in the Construction of First-class Major under the Background of New Liberal Arts -- A Case Study of Drama, Film and Television Fine Arts Major of Sichuan Fine Arts Institute

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Abstract: With the practical advancement of the construction of new liberal arts, the construction of first-class arts disciplines is constantly breaking through the shackles of traditional liberal arts thinking, closely combining with other disciplines, and cultivating compound talents in line with the needs of The Times and the expectations of the society. Taking the experiment and practice, curriculum research and innovation in the development of drama, film and television art design major of Sichuan Fine Arts Institute as an example, this paper discusses the construction and development path of drama, film and television art design major under the background of new liberal arts.

Keywords: Dramatic film and television art design; New liberal arts construction; Performance design

Introduction

These years, the world is undergoing profound changes unseen in a century. A new round of industrial transformation and scientific and technological revolution have changed People's daily lifestyle. In the face of the rapid advancement of science and technology and the rapid change of the digital society, the traditional education model of liberal arts can no longer meet the needs of social development. How to renew the concept of liberal arts education, innovate the mode of education, explore the strategy of education, train the compound liberal arts talents to adapt to the new era, the construction of new liberal arts provides the development and reform ideas. This paper takes the reform of drama, film and television art design of Sichuan Fine Arts Institute as the background to explore the innovative thinking of first-class major construction in the new era.

1. Drama, Film and television arts major under the background of new liberal arts

1.1 The background of new liberal arts construction

On November 3, 2020, experts from relevant universities gathered in Shandong Province to discuss the development plan of liberal arts education in the new era. The meeting mentioned that in order to promote the construction of new liberal arts, we should closely follow the new trend of scientific and technological revolution and industrial transformation, actively promote the integration of modern technologies such as artificial intelligence and humanities and social sciences, and cultivate composite liberal arts talents with the power of science and technology.

The new liberal arts is the innovative development of liberal arts education. The "new" of "new liberal arts" means that compared with traditional liberal arts, based on new industries, new forms of business and new era background, it breaks through the traditional thinking mode of liberal arts and promotes the innovation and upgrading of liberal arts education. The essence of the construction of new liberal arts is to lead the discipline direction, respond to social concerns, adhere to the problem-oriented, break the discipline barrier, to solve the new problems put forward in the new era as the reference.

1.2 The development prospect of drama, Film and television art design under the background of new liberal arts

The predecessor of Chinese drama film and television art design can be traced back to stage art. The higher education of stage art originated in the early years of the founding of the People's Republic of China, and has experienced more than 70 years of development and reform. Up to now, more than 50 colleges and universities in the country have opened the undergraduate major of drama, film and television art design, and the trend is increasing year by year.

In the context of new liberal arts, art disciplines should integrate with new technologies, expand across disciplines, carry out discipline reform in line with The Times, and realize effective transformation of artistic content. Drama, film and television art design is a comprehensive major of painting, music, dance and other arts. From the creation process, industrial development to professional education, every change is closely related to social development and the emergence of new technologies.

2. Characteristics and general situation of SCFAI's Drama, Film and television Art design Major

The major of Drama, Film and Television Art Design of Sichuan Fine Arts Institute was founded in 2006 and is one of the first universities in China to offer this major. SCFAI adopts to local conditions, relies on the traditional fine arts advantages of the Academy of Fine Arts, draws on the teaching experience of outstanding universities at home and abroad, and develops the characteristic drama, film and television art design system of the Academy of Fine Arts. At present, there have been 13 undergraduate graduates in this major, which closely meets the needs of various fields of society and focuses on the needs of talent construction in Southwest China. It is widely distributed in all kinds of universities, academies, film and television creation agencies, cultural service centers and so on.

2.1 Rooted in rich art accumulation

Sichuan Fine Arts Institute, founded in 1940, is the only fine arts institution of higher learning in Southwest China. In the teaching practice of more than 80 years, the school has accumulated rich experience in fine arts education and cultivated a batch of students with solid art foundation and good aesthetic ability. At the same time, the school has numerous academic research institutions and a large number of highly qualified research personnel. Students will organize and participate in various theoretical seminars by themselves. The school will invite domestic and foreign industry elites and art celebrities to hold lectures from time to time to publicize knowledge of frontier disciplines and expand disciplinary horizons. The campus has a strong artistic atmosphere.

2.2 Relying on cutting-edge modern technology

The major of drama, film and television art design of SCFAI has a clear orientation, based on "big vision" and serving "big culture". We attach equal importance to technology and art, and actively explore the application of cutting-edge modern technologies. Courses such as cross-media performance design, interactive video, experimental drama performance and experience are offered, and biennale of experimental drama in universities is held to promote the collision of new ideas and exchange of new technologies among universities.

2.3 Rich social practice

As the leading art college in Southwest China, Sichuan Fine Arts Institute is closely integrated with drama, film and television art design and industry. It is directly connected with Chongqing local TV stations, performance groups, performing arts industry and other film and television industries. Relying on Chongqing regional culture, SCFAI deepens the integration of culture and tourism and digital performance. Teachers of drama, film and art design have led students to participate in major projects at home and abroad for many times and successfully completed the tasks, winning praise from people from all walks of life.

3. Professional experiment and practice of art design for drama, film and television in SCFAI

To carry out professional experiment and practice is both traditional and innovative training mode and advantage of Sichuan American drama, film and television art design major education.

3.1 Experimental Study of Drama, Film and Television Art Design in SCFAI

In 2015, Sichuan Fine Arts Institute launched the National College Experimental Drama Biennial. Since the two sessions,

experts and teachers from universities in Beijing, Shanghai and other places have been attracted. Through two kinds of activities, namely "academic theory discussion" and "Excellent plays performance", they have conducted experimental exploration in various aspects of drama form, content and performance form. Moreover, Luo Zhongli Art Museum has presented wonderful plays.

A Bug's Mind is a drama co-created by teachers and students of drama, film and television art design major of Sichuan Fine Arts Institute. The show tells the story of life, survival and ecology from the perspective of insects. The main creators went into the field and independently completed the content from scriptwriter, performance, costume design, stage design and so on. The work integrates stage art, ecological art and installation art, and makes full use of new media technologies such as sound and electricity to create dreamlike visual scenes. Later, after upgrading and iteration, the play completed the performances of "A Bug's Worry Winter version" and "A Bug's Worry Tunnel Version", which reflected the new thinking and exploration of the drama art design major of Sichuan Fine Arts Institute.

3.2 Professional practice of drama, Film and television Art design in SCFAI

The graduation creation practice of SCFAI students is based on the support of group creation and scientific research data through crossover and integration. On the other hand, it is connected with industrial application and digital art works directly serve the society, so as to build a multi-dimensional collaborative teaching system for talents.

4. The research and innovation of SCFAI's Drama, Film and television Art Design Major curriculum

In response to the call of the construction of new liberal arts and the needs of social talents, the course of drama, film and television art design major of SCFAI has been drastically adjusted and innovated. It seeks new changes in the basic, main and application courses of the major. Centering on the comprehensive application of the major of drama, film and television art design, it establishes the concept of "three major course groups": basic course, main course and application course.

Professional basic course group: Take the theoretical courses such as Introduction to stage art design and Introduction to drama as the theoretical basis of the specialty, combine the basic course of sketch color painting with the professional content as the expansion and deepening of the foundation, and integrate the courses of observation, surveying and mapping and realistic model performance as the basis of professional courses.

Main course group: Take basic drama, film and television performance, experimental drama and creation courses as the core of performance design. Interactive design, virtual reality technology and audio-visual language courses are taken as the means of connotation expansion, and stage technology and digital scene presentation courses are taken as the means of technology enabling for professional courses to cultivate innovative scientific research talents.

Professional application course group: It integrates drama, film and television art engineering planning and mechanical device courses, integrates multimedia performance space design and virtual studio technology with column packaging courses, drives the construction and development of application transformation courses for the purpose of "innovation and entrepreneurship", and integrates new technologies and new forms of business across the industry to cultivate drama, film and television art talents serving the needs of social industries.

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